

# HERE ARE THE 12 BEST BUYS IN EUGENE

ON SALE FRIDAY 3 TO 9 PM  
AND SATURDAY ONLY .....

**amous Name**  
ationally  
advertised

**ELY RODS!**



2 pc. 8 1/2 ft.  
fibreglas  
cork grip

A Red Tag Special  
Regular \$9.95

**7<sup>95</sup>**

SAVE \$2.00

**JOHN WARREN**  
HARDWARE INC.  
WILLAMETTE STREET EUGENE, ORE.  
OUR WILLAMETTE VALLEY SPORTS CENTER.  
PHONE 5-3353 WE DELIVER

**AGAIN! . . . . . At Rubenstein's**

**Campaign Chairs**

**SAVE \$7.**

Usually \$16.95

**\$9<sup>88</sup>**

Complete Sellout  
on Last Shipment

Buy Several at this Low, Low price!

- ★ Use Indoors or Outdoors
- ★ Durable Canvas Sling
- ★ Sturdy Wrought-Iron Frame
- ★ Choice of Decorator Colors

**Rubenstein**  
FURNITURE COMPANY

At the Corner of Eighth and Olive

**BACK AGAIN**  
By Popular Demand!

No Phone or Mail Orders Please

Genuine Hi-Spin Spinning Reel  
Fully reversible, right or left hand ..... Reg. **\$12<sup>00</sup>**

One Pc. 6' Glass Spinning Rod  
Bamboo grained — full cork grip.  
Light, flashy action ..... Reg. **\$4<sup>95</sup>**

Garcia—Silky Soft Monofilament  
Nylon 100 yds., your choice of weight and test. Reg. 1.50 to ..... **\$2<sup>50</sup>**

3 Glen Evans Spinning Lures  
Your choice of any 3 of these scientifically designed, syncho-spin lures. Reg. 75c 3 for **\$2<sup>25</sup>**

**WHILE THEY LAST**  
**COMPLETE 6 Pc. OUTFIT**

**16<sup>95</sup>**

**HENDERSHOTT'S**  
for the Sportsman

770 WILLAMETTE PHONE 4-9325

**BIG Y SPECIAL PURCHASE MOCCASINS**

PLASTIC-KID-SUEDE

WOMEN'S and CHILDREN'S

- Hand Laced
- Waterproof
- Foam Rubber Insoles
- Washable

Sizes 11-to-3; 4-to-9

**1<sup>19</sup> pr.**

**BIG Y EMPORIUM**  
Downstairs

**Special Purchase**

**BOYS SPORT SHIRTS**

**\$1<sup>49</sup>**

Washable terry cloths  
Checked Knits  
Sanitized Seersuckers  
Butcher Linens  
Sizes 3 to 18  
VALUES TO \$2.98

OPEN  
7 DAYS A WEEK  
TILL 8 P.M.

**EUGENE SURPLUS SALES**  
WILLAMETTE  
666 More proof that Remington is right when they say "Eugene Surplus Sells for Less."

FRIDAY & SATURDAY ONLY

**Alarm Clocks**

REG. \$2.25

Very Specially Priced At

**\$1<sup>59</sup>** Plus Tax



**Drug Center**  
Cor. BROADWAY & WILLAMETTE

END OF THE SEASON

**CLOSE-OUT PLAY-GYMS**

All Sizes and Varieties



**25% off**

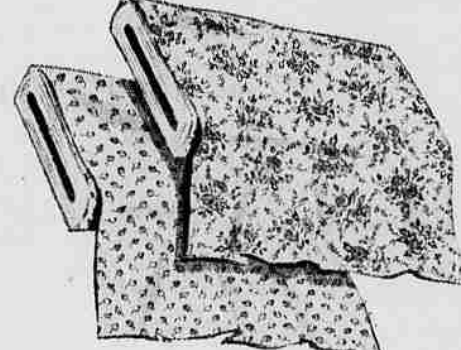
Here's a chance to buy the kids the playground equipment that they've been asking for. Our whole line of all steel play-gyms will be on sale at 25% off. You can't beat this offer.

**SELF SERVICE m and k**  
Vince Gassman - J.A. Morgan  
**HARDWARE FURNITURE**  
1575 West Eleventh Ave.

*Montgomery Ward*

1059 Willamette Phone 4-1401

Open Fridays  
Until 9:00 P.M.



Choice of printed, organdies, lawns, plains, sheers, and chambrays, etc. Values to 79c per yard .....

NOW **27<sup>c</sup>**

**WEISFIELD'S Jewelers**

881 WILLAMETTE



REG. 1.65! 8-PIECE  
FERN PATTERN SNACK SET

For 4 individual servings:  
Clear glass plates, cups,  
and fern pattern. Ideal  
for easy entertaining.

**99<sup>c</sup>**

No Money Down • Add To Your Weisfield Account

**Roberts Bros.** 740 WILLAMETTE

**CLEARANCE**

REGULAR 3.95 - 4.95



**U.S. Keddies**  
THE WASHABLE CASUALS

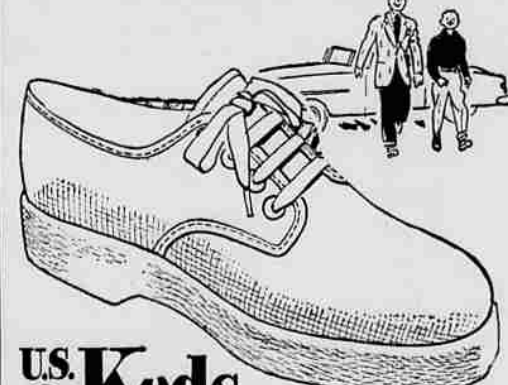
**2<sup>99</sup>**

Wide Size Range ... Popular Colors!

SHOES ★ MAIN FLOOR

WE GIVE **S-M GREEN STAMPS**

**For Cool, Cool Leisure**



**U.S. Keds** So Light they float!  
The Shoe of Champions Sizes 6 to 12 For Youths and Men

**Booster Air Oxfords**

We pass on a Special Buy to You REG. \$6.95 THIS SALE **\$4<sup>77</sup>**

On Sale Friday 3 to 9 p.m. All Day Saturday

We Give Gold Arrow Stamps 442 Main St. Springfield

**REGON OUTFITTERS** 61 E. Broadway Eugene

We Redeem Gold Arrow Stamps 1st & Ash Oakridge

**SPECIAL ELECTRIC WIRE**

Loom Wire for House Wiring

14/2 ..... **3<sup>c</sup> FT.**

12/2 ..... **4<sup>c</sup> FT.**

Price Good for 1 Week  
Your Money Goes Further at COEN SUPPLY

**OPEN**  
For Your Convenience  
7:30 a.m. to 6 p.m.  
EVERY DAY INCLUDING SATURDAY

Lowest Prices in Eugene  
Your best buy izzat  
**COEN SUPPLY**  
Where 8th & Highway Meet  
Across from the Cannery  
440 E. 8th Ph. 5-0538

WATCH FOR THESE TWELVE EXTRA SPECIALS IN THE REGISTER-GUARD EACH FRIDAY