

A Strong Team for Good Purpose

(From the Christian Science Monitor)

People who tell other people how public affairs ought to be conducted (like editorial writers, for instance) are always talking about "enlightened self-interest." And well they should!

For when one is motivated by enlightened self-interest it means that he has discovered some, at least, of the identity of his good with the common good.

It means also that he thenceforth on that issue will reinforce his devotion to the common good (which is understandably diffused) by his devotion to his own concerns (which is, equally understandably, very particular indeed).

One of the best and most commendable examples of this we have seen in some time is to be found in the sponsorship of a new organization, Keep America Beautiful, Inc., by the container and packaging indus-

try. It has been the makers of the cans, bottles, boxes, and wrappers who woke up first to the idea that they might be in for a good deal of ill will from those disgusted with the littering of highways and public places.

So much for the self-interest. But the man who made the empty bottle on the roadside probably is irritated by the man who made the gum wrappers on the sidewalk. And they both are citizens, too, offended by anybody's litter. The upshot of all this has been an alliance with organizations who are also against litter for all sorts of self-interest and public-interest motives, from the American Automobile Association to the Garden Clubs of America.

That's the way these things work. And it's a pretty good way.



MERV ROSELL, evangelist for the United Church Crusade, confers with two of his colleagues, Cy Jackson, his business agent, left, and Hilding Halvarson, tenor soloist, right. The Rosell meetings, sponsored by a group of local churches numbering about 30, begin Sunday afternoon and continue for two weeks with nightly meetings, at the Eugene High School auditorium.

Merv Rosell Here To Start Meeting

When Evangelist Merv Rosell opens his United Church Crusade in the Eugene High Auditorium Sunday afternoon it will be the eighth major city-wide campaign he has conducted during the past year.

Just two weeks ago he closed an historic series in the Municipal Auditorium in Topeka, Kansas. Prior to that the Rosell team appeared in similar campaigns in Long Beach, Calif.; Moline, Ill.; Houston, Texas; San Diego, Calif.; Portland, Oregon; and Colorado Springs, Colo.

Of interest in this section of the country is the fact that during the past three years Rosell has conducted crusades in four Pacific Northwest cities, including Bellingham, Everett, and Tacoma, Washington, and Portland, Oregon. The Portland crusade last fall attracted nightly crowds of 4,000 and 5,000 to the Civic Auditorium.

In a recent interview Rosell said, "The Eugene crusade will be characterized by three things: An ethical approach to evangelism, a balanced doctrine, and conservation of results."

He continued, "We are not rabble-rousers. We are seeking God's face in an effort to attain a spiritual revival. We also want to turn Christianity into shoe leather—to get Christians working for civic and spiritual improvement."

He will be assisted by musicians Ted and Gloria Roe, from Los Angeles; Cy Jackson, Coordinator, from Des Moines, Ia., and organist Leonard Pollock, of Eugene. A large chorus choir will sing at every service. The Sunday afternoon opener will get underway at 2:30. Evening services for the two weeks

will begin at 7:30. A children's rally will be held each Saturday at 10:30 a.m. Nightly children's meetings will also be held in the High School building.

The first Monday night of the Crusade will be Sunday School Night or "The Battle of the Banners." Church groups will be vying for awards to be given for attendance that night based on average attendance. This makes it possible for the small Sunday Schools as well as the large to be eligible to win. Jackson said it is always one of the big nights of the Rosell Crusades.

Grace Church Pays Honor to W. B. Maier

A vesper service and reception to honor Rev. W. B. Maier of Grace Lutheran Church will be held Sunday (Aug. 8) at 4 p.m. at the church. The occasion is the Rev. Mr. Maier's 25th anniversary of ordination, and the couple's silver wedding anniversary.

The Rev. E. D. Busch of Springfield will give the sermon at the vesper service. The reception will follow immediately after the service in the church parlor.

Scientist Speaks At Congregational

Dr. E. T. Ellickson, head of the Physics department, University of Oregon, and assistant dean of the Graduate School, will be the speaker at the Congregational Church, at 11 a.m. His subject will be "Science and Religion." Dr. Ellickson received his Bachelor of Arts degree from Reed College, Portland, and his masters' from Oregon State. His doctor's degree is from the University of Chicago. He has been with U of O since 1948.

Dr. Wesley Goodson Nicholson, pastor of the church, and Mrs. Nicholson sent a card from Paris, France, and are probably now in England; they are expected home about Aug. 25.

Important Broadcast By English Cleric

St. Mary's Episcopal Church calls attention to an address by the Archbishop of Canterbury to be broadcast on radio station KOIN from the CBS network—Wednesday, August 11, 8:30 to 9 p.m.

How Christian Science Heals "GOD'S LAW HEALS POLIO" KERG (1280 kc) Sundry 9:30 a.m.

