

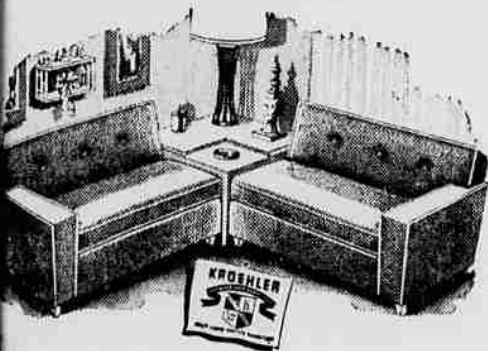
Smart!
Visit
Rubenstein's
Furniture

KROEHLER Trade-In Sale!



We'll Give You \$50 Dollars

for Your Old Living Room Set . . .
Regardless of Condition



KROEHLER "SMART SET" 2-Piece Sectional

Distinctive modern styling . . . luxurious rubberized hair and spring construction. Textured metallic tweed cover.

Special Sale Price 219.50
Less Trade-In 50.00
You Pay Only . . . 169⁵⁰

KROEHLER Open End Sectional

Very newest in casual styling and seating comfort offering complete flexibility in room arrangement. Use together as one sofa 112 inches long or two half sofas, each 56 inches long. Textured tweed fabrics, choice of colors.

Special Sale Price 249.50
Less Trade-In 50.00
You Pay Only . . . 199⁵⁰



KROEHLER "CAPRI" Sofa and Chair

Cleanly designed two cushion sofa with matching lounge chair . . . finest rubberized hair and double spring construction. Modern frieze covering in cocoa brown.

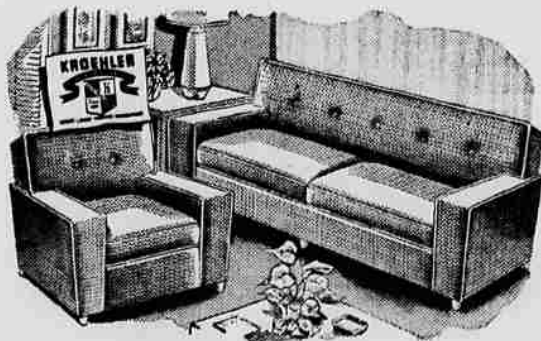
Special Sale Price . . 289.50
Less Trade-In 50.00
You Pay Only 239⁵⁰



KROEHLER Modern Set

Available two cushion sofa with matching lounge chair . . . famous cushion construction assures years of comfort and service. Handsome textured fabrics, choice of colors.

Special Sale Price 199.50
Less Trade-In 50.00
You Pay Only 149⁵⁰



Kroehler London Suite

Suitable for traditional or modern interiors . . . rubberized hair and spring construction, choice of high quality textured fabrics.

Special Sale Price 339.50
Less Trade-In 50.00
You Pay Only 289.50

Kroehler 4-Piece Sectional

Handsome "Smart-Set" styling, famous cushioned construction, covered in modern beige frieze.

Special Sale Price 289.50
Less Trade-In 50.00
You Pay Only 239.50

Kroehler 8 ft. Modern Sofa

Goodyear foam rubber cushions, caster base, brown metallic textured cover.

Special Sale Price 269.50
Less Trade-In 50.00
You Pay Only 219.50

Now is a wonderful time . . .
to trade off your tired, worn
and faded living room furniture

Replace It Now with a beautifully styled and
luxuriously comfortable Kroehler Sectional or Sofa Set.

Receive a \$50 Allowance on your old
davenport set . . . regardless of its condition . . .
and take your choice of two mighty fine
gifts with your purchase.

Plus . . . At No Extra Cost!

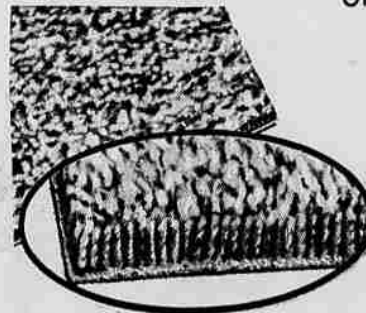
Take Your Choice of Two
\$34.95 Gift Premiums!

Two Modern TV Chairs

- Wrought-iron
- Ebony finish
- Choice of colors



or



Room Size Rug

- Shag Texture-weave
- Choice of luxurious colors
- Big 9'x12' size

This offer does not apply to
purchases prior to Oct. 13th
or after October 23rd.

Kroehler Provincial Suite

Early American style sofa with ruffled flounce . . . matching lounge chair, cushionized comfort construction, Provincial print covering.

Special Sale Price 239.50
Less Trade-In 50.00
You Pay Only 189.50

Kroehler 3-Piece Sectional

Distinctive "Smart-Set" styling . . . cushioned comfort construction, modern red frieze cover.

Special Sale Price 249.50
Less Trade-In 50.00
You Pay Only 199.50

**These Are Only a Few . . .
of the Many Values Being Offered!
Better Selections if you Shop Early!**

Remember . . . It's a Double Guarantee

Famous Kroehler and . . .

Rubenstein
FURNITURE COMPANY

at the Corner of Eighth & Olive

9:30 a.m. to 5:30 p.m.
Evenings — 'Til 9 p.m.

USE
Rubenstein's
EASY..EASY
TERMS