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That Personality in Taps
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HOT DOG
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Carl Morgensen and Bill McBroom
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YACHTS ANNUAL AMATEUR RODEO
SUNDAY, JULY 25
McBROOM'S
DINNERS — DANCING
COCKTAIL LOUNGE
Hours:
6:00 - 2:00 a. m.
Yachts, Ore.

HEILIG 4-9311

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STARTS TODAY A LOVE STORY

SO TENDERLY PASSIONATE, SO POWERFULLY
COMPELLING THAT NO WOMAN WILL EVER
FORGET ITS OVERWHELMING BEAUTY!

THE STORY OF A WOMAN'S NEED FOR A MAN
that will become one of the great
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A **MAGNIFICENT NEW** MOTION PICTURE FROM THE AUTHOR OF "THE ROBE"

Magnificent Obsession
LLOYD C. DOUGLAS

Technicolor

Universal International presents
**JANE WYMAN
ROCK HUDSON
BARBARA RUSH**

AGNES MOOREHEAD OTTO KRUGER GREGG PALMER
Directed by Douglas Sirk • Screenplay by Robert Bleess • Produced by Ross Hunter
A MAGNIFICENT PRODUCTION BY THE STUDIO WHO GAVE YOU "THE GLEN MILLER STORY"

Star Needles Film Director
HOLLYWOOD (AP) — Humphrey Bogart is renewing his needle work on Director Michael Curtiz during the filming of "We're No Angels."
Bogart and Curtiz did many a picture together when both were under contract to Warners. Now they're at Paramount doing the film version of the Broadway show, "My Three Angels." Bogart, a man with a devilish sense of humor, manages to give the needle to the director daily.
Their "feud" goes back many years. Once Curtiz was directing a picture with Bogart and Peter Lorre, another notorious joker.
The acting pair one day encountered Paul Lukas in the makeup department. Lukas told them of knowing Curtiz when he was an actor in Budapest and Vienna. "He played Mephistopheles, and not very well," Lukas remarked.
Bogart and Lorre hastened to Curtiz and told him: "Paul Lukas says you were the worst Mephistopheles in Europe."
Curtiz exploded. "Lukas married a ras-picker's daughter over there!" he declared.
Lukas and Curtiz exchanged insults via the two gay gausters until the two Hungarians decided to acknowledge each other when passing on the studio street.

Singer Has Theory In Playing Carmen
HOLLYWOOD (AP) — Dorothy Dandridge is faced with the problem of how to play Carmen, one of the great temptresses of literature.
The night club singer is starring as "Carmen Jones," Oscar Hammerstein's version of the Merimee classic. She is not limited by any pre-conceived notions. She has not seen Rita Hayworth's screen version of Carmen or Rise Stevens' on the operatic stage.
"I don't think I will wear low-cut, sexy dresses," she remarks. "That would be too obvious. I think Carmen should wear plain dresses and let the sex come from within."

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IN A RELAXING
ATMOSPHERE
At Family-Friendly Prices
DEL REY
845 Willamette
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Water & Air 80°
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Lessons Starting
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Classes 1 Hour Daily 10 to Noon
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Pool Open 10 to 10 Daily
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WILLIAM A. WELLMAN'S
THE HIGH AND THE MIGHTY
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STEREOPHONIC SOUND
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JAN STERLING • TREVOR HARRIS • ROBERT NEWTON
PAUL KELLY • SIDNEY BLACKMER
REX
Gary Cooper
"THE WESTERNER"
Humphrey Bogart
"DEAD END"

Rock Hudson In Biggest Role
The hard-work school of acting is paying off for husky young Rock Hudson. Tough training in a jack-of-all trades variety of adventure characterizations has led him to one of the screen's top dramatic roles in Universal-International's Technicolor production of Lloyd C. Douglas's "Magnificent Obsession," now playing at the Heilig.
Hudson is remembered by many in Eugene for his guest appearance here with several other rising Hollywood stars several years back. Since then he has advanced steadily in the scope of the roles he has received.
Co-starred with Jane Wyman and Barbara Rush in the celebrated love story by the author of "The Robe," Hudson—ex-truck driver, mailman and sailor—is considered one of Hollywood's hardest-working actors.
Calling himself a "rehearser," Rock whispers his dialogue to himself, paces the floor grimacing, and does everything possible to get into character up to the moment the camera rolls. In this respect, Hudson is likened to James Stewart, who sits on a set "flipping" for the scene to be filmed.
In contrast, Jane Wyman works like a demon through final rehearsal, then relaxes completely until the director sounds the call for action.
Supporting the Wyman-Hudson-Rush starring combination in "Magnificent Obsession" are Agnes Moorehead, Otto Kruger and Gregg Palmer.

