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Must you be an expert to own stocks?



HARRY LAHMAN,
retired,
Atlanta, Ga.
Certainly not, but
I think you ought
to get the facts
before buying.
Company re-

ports, financial pages of newspapers
and my broker are all good sources
of information to help me make
sound investment decisions.



JOS. R. WALSH,
billing clerk,
Troy, New York
You needn't be
a financial expert
to own a share
of General Mo-



GEO. CLIFFORD,
assistant cashier,
Minneapolis, Minn.
I think you're
better off not try-

ing to be an expert. If you can
get the habit of
asking a broker's
advice, you won't be misled by
tips and your investments will be
sounder and more profitable in the
long run.
Most successful investing is
just good sense.
—Buy stock in well-known
companies. The 1,211 on the
New York Stock Exchange
are all well known and the facts
about them are open to all.
—Get the facts. Rushing into
an investment without careful
investigation can be costly.
—Learn to ask your broker for
advice. His experience and
knowledge can be a great help
whenever you have an invest-

ment problem, and his door is
always open.

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Pioneer Society To Hold Meeting

The first annual meeting of the
newly-formed Lane County Pioneer-
Historical Society will be
held Thursday at Washington
Park Recreation Center in Eu-
gene, starting at 7:30 p.m.

The center is located at 20th
and Washington St.

The meeting will include elec-
tion of a board of directors, re-
ceiving of membership applica-
tions and showing of slides.

FORMED BY VOTE

The new organization was
formed recently to create interest
in preservation of Lane County
historical items. The group will
also take an interest in land-
marks and old buildings in the
area.

The Lane County Pioneer-His-
torical Society is a continuation
of the Lane pioneer reunions that
have been held for almost 100

1 Million Bond Issue Sold for Water Board

A \$1,000,000 bond issue for the
Eugene Water & Electric Board
was sold by the Eugene City
Council Monday.

The bonds were awarded to the
low bidder, The Bank of Cali-
fornia as agent for several firms.

Money will be used to pay off
a loan obtained by the water
board for expansion of facilities.
This includes the purchase of the
Pacific Power and Light Co. facili-
ties in Willakenzie and Glen-
wood.

The bank bid 2.0899 per cent,
the effective interest rate for 24
years. This will amount to \$303,
030 net interest cost to the city.

The bonds will be paid off by
revenues taken in by the EWE.

years. The society was formed
last summer by a vote of the
membership. This brought affil-
iation with the parent Oregon His-
torical Society.

The group stresses that anyone
interested in Lane County or
Oregon history is invited to join
the society. The members do not
necessarily have to be long-time
residents of the county.

CHARTER MEMBERS

Those who wish to become
charter members of the organiza-
tion may do so by mailing the
adjoining coupon, with the stated
remittance, to the Lane County
Pioneer Museum, 740 W. 13th
Ave. The applications for charter
membership will remain open for
at least 30 days.

C. R. Parks, temporary presi-
dent of the society, will preside
at the Thursday meeting. The
invocation will be given by Dr.
Robert T. Burnett. A group of
Woodrow Wilson Jr. High School
girls will serve refreshments.

Those who ride the bus should
take the College Crest line that
leaves 5th and Willamette St. at
7:05 and 7:25 p.m., according to
Parks. These persons should leave
the bus at 19th and Washington,
and walk one block south.

Lane County
Pioneer-Historical Society
Application for membership:
Name _____
Address _____
One or more of my ancestors did
____; did not ____; come to Ore-
gon during covered wagon days.
Remittance enclosed (check
amount):
() \$2 annual local dues
() \$1 state dues (optional)
() \$3 total
Bring to annual meeting or mail
to 740 W. 13th Ave., Eugene.

Church Circle Has Meeting at Creswell

CRESWELL—The Miriam Cir-
cle of the Methodist Church met
Wednesday evening, Oct. 6 at
the parsonage with Mrs. Earl
Petty assisting Mrs. Kenneth J.
Mitchell in serving refreshments.
Mrs. John Westlake led the devo-

tions and the lesson was present-
ed by Mrs. Douglas Treiber.
The nursery in the new unit
was almost completed as a pro-
ject. Mrs. Petty's Sunday School
class will provide the drapes.
Chairs are also being made for
the children.

The members turned in some
over \$70 as talent money. A mer-
chants lunch was scheduled for
next month with the ways and
means committee to plan the
menu.
The Nov. 3 meeting will be
at the home of Mrs. Robert Fox.

