



SEARS DAYS

A SALE AS GREAT AS ITS NAME!

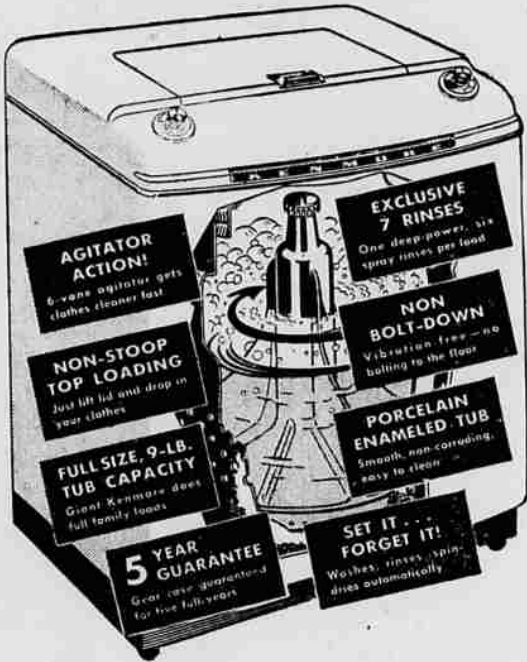
Sale Feature! Regular 269⁹⁵ KENMORE AUTOMATIC WASHER

SAVE \$50⁰⁰!

219⁹⁵

ONLY \$10 DOWN!

Now . . . get the wonderful work saver you've dreamed of—at a low price you never dreamed possible! Big full size . . . whisks through 9-lb. loads with no watching, no effort. Gleaming white enamel and chrome trim in styling that's designed to stay beautiful for years! Banish washday drudgery now! Available with exclusive Suda-Saver only \$20 more!



Save Work! Save Worry! Save Money!

FULL 9-LB. KENMORE

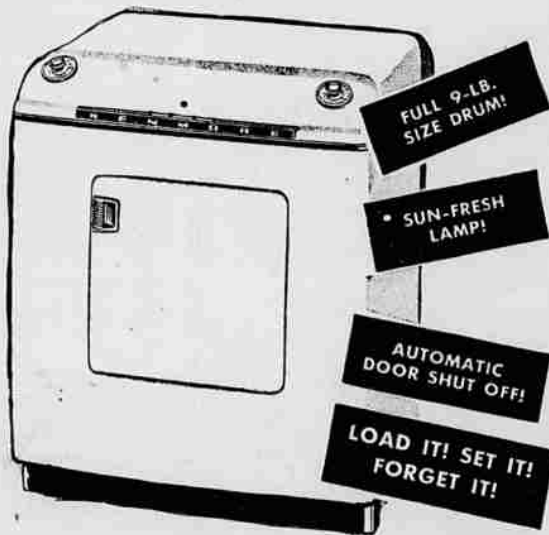
AUTOMATIC DRYER

Regular 209.95
SAVE \$40⁰⁰

169⁹⁵

\$5 DOWN

Clotheslines are "for the birds" when you own a Kenmore Dryer! Fully automatic, it dries clothes fluffy-soft and wrinkle-free day or night—regardless of weather. See it . . . Save More Now!



Irish-Swartz West Side
MEAT MARKET
Will Demonstrate How To
Cut and Wrap Your Venison
For Your Freezer.
Friday 7:30 Appliance Day

Here's the Freezer Buy of the Year

20 cu. ft. Deluxe COLDSPOT



Reg. 459⁹⁵

419⁹⁵

10.00 DOWN

Special Purchase! Your most practical size freezer for the average size home apartment. Superior construction. Keeps all the cold, cuts the operating cost. Out-side control, inside light. Porcelain lined—stone interior.

Giant 18.5 cu. ft. DELUXE

UPRIGHT FREEZER

- 647 lb. food capacity
- Ideal for large families
- Porcelain enamel interior
- Front controls, light.

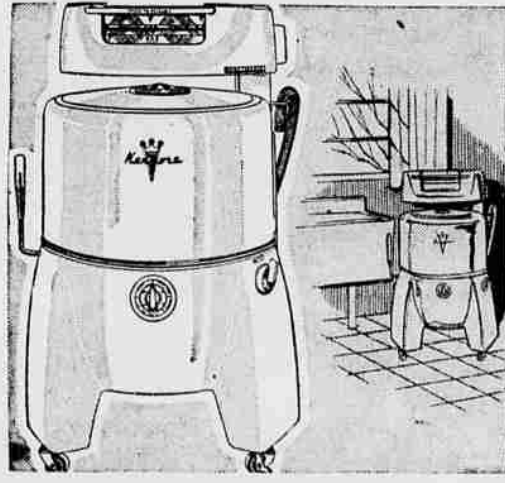
Compare at 499.95

399⁹⁵

10.00 DOWN

FREE! FREE! FREE!