FIRST CHURCH of CHRIST, SCIENTIST

A Branch of The Mother Church, The First Church of Christ, Scientist in Boston, Massachusetts 14th and Pearl

August 8 "SPIRIT"

Sunday Services 11 A.M. and 8 P.M. Sunday School 11 A.M. Testimonial Meeting Wednesday 8 P.M. Nursery Facilities During All Services Reading Room 86 West Broadway Everyone is Cordially Invited To Attend The Church Services and Use the Reading Room

Jesus Prayed: John 17:20-21

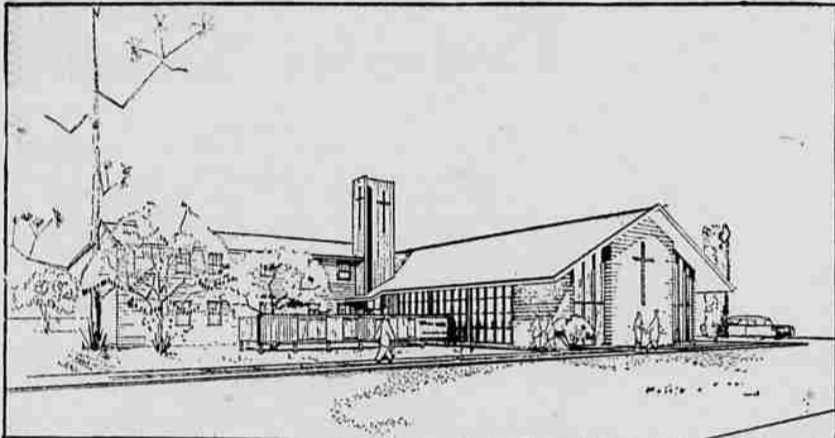
Neither pray I for these alone, but for them also which shall believe on me through their word. That they all may be one; as thou Father art in me, and I in thee: that they also may be one in us; that the world may believe that thou hast sent me. If those that profess to believe are not one, it must be because they do not hear the word.



Come and hear Mac. Brooks of Tulsa, Okla. Preach the Word July 30th through August 8th each Evening 7:30—Sundays 10:30 a.m.

CHURCH OF CHRIST

235 KOURT DRIVE



HERE IS THE architect's "preview" drawing of the new First Southern Baptist Church, a contemporary-styled structure by Chambers and Unthank which avoids the extreme in design, and also is conservative in use of large glass surfaces.

Radio, TV Appearances For Rosell

The Rosell party will appear on KVAL-TV Sunday at 5:30 p.m. and again on Tuesday at 6:45 p.m.

A daily radio program started yesterday at 5:15 p.m. over KORE, and will be aired daily, Monday through Saturday, for duration of the Crusade. Other radio and TV programs will be announced.

Monday noon at the Eugene Hotel Evangelist Rosell will speak to all of the ministers of the area at a special luncheon. Ministers expecting to attend are asked to phone reservation to 5-6341, the Crusade headquarters.

Southern Baptists Celebrate Their 'Ground-Breaking Day'

First Southern Baptist Church will break ground for their new building on the corner of 25th and Harris, on Sunday afternoon, August 8th. Morning worship service will be followed by "dinner on the ground," and ground breaking ceremonies will be held in the early afternoon, followed by a Bond sales rally.

Principal speaker for the occasion will be the Rev. Paul McCasland, Executive Secretary of the Department of Evangelism, Baptist General Convention of Oregon-Washington, Portland. The Rev. John Canning, Pastor of Trinity Baptist Church, Springfield, who is Moderator of Upper Willamette Baptist Association, will also speak. Mr. V. L. Pierce, chairman of the Building Committee, will have part on the program.

The church plans to sell \$25,000 worth of bonds on the Broadway Plan Church Finance to finance the new building. The church members are divided into five Bond Sales Committees headed by C. W. Alleman, Jack Orrell, William Gilbert, Harry Jacobs, and Mrs. A. L. Carlyle. Plans are under way to sell \$5,000 worth of bonds on Sunday afternoon at the rally. Members of the church are writing songs to aid in promoting the sale of bonds. The songs will be sung Sunday afternoon and the best one chosen for use during the period of bond selling.

The church was organized Mar. 18, 1948 as the Temple Baptist Church. The name was recently changed to First Southern. Under the leadership of the Rev. Frank Nixon, the present building which will now become an educational unit, was constructed. Under his leadership also the parsonage at 2530 Harris was constructed. The present pastor, the Rev. Claude Miller, who came to Eugene last October, says of the building program, "The time has come when we must have a larger Sanctuary and more educational space. The building which has been designed by Chambers and Unthank will allow us to care for 350 in Sunday School, and will seat 300 in the Sanctuary. Incorporated into the design are plans for future expansion when it is needed."

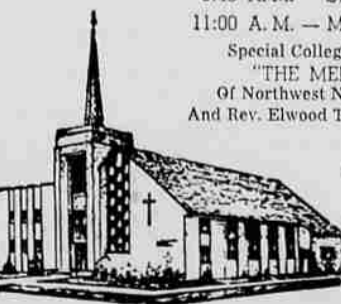
A cordial invitation is extended to the friends of First Southern Baptist Church to meet with them for this period of fellowship and ground breaking. Further information may be had by calling the pastor 4-3108.

