

HOLIDAY HEALTH HEADQUARTERS



Sal **35¢**
Hepatica

SPECIAL SALE!

SAVE **37¢**

69¢
\$1.06 VALUE ONLY

Now! a **LADIES size CORN PLASTER**
Narrower, daintier... especially made to fit a woman's smaller toes

BLUE JAY LADIES SIZE CORN PLASTERS 33¢

Quick relief 29¢
For burns and scalds

'Vaseline' PETROLEUM JELLY

Regular 47c New Ipana or Ipana A/C

TOOTH PASTE

AND

Regular 59c Tek Deluxe

TOOTH BRUSH

Both for ... **69¢**

PEARLESS FOSDICK SAYS:

Get **WILDROOT CREAM OIL, Charlie!**

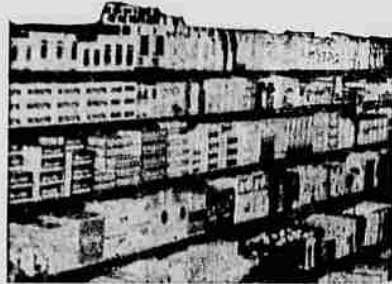
America's Biggest Selling Hair Tonic

Grooms your hair, relieves dryness, removes loose dandruff. America's biggest selling non-alcoholic Hair Tonic!

SMALL SIZE **29¢** Plus Tax
MEDIUM SIZE **59¢** Plus Tax
LARGE SIZE **79¢** Plus Tax

for your convenience... Budget Lane

Household - Toiletries - Sundries Section
IN YOUR FAVORITE FOOD STORE



Look for the "Budget Lane" sign in your favorite food store. You'll save time and steps by selecting your household needs while you're buying your week's groceries. You'll find low prices, too, in "Budget Lane" departments.

Hicks Sundry Co.

NEW **MUM DEODORANT**
stops odor all day long!

39¢
PLUS TAX

UNGUENTINE FOR BURNS... "SKINJURIES"

1 OZ. TUBE **59¢**

RELIEVES PAIN AND DISCOMFORT OF **COLDS**

BAYER ASPIRIN

When you suffer from pain of Neuralgia, Headache or Muscular aches you want relief and you want it fast... That's Bayer Aspirin! A tablet starts disintegrating almost the instant you take it, ready to go to work with amazing speed.

Bottle of 100 **62¢**

Try **PACQUINS HAND CREAM**
Chapped skin heals!
Rough skin smooths!

Pacquins Hand Cream is a "prescription" for lovely hands. It contains more healing "humectant" than any leading hand lotion... and "humectant" is the finest ingredient known to dermatologists for healing chapped, rough skin.

PURPLE LABEL for normal skin | RED LABEL for extra-dry skin
THREE SIZES: 25¢ • 49¢ • 89¢ PLUS TAX

★ You're as Young as You Feel and... ★
Pacquins Silken Satin Lotion
makes every inch of you feel young!

Here is a lanolin-rich beauty lotion that makes your hands, arms, legs as soft and smooth as the protected skin of your body! It actually heals chapped skin... satinizs your skin to a sleek, satin softness!

THREE SIZES: 25¢ | 49¢ | 89¢ dispenser bottle PLUS TAX

new **VASELINE HAIR TONIC**
gives your hair that just combed look all day long...

Giant Size **59¢** PLUS TAX

COLGATE-PALMOLIVE'S **Rapid-Shave**
OUTSHAVES ANY BRUSHLESS or LATHER CREAM

79¢ OVER 70 SHAVES!

Lustre-Creme Shampoo OFFERS
A FREE CADILLAC A WEEK

FOR **6 WEEKS** Plus \$1,000 to help pay your income taxes on the Cadillac you win.

and **\$27,000** in cash prizes... IN THE (672 PRIZES IN ALL)
Lustre-Creme Shampoo JINGLE CONTESTS

You have many chances to win...
6 Weekly Contests
for weeks ending Sept. 18, 25 and Oct. 2, 9, 16, 23, 1954

Lanolin-blended Lustre-Creme Shampoo never dries your hair... it beautifies it! Try it, and finish the Lustre-Creme contest jingle in winning form!

Get your official entry blank and complete contest rules at the "Budget Lane" toiletry and sundry section in your favorite food store.

new **EVERSHARP Hydro-magic BLADES**

exclusively engineered to fit Eversharp Hydro-Magic Razor

Here are the sharpest, longest-lasting blades ever offered!

24 BLADES 98¢ only

For Well Groomed Good Looking Hair

'VASELINE' HAIR TONIC
2 OZ. SIZE **49¢**

THE BEST LAXATIVE MONEY CAN BUY
PHILLIPS' MILK OF MAGNESIA

55¢ SIZE **43¢**

Give Your Child the RIGHT Laxative

CASTORIA
Made only for babies and children
Extra mild
Contains no harsh drugs
Tastes good

Save now!

SALE! \$1.09
giant 11 oz. size - 2 1/2 times as much as regular \$1.25 size

Helene Curtis Spray net
MAGIC MIST* THAT KEEPS HAIR SOFTLY IN PLACE

contains exclusive spray-on Lanolin Lotion
LIMITED TIME ONLY!

You Save 60¢!

When You Buy The Largest Size Of

ANACIN

for fast relief from pain of

Headache, Neuritis, Neuralgia

Bottle of 100, only **98¢**

SO CONVENIENT... **Budget Lane**

IF YOU CAN BRUSH AFTER MEALS, IT'S BEST - IF NOT

Here's a toothpaste for people who can't brush after every meal!

Just one brushing destroys most decay - and odor-causing bacteria!

CONTAINS GL-70... New Cleaner and decay fighter

GLEEM toothpaste

ECONOMY size 69¢
Large 47¢ Medium 27¢

Get **GLEEM** today at **Budget Lane**
In Your Favorite Food Store