First Run
Feature Times
WEDNESDAY
McDONALD—High and Mighty, 1:00, 4:00, 7:05, 10:05
HEILIG — Magnificent Obsession, 1:50, 4:20, 6:50, 9:20
REX — Westerner, 2:25, 6:10, 9:55
Dead End, 12:45, 4:30, 8:15
THURSDAY
HEILIG — Magnificent Obsession, 1:50, 4:20, 6:50, 9:20
McDONALD—High and Mighty, 1:00, 4:00, 7:05, 10:05
REX — Westerner, 2:25, 6:10, 9:55
Dead End, 12:45, 4:30, 8:15

LANE Dial 4-0431
DOORS OPEN AT 6:45
BURT LANCASTER in
"HIS MAJESTY O'KEEFE"
ALSO
WARD BOND in
"GYPSY COLT"

The FIRS Theatre
1950
Sun. Show Starts 5:00
Ph. 5-7354
Wednesday thru Saturday
Alan Ladd, Elizabeth Scott
Red Mountain
TECH-WESTERN
Guy Madison, Vera Miles
Charge At Feather River
TECH-SUPER-WESTERN

McKENZIE Dial 7-2201
TONITE Doors Open 6:15 P.M.
Only a stranger was tough enough to conquer the unleashed fury of a killer station!
BLACK HORSE CANYON
JOEL MCCREA • MARI BLANCHARD
ALSO
DRUMS ACROSS THE RIVER
JANE HUNTER • LISA GAYE
LITTLE BETTY • WALTER ANDERSON
CASCADE
2 Miles East Springfield
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TONITE THRU SAT!
Spectacular excitement as only Lancaster can create!
FILMED IN THE FIJI ISLANDS!
BURT LANCASTER
His Majesty O'Keefe
A WARNER BROS. PICTURE • TECHNICOLOR
— ALSO —
'Here Comes the Marines'



ROCK HUDSON gets biggest dramatic role to date in "Magnificent Obsession," now playing at the Heilig.

CHOP-CHOP
FORT WORTH, Tex. (AP) — Two porkchops were listed by a Fort Worth woman in an inventory of community property when her husband sued her for divorce.

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— ALSO —
'Here Comes the Marines'

North End Theatre
Kiddies Playground
Phone 4-0429
Hy. 99 N... 1/2 Mi. No. of Overhead
Wednesday thru Saturday
TWO COLOR HITS
Show Starts at Dusk

THE MOST BREATHTAKING MANHUNT
AND FLAMING LOVE EVER TO
CRISS-CROSS THE SCREEN!
INFERNO
Nothing could stop his quest for vengeance against the wife who had betrayed him — and the man who shared her guilt!
Filmed Against the Spectacular Beauty of the Mojave Desert
color by **TECHNICOLOR**
starring **ROBERT RYAN • RHONDA FLEMING • WILLIAM LUNDIGAN**
Produced by WILLIAM BLOOM Directed by ROY BAKER Written by FRANCIS COCKRELL

— Also —
"GUN FURY"
ROCK HUDSON — DONNA REED
COLOR CARTOON & NEWS YOUR FAMILY DRIVE-IN

Register-Guard, Eugene, Ore.
Wed., July 21, 1954 7B
Thanks U. S.
HEIDELBERG, Germany (AP) — West German Chancellor Konrad Adenauer has thanked the U. S. Army in a letter for "an exemplary performance" in rescue work in the recent Bavarian floods.

MOTOR-VU DRIVE-IN THEATRE
ONE MILE EAST OF SPRINGFIELD
PHONE 7-2000
Wednesday - Thursday
Show Starts at Dusk
THE FILMMAKERS PRESENT
The Hitch-Hiker
starring **FRANK LOVEJOY**
EDMOND O'BRIEN • WILLIAM TALMAN
— ALSO —
the **SONG** story...
the **LOVE** story...
the **BIG** story...
of **JANE FROMAN**
WITH A SONG IN MY HEART
Technicolor
starring **SUSAN HAYWARD**
RORY CALHOUN
DAVID WAYNE
THELMA RITTER
Written for the Screen
and Produced by
LAMAR TROTTI
Directed by **WALTER LANG**

Walt Disney's
WONDERFUL ADVENTURES OF
Pinocchio
Color by **TECHNICOLOR**
Re-released by RKO Radio Pictures, Inc.
SONGS TO REMEMBER
Including "When You Wish Upon a Star"
JIMMY CROCKET, WHAT A SHOW!
Walt Disney Productions

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2nd HIT in Color!
The **EXCITING**
New Kind of Musical!
Paramount proudly presents
RED GARTERS
Color by **TECHNICOLOR**
starring **ROSEMARY CLOONEY** **JACK CARSON**
GUY MITCHELL
PAT CROWLEY • GENE BARRY • CASS DALEY
and introducing **JOANNE GILBERT**
Produced by **PAT DUGGAN** • Directed by **GEORGE MACKAY**
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A **PARAMOUNT PICTURE**
11 SONG HITS!

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EUGENE DRIVE-IN THEATRE
Kartoon Carnival **WEDNESDAY 2 COLOR HITS!**
SHOW STARTS AT DUSK

FROM THE Enchanted WORLD OF MAKE-BELIEVE
Straight To Your Heart!
The wonder-tale the whole world loves... told to the tune of 7 happy songs... in a magic land of rollicking fun, glowing warmth and tingling excitement!

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