

HERE ARE THE 12 BEST BUYS IN EUGENE

ON SALE FRIDAY 3 TO 9 PM
AND SATURDAY ONLY

FAMOUS MAKE

MITCHELL SPINNING REELS

1954 Model, full bale with extra spool. Save almost \$11.00. Reg. \$29.50 Value.

\$18⁸⁴

Only One to a Customer

SUED AGAIN, MAYBE?

Tremendous Cut-Price, Store-Wide Sale Now Going On

OPEN 7 DAYS A WEEK TILL 8 P.M.

Eugene Surplus Sales
666 WILLAMETTE

Tussy BEAUTY PADS

- ★ CREAM PADS (For Quick Clean Ups)
- ★ LOTION PADS (For Fast Fresh Ups)

75 Pads **\$1²⁵**

FREE

PURSE COMPACT
FOR PADS
WITH
EACH JAR

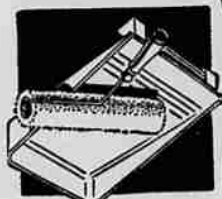
Drug Center

Cor. BROADWAY & WILLAMETTE

BIG Y

ANOTHER SCOOP!

SWIFTEE PAINT ROLLER KIT



A \$2.00 VALUE — NOW

99^c KIT

BIG Y
Downstairs EMPORIUM

Montgomery Ward

1059 Willamette
Phone 4-1401

Open Fridays
Until 9:00 P.M.



JUST THE TICKET
FOR SUMMER OUTINGS
ALL PICNIC OUTFITS

30% OFF

Values From 4.39 to 8.49

WEISFIELD'S SPECIAL PURCHASE SALE

FINE QUALITY IMPORTED
BINOCULARS
1/2 PRICE AND LESS

You'll save 50% and more because of this special purchase. All lenses are hand coated and interlocking wedges keep them in alignment. Glasses unconditionally guaranteed for one year.



6x30
REGULAR \$42.00

19⁹⁵

CASE ONLY 3.95

NO MONEY DOWN

ONLY 50c WEEK

REG. \$45.00 8x30 **23⁹⁵** REG. \$75.00 7x50 **34⁹⁵**

NO MONEY DOWN • 7% WEEK • NO MONEY DOWN • 1.25 WEEK

Roberts Bros. 740 WILLAMETTE

COTTON Summer Blouses



- ★ All Whites
- ★ Prints
- ★ Sleeves
- ★ Sleeveless

WASHABLE

Get Several
At This Price!

Sizes
32 to 38

Values to \$2.50

\$1⁵⁰

WE GIVE S&H GREEN STAMPS

GENUINE
ARMY TYPE IV
CHINO

SUN TANS PANTS

That Are Cool

Reg. 3.95

On Sale **2⁷⁷**

Sizes 28 to 50

Friday 3:00 to 9:00.
All Day Saturday.

SHIRTS TO MATCH
At our usual lower prices

REMEMBER
To ask for your meter money for one hour free parking with any purchase of \$1.00 or more.

WE GIVE
GOLD
ARROW
STAMPS
442 MAIN ST.
SPRINGFIELD

OREGON OUTFITTERS
61 E. BROADWAY
EUGENE

WE REDEEM
GOLD
ARROW
STAMPS
1st & ASH
OAKRIDGE



COLORED BATH SETS



Alliance Brand
(Subsidiary of Crane Co.)

- COLORS:
- SANDSTONE
 - JADE
 - BLUE
 - PINK
 - GREY

3 Piece Set

149⁵⁰

Complete With Trim

Your Money Goes Further at COEN SUPPLY

OPEN
For Your
Convenience
7:30 a.m. to 6 p.m.
EVERY DAY
INCLUDING
SATURDAY

Lowest Prices in Eugene
Your best buy is at COEN SUPPLY

COEN SUPPLY

Where 8th & Highway Meet
Across from the Cannery

440 E. 8th Ph. 5-0538

NOW! AT THE PEAK
OF THE SEASON...

30% OFF
ON ALL SWIMMING
EQUIPMENT!

Life JACKETS
SWIM FINS
BACK YARD
POOLS
SMOKEL
TUBES
EAR PLUGS
ETC.

All the items that provide extra fun and thrills and safety while swimming are reduced to clear, slow starting swim season left us overstocked. It's your opportunity for big saving — come in today!

JOHN WARREN
HARDWARE INC.

WILLAMETTE STREET EUGENE, ORE.
OUR WILLAMETTE VALLEY SPORTS CENTER
PHONE 5-3353 WE DELIVER

WE GIVE S&H GREEN STAMPS

AT RUBENSTEIN'S—Shop Tonite 'til 9 p.m.
JULY HOME FURNISHINGS



Our Entire Stock
of Famous Make

DINETTES!

AS MUCH AS

1/2 off!

Reg. \$69.50 5-Pc. Chrome Dinette Set
Mother-of-Pearl Formica Top **\$39.31**
4-Chrome Chairs — Save \$30.

Rubenstein
FURNITURE COMPANY

At the Corner of Eighth and Olive

FISHING IS FUN!

With This

Fisherman's Special

FROM
HENDERSHOTT'S



- ★ Solid Glass Rod
- ★ Ocean City Spin Reel
- ★ 100 Yds. Mono-fil Line
- ★ 3 Spin Lures

Regular
\$12.95

Friday and
Saturday Only...

\$7⁹⁵

HENDERSHOTT'S

for the Sportsman

770 WILLAMETTE

PHONE 4-9325

END OF SEASON

CLOSE-OUT! PLASTIC WADING POOLS



4 SIZES

Durable vinyl plastic wading pools in bright summer colors. All equipped with handy patching kit. The kids will enjoy one for years.

Take advantage of this offer. It's a real saving.

25% OFF

mk
SELF SERVICE and

Vince Gossamen - J.A. Morgan
HARDWARE-FURNITURE
1875 West Eleventh Ave.

WATCH FOR THESE TWELVE EXTRA SPECIALS IN THE REGISTER-GUARD EACH FRIDAY