Railroaders Will Meet to Worship

The Railroad Evangelistic Ass'n. will have its monthly meeting Thursday, Aug. 5, at 7:30 p.m. at the River Road Baptist Chapel, 1105 River Road. Paul Gilbert, a machinist at the Southern Pacific shop at Albany, will be the speaker. There will be music by local people, and singing. All railroaders welcome.

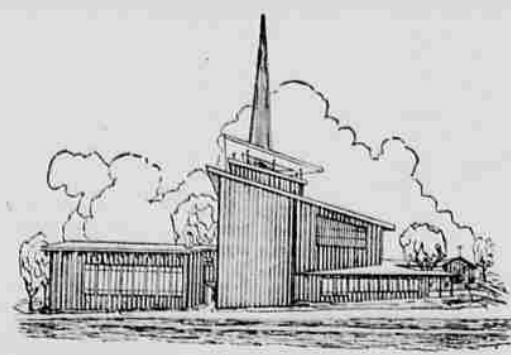
FIRST CHURCH OF THE NAZARENE

8th & MADISON 9:45 A.M. — Sunday School 11:00 A.M. — Morning Worship Special College Service With "THE MELODIANS" Of Northwest Nazarene College And Rev. Elwood Tame, Nampa, Idaho



"The Church With the Lighted Spire"

7:30 p.m. In cooperation with the MERV ROSELL CHURCH CRUSADE we will unite in a combined service at the new Eugene High School. DUANE E. MUTH PASTOR



11:00 a.m. Morning Worship Evening Services

— Mrs. Perry Will Speak at Both Services

Annual all church picnic will be held after the morning worship at Riverside Park

The Friendly St. CHURCH of GOD

23rd & Friendly Sts. Wilma I. Perry, Minister

Local Church Does Well In Collections

The Friendly Street Church of God, with the Rev. Wilma I. Perry as pastor, was one of 484 congregations of the church in America to exceed the goal of \$13 per member for the world service fund of the church. The per member giving of the church here was \$15.81.

The goal of \$13 per member set by the national church organization was designed to raise more than one million dollars for world service for the year ending June 30. This fund is used principally for home and foreign missions, Christian education, the church's colleges, and ministers' pensions and aid. The Church of God has 2,100 congregations throughout America.

Pilgrim Holiness Names Officers

SALEM (AP)—The Rev. William S. Deal of Salem was elected to a two-year term as district superintendent of the Pilgrim Holiness Church this week, completing two weeks of activity for the denomination at its campgrounds here.

The Rev. John J. Conner of Vancouver, Wash., was named assistant district superintendent. The Rev. E. W. Burton of Port was chosen district secretary and the Rev. V. G. Storey of Salem was re-elected district treasurer.

Named advisory members to complete the district council were the Rev. Sherman Moore of Medford, Floyd Morgan of Seattle and J. L. Arnett of Tacoma. The Rev. John R. Price of Silverton was elected chairman of the central youth zone.

Local Friends Off to Newberg

Members of the congregation of Friends Church will be attending the Oregon Yearly Meeting of Friends Church to be held at Newberg Friends Church, August 12 to 17. The Churches of Washington, Idaho, and Oregon are members of the Oregon Conference.

Church Friends Give Last Tribute for Father E. W. Hughes

St. Mary's Episcopal church in its church bulletin gave this tribute to its former associate pastor, this past week:

"IN REMEMBRANCE: With sorrow and yet with appreciation and thankfulness we remember the Rev. Edwin Winfield Hughes, whose sudden passing into Paradise on Thursday, July 22 in Salem, Oregon left us stunned.

Fr. Hughes will long be remembered in St. Mary's by his many friends. His life was one of quiet and loving devotion which endeared him to everyone. To his family we give our prayers, sympathy and affection."

PRESENTING EUGENE'S NEWEST CHURCH "CHURCH OF THE OPEN BIBLE" FUNDAMENTAL—UNDENOMINATIONAL—EVANGELISTIC



Rev. W. C. Cole

Now meeting in the — NEW RIVER ROAD SCHOOL Hilliard Lane

Future Building Location— 31st and Hilyard Streets

Rev. and Mrs. W. C. Cole Pastors

2307 Willamette St.

Phone: 3-3860

— SUNDAY SERVICES —

9:45 A.M.—SUNDAY SCHOOL—Sol Rexius, Superintendent 11:00 A.M.—MORNING WORSHIP—Sermon by Rev. Edythe Cole "WILL YOUR ANCHOR HOLD?" 2:30 and 7:30 P.M.—The CHURCH OF THE OPEN BIBLE will be cooperating with the Merv Rosell United Church Crusade

REV. AND MRS. PHILIP HOISINGTON

Ministers of Youth



MILDRED THOMPSON

Minister of Music

"THE CHURCH OF FAITH AND FRIENDLINESS" (THE CHURCH OF THE OPEN BIBLE IS A LOCAL CORPORATION AND IS NOT AFFILIATED WITH ANY DENOMINATION)