

Davidson's Sunbeam Team says...

WE NEED YOUR HELP

TO MAKE THE *All-American* SALES TEAM!



WE'RE ALL HOPING

to make the All-American sales team... and we hope that you'll root for us whenever you visit your grocer. Just reach for Davidson's Sunbeam Bread, an All-American favorite, and you'll help us reach the goal line. Every loaf you buy is a vote for your favorite Davidson Sunbeam salesman. The top All-American salesman wins a brand new 1955 Ford! There are lots of other awards, too, so we're all out to win!

Every Loaf counts as a Vote!



Davidson's SPECIAL SALESMEN



Rolfe Truitt
Davidson Baseball
Sportscenter



Bob Blackburn
Davidson Baseball
Sportscenter



Brian Denlevy
Starting in
"Dangerous Assignment"
KVAL-TV—8 p.m. Wed.



Red Cameron
Starting in
"City Detective"
KPTV—7 p.m. Thurs.

BUY *Davidson's* SUNBEAM AT YOUR FAVORITE GROCER