

SALE STARTS THURSDAY!

SEARS
ROEBUCK AND CO.

SEARS
DAYS

A SALE AS GREAT
AS ITS NAME!

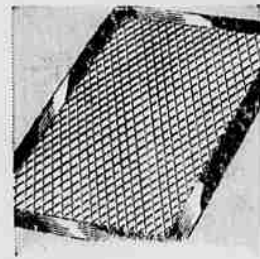
FRIDAY NIGHT MYSTERY DOOR PRIZE

Last Week's Winner - - - Mrs. P. E. Sturdevant
Won a 2-pc. Luggage Set



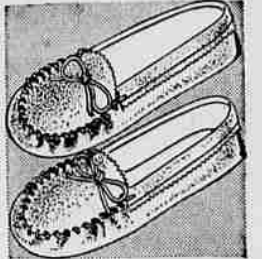
80 Sq. Percales
Reg. 39c 3/1.00

Fine carded cotton in assorted fancy and novelty patterns. Ideal for making things for self and home.



Rubber Car Mats
Reg. 69c 44c

Long wearing mats catch dirt, mud and water. Easy to take out and clean. Waffle weave. Red, green and black.



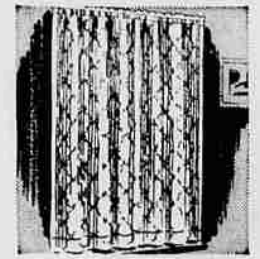
Lounge Mocs
Only 99c

Smart yet comfortable for wear about the house. Foam rubber insole. Washable. Choice of six colors. S-M-L.



Nylon Hose
Reg. 89c 58c

Buy several and SAVE! Shades are Enchantment and Reverie. Sizes 9-9 1/2-10-10 1/2. Hurry in for this real buy!



Rayon Panels
Reg. 98c 77c

Searset finish on Ivory White Rayon Marquisette; 3-in. bottom hems, 1 1/4-in. side hems. Hand washable.



Boys' Flannel Shirts
Reg. 1.39 - 4-8 1.00

Special offer to you at a low, low price! Printed plaids and patterns in many colors; soft warm cotton flannel. Sizes 10-18 \$1.15

PURCHASES TOTALING \$20 OR MORE CAN BE MADE ON SEARS EASY PAYMENT PLAN



Save on Cleaning Bills . . .

Garment Bags

Reg. 1.98

1.22

Size in wine, green or blue faille embossed. Fully quilted front for extra strength, beauty. Sealed grommets in top will not pull out. Wipes off. Low priced protection.



Never Rot or Deteriorate

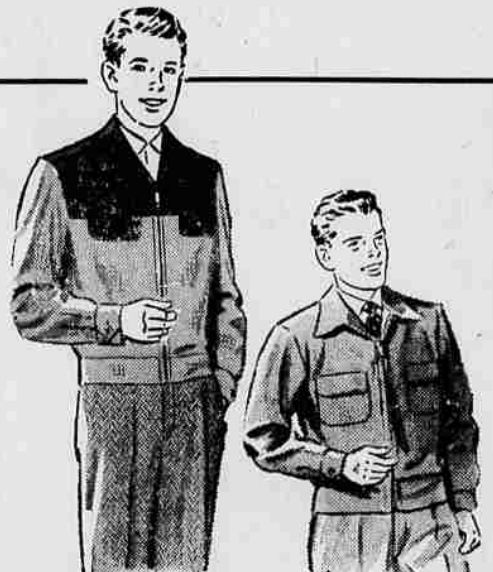
Rock Wool Pellets

Reg. 1.65
No Deliveries!

1.19

bag

Make your home more comfortable to live in! Rock wool insulation can actually keep it up to 15 degrees cooler in the summer, save up to 33% on winter fuel bills. Easy to install—bag covers 25 sq. ft. 3-in. deep.



Special Purchase Savings

Boys' Jackets

Val. to 6.95

2.99

Shop early for this truly fine buy! This assortment consists of Houndstooth Check—Dan River Plaid—two-tone and plain colors. Zipper fronts. Sizes 6-18.



Save on This Special!

Mens' Underwear

Val to 69c
Limit 6!

3/1.00

Your choice of briefs—undershirts at this low, low price. Values to 69c on sale during this sale only—and at only 3/1.00. Sorry, limit 6 per customer. Shop early on this one.



Amazing Hamper Value

Fiber Hampers

7.95 Value

5.88

Variable quality at an unmatched low price! Self-cleaning, air goes in and out every minute. Bars remove odors. Woven-in steel ribs won't dent or bulge. Exclusive lacquered masonite top. 10x18x24-in.



Bright Smart Colors Fairloom

36-in. Corduroy

Reg. 1.19

77c

yd.

Count on Sears to offer a fabric value like this! Just in time for making new outfits for smart winter wear. Luxuriously soft . . . easy to sew and easy to care for. Will take plenty of hard wear. Big choice of colors.



Plant Now for Early Spring Bloom

No. 1 Daffodil Bulbs

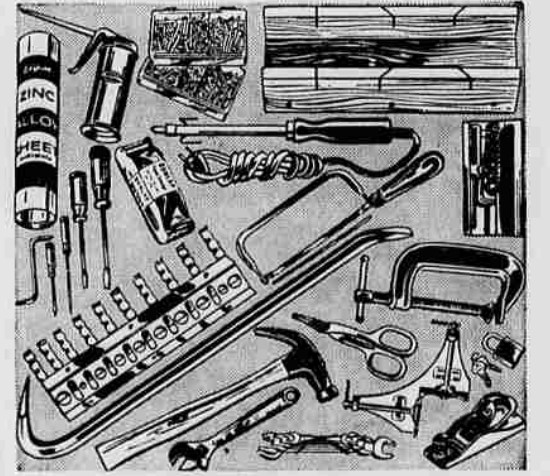
Reg. 1.49
Doz.

5 lbs.

99c

Approx. 16 bulbs

Husky King Alfreds! Dazzling gold color of their blooms brings warmth, gaiety to early spring gardens. Grown in beds or naturalize for striking effects. Husky No. 1 large bulbs produce maximum bloom.



Practical—Useful—All Reduced!

Small Hand Tools

Reg. 1.19 to 1.98

98c ea.

Choose from 20 outstanding small hand tools: hammers, wrench sets, planes, hand sanders, screwdriver sets, soldering irons, oilers, screw or bolt assortments, saws, tool holders and more.

"Satisfaction guaranteed or your money back" SEARS

2 Hrs. Free Parking

10TH & CHARNELTON
PHONE 5-1561