

SEARS DAYS

DEBUCK AND CO.

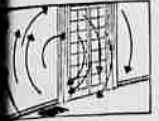
A SALE AS GREAT AS ITS NAME!

Easy to Install! Efficient, Economical HOMART

PERIMETER HEATING



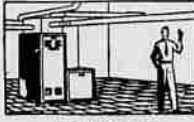
Install It Yourself
SAVE 40%
MORE!



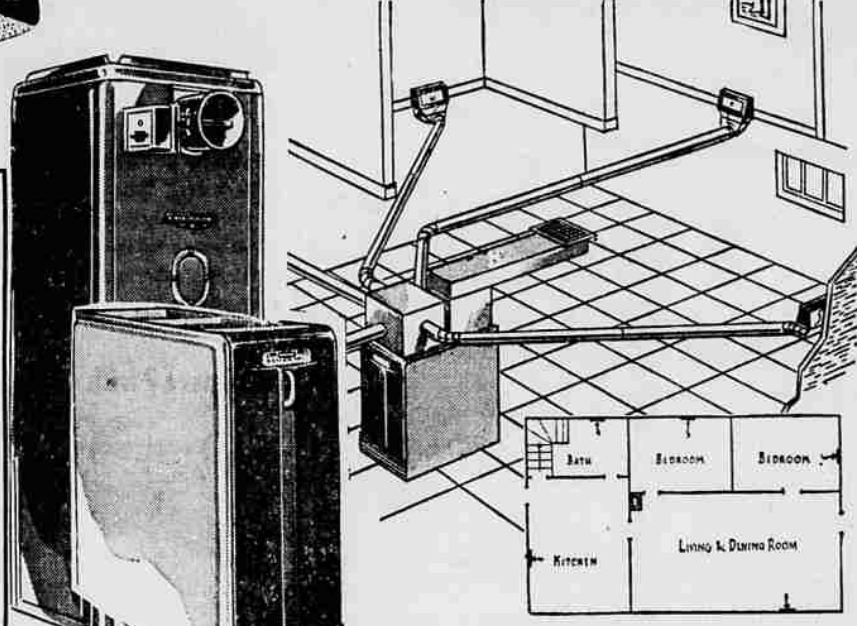
HEAT BLANKETS
COLD OUTER
WALLS
HOMART Perimeter
heating warms outer
walls so that they ac-
tually radiate heat!
Operate efficiently,
economically! Outlines
your home with even
warmth.



PARTS ARE
QUICKLY
INSTALLED
Rustproof aluminum
pipe and fittings are
easy to handle. 10-ft.
section weighs little
over 3 lbs. Just slide
pipe into connector.
No fitting necessary.



EFFICIENT
HEATING AT
LOW COST
2-fold economy! Easy
fitting parts cut instal-
lation costs! One man
can do the job alone!
Lower fuel bills. Heat
is used to best advan-
tage against cold
walls.



CLOSET TYPE COMPLETE OIL-FIRED SYSTEM

Includes a Homart Automatic Oil Fired Forced-Air Furnace. Five Warm Air Runs, Five Floor Registers, All Controls. Here's the answer to your heating problems. A fully automatic heating system that you can install yourself. It actually blankets cold outer walls so they radiate heat. Gives you control over the flow of warm air.

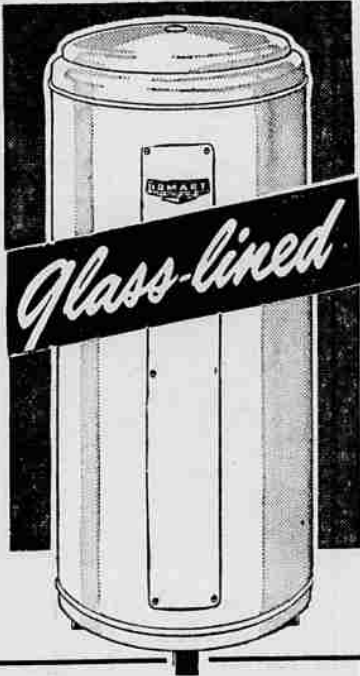
349⁹⁵

NOTHING DOWN
UP TO 3 YRS. F.H.A.