A Month's Supply of Bread with the
Purchase of Any Freezer!
(This Sale Only)



Visi-Matic Wringer! Full 9-lb. Size

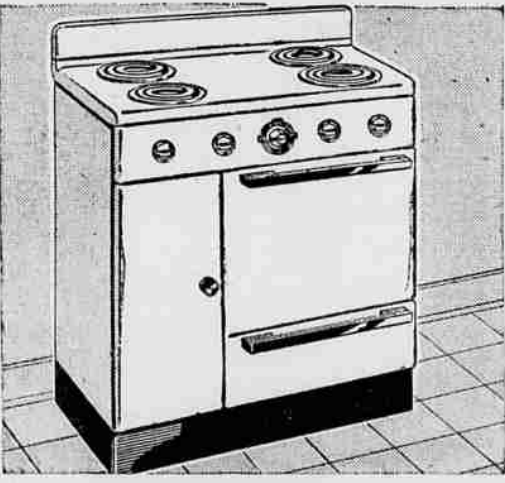
Kenmore Washer

SALE-PRICED!

149⁹⁵

5.00 DOWN

Lowest price we know for a washer with all these features: Automatic timer bell lets you know when wash is done. All-new "Visi-Matic" wringer lets clothes roll freely, gets them drier, automatic pump for quick tub draining.



Gleaming New Electric Servant for You!

Electric Range

SALE PRICED!

129⁹⁵

5.00 DOWN

You'll appreciate the dependable performance of this 32-in. range! Surface cooking units are controlled by 5-way switches. Efficient oven, fully porcelainized and completely insulated. Automatic heat control. Buy NOW!



Specially Priced 30-in. New

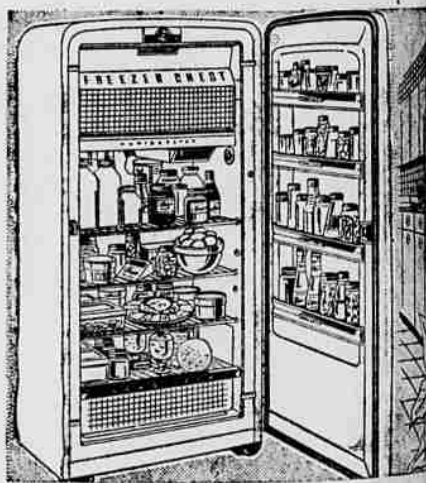
Kenmore Range

SALE PRICED!

169⁹⁵

5.00 DOWN

Ideal for apartments or small-space kitchens! Kenmore features a 10-loaf-of-bread-size oven, big smokeless hi-broiler. Compare costs! Why pay more? Visit Sears today. Range with the clock \$30 extra.



Defrosts Automatically—When You Want To!

9.2 cu. ft. Coldsport

REG. 289⁹⁵

238⁸⁸

Yes, automatic defrosting and big, family-size storage at a special, low price! Smart, Color-Tone interior . . . handy, door storage . . . full-width, 40-lb. ham chest . . . even a meat storage drawer! A buy!

SEARS NATIONAL ELECTRICAL SALE!



Portable Heater
Kenmore Fan-Forced

Reg. 13.50

11⁴⁴

Heat thermostat controlled! Beige backed enamel steel, sturdy plastic handle. 6-ft. cord, UL listed AC only.



Kenmore Poppers
Fast—Automatic

Reg. 5.95

4⁹⁹

Built-in oil measure. Polished aluminum body. Cord set, two 10-oz. cans popcorn included.



Steam or Dry Iron
New—Improved

Reg. 16.95

13⁸⁸

New, easier-to-fill tilting top. Automatic, lightweight, 1000 watts.



Cooker-Waffler
Reduced \$4.07

Reg. 21.95

18⁸⁸

See the smart, new design of this giant cooker-waffler! Fries, bakes, grills, toasts, 2 sets of grids, UL-listed.



9-Cup Coffeemaker
Fully Automatic

Reg. 14.95

12⁸⁸

Year 'round gift! Smart chrome plated aluminum. Set "Flavor-control" dial . . . shuts off when coffee is ready.

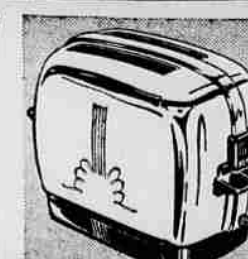


Kenmore Blender
Chops—Beats—Liquifies

Reg. 28.95

24⁸⁸

Turbo-Mix action . . . fastest blending ever! Tight fitting "add-a-bit" cover. 3-speed, 250 W motor, UL-listed.



Kenmore Toasters
Pop-Up Clock Type

Reg. 14.95

12⁷⁷

The high "pop-up" action makes it easy to toast small pieces! Regulates from light to dark. Chrome plated.



Automatic Roaster
23-qt. Meal Maker

Reg. 38.95

40% faster! 20% bigger cooler. Holds full 23-qt. meal range.

"Satisfaction guaranteed or your money back" SEARS

2 Hours Free Parking

10th & CHARNICK
PHONE 5-1801