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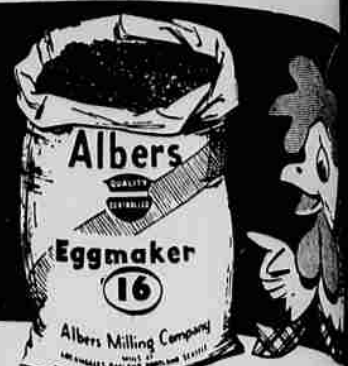
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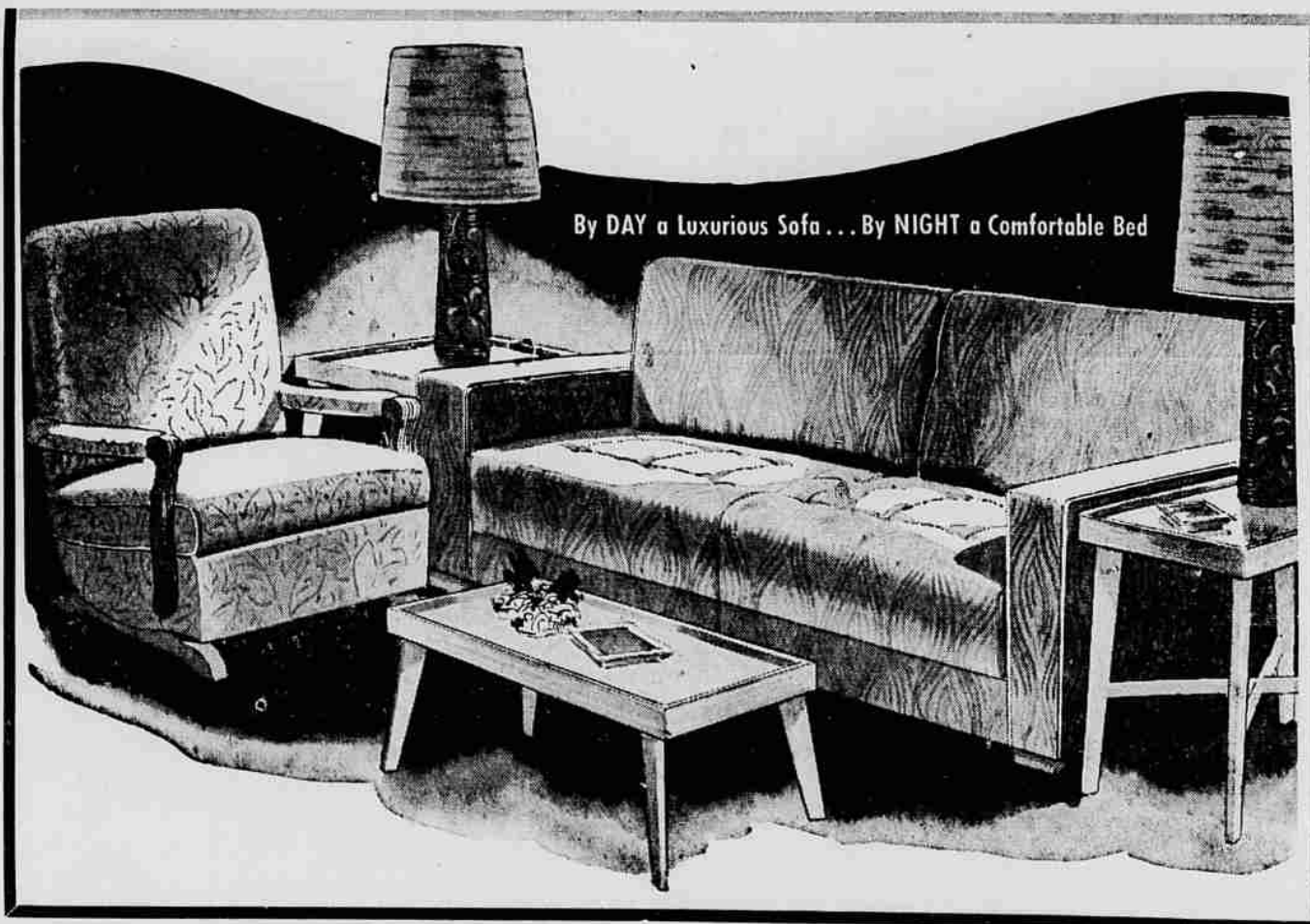
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