

WILLAMETTE

Roberts Bros.

Shop 'Til 9 Friday

2-PC. PONGEE PRINT

Regular 11.95

9⁹⁸

- ★ WASHABLE
- ★ PERMANENT LUSTER
- ★ SHRINK RESISTANT
- ★ DRIES QUICKLY
- ★ ACETATE ★ COTTON

You'll thrill at these amazing silk-like prints, gloriously cool and Oh, so easy to launder. Select from smart patterns and colors. Sizes 10 to 18.

Sportswear, Main Floor

MEN'S DEPARTMENT MAIN FLOOR

We've more of the long-wearing famous

LANCER-GAB and CAL-ANITA MAKE

Dacron Blend

SLACKS

with the new spot, stain and wrinkle-resistant finish... plus long-wearing qualities of Dacron!

8.88

2 PR. 17.50
(Cuffed Free)

You'll marvel at the miraculous way these slacks shrug off wrinkles... the way they keep their knife-sharp crease... the long wear they'll give! And you'll save dollars, because the fabulous Unisee process makes them resist spots, stains, wrinkles!

COLORS

BROWN
TAN
GREEN
BLUE
CARAMEL
NAVY
GREY
SIZES
28-42

ONE YEAR WRITTEN GUARANTEE

MEN'S SHOES — MAIN FLOOR

BLUE SUEDE

10⁹⁵

Creme rubber Sole
Sizes
6 1/2 to 12 1/2



2-PC. FAILLE

For day or night, this rich-textured faille looks beautiful anytime! Flaring, 6-gored skirt; sparkling rhinestone buttons on bodice. Black and navy.

8.95



2-PC. COTTON TWEED

Flattering coat-dress... a summer favorite for its easy to wear button front. Cotton tweed fabric that behaves so beautifully in soap-and-water. Grey, brown, blue!

8.95

Dresses, second floor



Dresses Illustrated
Typical of Styles
Available

Cool

**HANDSOME
DRESSES**

for summer into
fall wear

8⁹⁵ to 10⁹⁵

Just Arrived

SPECTACULAR NEW 1954

PHILCO 21" TV



**NEW
LOW
PRICE**

\$169⁹⁵

DON'T SETTLE FOR
LESS THAN
PHILCO
DEPENDABILITY

We've just received a Rush Shipment! Hurry in now while you can own a full quality 21-inch Philco at this amazing new low price. It's the Philco 4010-E—just one of many new models!

- ★ High-Powered Super Colorado Chassis!
- ★ Brighter Picture—Controlled Uniformity.
- ★ Simplified Tuning — All controls in View!
- ★ Decorator-Inspired, Rich Ebony Cabinet.

**BIGGEST TV VALUE IN EUGENE! NO
MONEY DOWN ON APPROVED CREDIT**

WE GIVE *S&W* GREEN STAMPS

MUD
won't mar them

INK
won't blot them

SOFT
DRINKS
won't stain

FRUIT
JUICES
won't spot

Hollywood
Model

MOTH
PROOF

Offset
Pockets

UNISEE
TREATED

WORK
SHOE

9⁹⁵

Whole, all tanned
and red brown.

WIDE width.