Basement Type \$495.95

Plenty of Clear Steaming
Hot Water at All Times!
**HOMART ELECTRIC
Water Heater**
122⁹⁵
Gallon
Size
ONLY \$5.00 DOWN

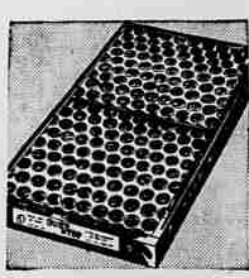
COMPARE WITH OTHERS UP TO \$150.
SAVE!
CLEAN HOT WATER GUARANTEED
FOR 10 YEARS!
Glass-lined tank can't rust, crack, chip—always
pure hot water. Double element heats water
efficiently. Completely insulated with Fiber-
Glas. Fully automatic. Specially priced for Sears



PHONE 5-1561. Free Estimates on All
Your Building Needs!



White Seats
Reg. 5.50
Sears Days bargain price! Seat
and cover have chrome-plated brass
hinge and fittings. Fit standard
bowls.
444



Homart Filter
Reg. 1.79
Increase the heating efficiency and
circulation of your furnace up to
25%. Made of quality spun Fiber
glas.
99¢



Medicine Cabinet
Reg. 14.95
Large polished mirror in white
enameled frame. Two shelves and
blade drop for razor blades.
129⁵



Cabinet Sink
Vitreous Enameled Steel Top
54-in.
Resistant to kitchen acids and
stains. Double drainboard; plenty
of storage space. Smooth chrome-
plated faucet.
78⁸⁸



New Beauty — Protection Against Weather

3-in-1 Shingles

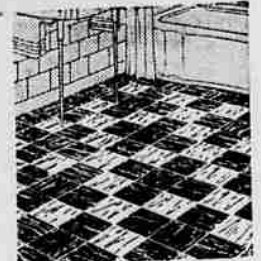
- UL fire-resistant label
- Applied . . . as low as
up to 36 mo. under F.H.A.

5⁰⁰
DOWN

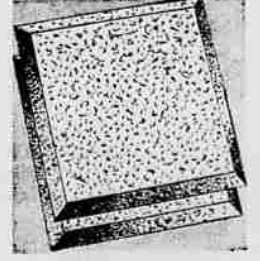
Enhance the beauty of your home with long lasting,
all weather Homart protection. Asphalt soaked felt base
resists strong winds. Imbedded slate granules shed
water. Materials, labor guaranteed 10 years.



Rock Wool Batts
Be Laid, Tacked, Stapled
ft. Now **5 1/3¢**
fuel, home comfort. You'll
install them easily. Asphalt coat-
ing resists fire, mois-
ture, heat loss.



Rubber Tile Floor
Rubber Cushion Comfort
6x-in. Tile **9 1/2¢**
Aristocrat of floor tile! Comfort-
able to walk on—lessens fatigue.
Pattern can't wear off—goes clear
through!



Ceiling Tile
Modernize Your Old Ceilings
12x12-in. **11¢**
Inexpensive, easy to apply. Smart
beveled edges. Beautiful ivory tint.
Concealed nailing. Can be redeco-
rated.



90-lb. Roofing
Only **3⁹⁵**
Long-lasting heavy felt base, satur-
ated with pure asphalt. Sta-Sol
state granules. Roll covers 100 sq.
ft.

Guaranteed 24 Months!
Sure Starting — Sure Going 'til 1957!

BUILT UP TO
QUALITY...
NOT DOWN
TO PRICE!

GUARANTEE
HONORED AT
ANY SEARS
STORE!

MORE ALLSTATE
BATTERIES
SOLD THAN ANY
OTHER BRAND!

