



sale!

all-wool coats

- Luxury fleeces!
- new silhouettes!
- fashion details!

specially priced at only

\$22

Here are just two coats from our collection of wonder-priced fleeces. The season's most exciting styles... beautifully detailed from collar to hem... glowing in a whole palette of colors. Choose from beige, gray, red, peacock, melon or blue. Misses' and petite sizes.

sale-priced and flattering
regular \$2.98

hats

\$2

What's new in hats? Berets! Bretons! Shells! Pillboxes! And they're all here in this sale... rich rayon velvets and high-lustre felts. A rainbow-ful of fashion colors, many sparkled with glitter trim. Buy several! Save on every one!

dresses

every one worth many dollars more!
every one a fashion winner!
every one a sure-fire value!

- sizes for everyone
- misses
 - juniors
 - half-sizes

- in these outstanding fabrics
- rayon flannels
 - rayon and acetate cross-dye failles
 - rayon denims
 - acetate woven stripe taffetas
 - rayon and acetate menswear

\$5



save dollars!

Honeylane COATS

Reg. 19.95

14.88

Fitted and boxy styles with gay young details... subtle plaids, brushed tweeds, soft, fleecy textures. Beautifully lined with iridescent rayon taffeta... warmly interlined with 100% reprocessed wool. Wide choice of popular colors. 7 to 14.



Honeysuckle—Honey Dresses

Sizes 3-6x



When you see your light-hearted garden miss in these charming frocks, know that they were fashioned specially for little ones just like her. So don't come to SEARS today.

Reg. 2.98
Sizes 7-14

2/5

You'll want to select several dresses from this large assortment. Sizes 7-14. —Plaids of combed, mercerized, Sanforized cotton. Maximum shrinkage 1%. Buy and SAVE!



Girls' Assorted Cotton Blouses

SIZES 1-6x

\$1.00

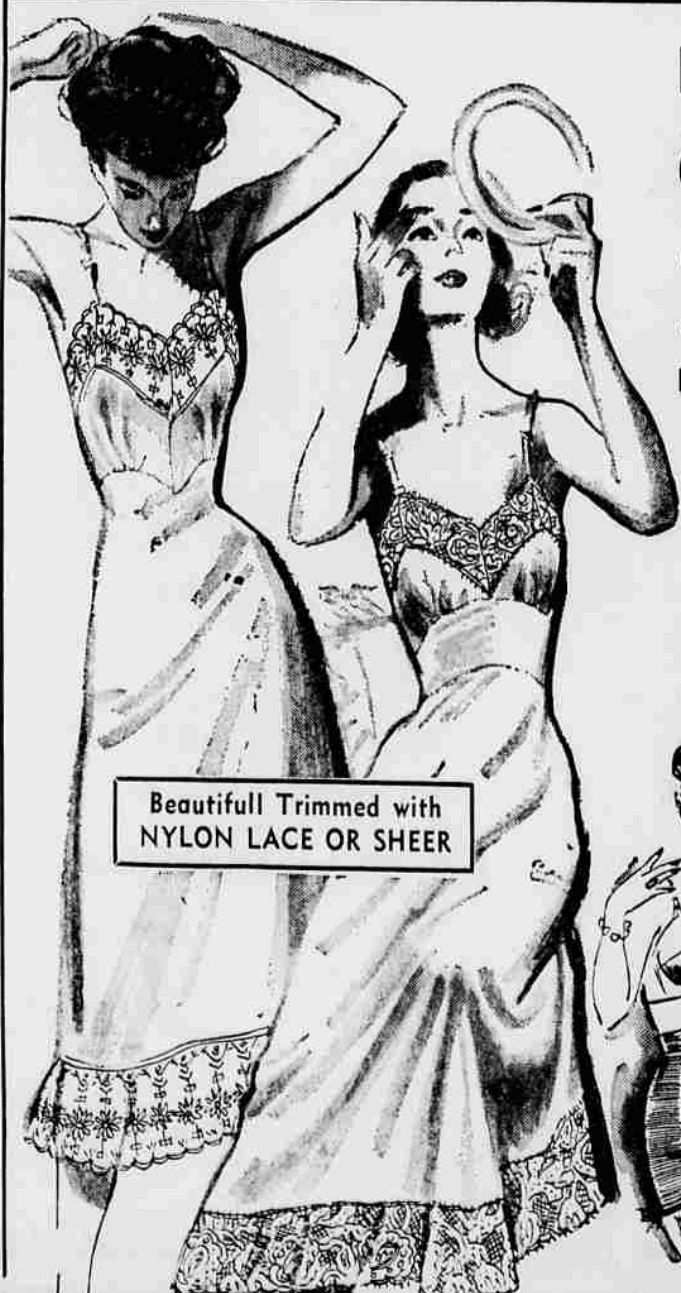
A big assortment of crisp, white blouses... smartly tailored, trimmed. All are sanforized. Low-priced — buy several.

Cotton Polo Shirt
Gay Stripes — Colors

Reg. 1.19
1-6x

79¢

Long sleeve style polo shirts ideal for playtime! Come in today for a complete color and size selection.



Lavishly Trimmed Charmode Slips of NYLON TRICO

sale priced

1.98

Generously Cut, Sized, Comfortable

Beautifully Trimmed with NYLON LACE OR SHEER



Completely charming mode slips of 40 denier tricot. Runproof to waist, last longer. Pretty trim or embroidered sheer feels and looks delicious. Buy your robe today!

Junior Free Stride Girdle
Reg. 3.98

3.44

Wonderful control with most comfort... net elastic sides... nylon taffeta. 24 in.