MORE POWER
FOR YOUR
BATTERY
DOLLAR!

Any Car In Town! 24 Mos. Guaranteed ALLSTATE BATTERY

- Only 37¢ per month, guaranteed service!
- 45 or more Heavy Duty "Chem-Set" plates!
- Every battery guaranteed Factory-Fresh!
- Any car in town—One low, low price!

Regular
up to
840
Exchange

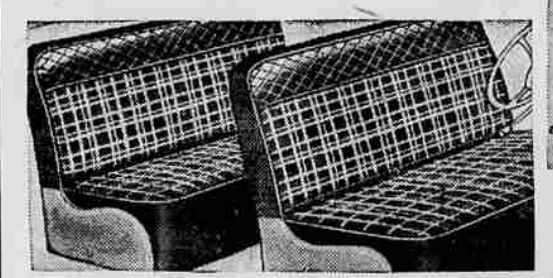


Allstate Regular MOTOR OIL

Sears pours out the savings for this great Bulk Oil Sale! All-
state Regular Motor Oil is one the finest regular oils obtain-
able, flows freely at all engine temperatures! Wax free, low
carbon content.



You can't
buy better
Why Pay
More!
189
Gal.
Equal or better than any
permanent anti-freeze on
the market! Higher boiling
point, greater rust preven-
tion.



Plastic Seat Covers

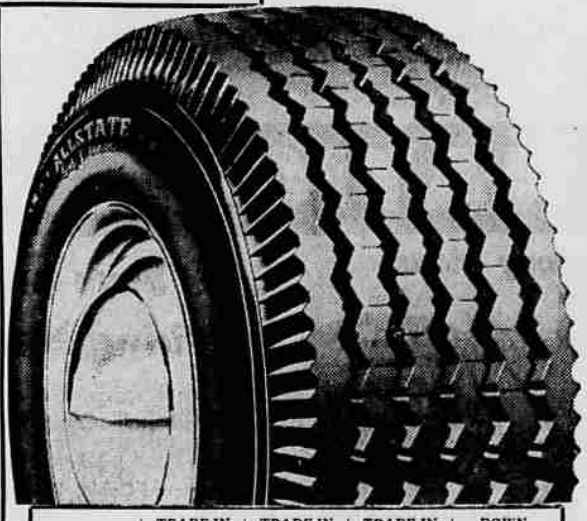
Saran Plastic, Reg. 14.95
Gay colored Saran plastic wears and wears . . . always looks
bright and new! Embossed plastic head panel, matching rayon
trim.



**Exhaust
Extensions**
Reg. 1.49
66¢
Handsome chrome-
plated pencil tube
style 12 inches long.



Have Your
Car Serviced
While You Shop



First Quality ALLSTATE Safe-T-Tread TIRES

NOW
ONLY **11⁹⁹** EACH
6.70x15
Plus Tax

EACH, in SET OF 4 AND OLD TIRES
• 15-month road hazard guarantee card
Tough X-41 Cold Rubber Construction

Sears special purchase brings you this great
Sears Day Sale. All-State Safe-T-Tread tires at the
lowest prices of the season. They're first quality
tires with strong rayon cord and modern tread de-
sign. Buy a set of 4 today!

SIZE	TRADE-IN PRICE, Each Plus Tax	TRADE-IN PRICE, 2 Plus Tax	TRADE-IN PRICE, 4 Plus Tax	DOWN PAYMENT SET OF 4
6.00x16	12.99	24.99	43.96	4.50
6.50x16	15.99	30.99	55.96	6.00
6.70x15	13.99	26.99	47.96	5.00
7.10x15	15.99	30.99	55.96	6.00

ALLSTATE SAFTI-CAP TIRES

6:00 x 16	788 ⁸	6:70 x 15	888 ⁸
6:50 x 16	888 ⁸	7:10 x 15	988 ⁸

*AND YOUR OLD RECAPPABLE TIRES