

Visitors always welcome at The Rainier Brewery, 3100 Airport Way • Hours: 1 to 8:30, Tuesdays through Fridays, Sicks' Seattle Brewing & Malting Co., Seattle, U.S.A.



Time was when you left the beer cans out in the kitchen. Not so today—if you've discovered Rainier's Jubilee cans. A centerpiece of these bright-colored cans, all misty-cold and sparkling, is a gay touch that does credit to any hostess. And what a friendly way to tell guests to help themselves!

Of course, what really tells 'em you know good things is Rainier's *taste*. Since new "three ways milder" Rainier was introduced, it has grown faster in popularity than any other beer!

You can bet we'll keep the fine mild taste of Rainier just as you and your friends like it. And now we have added new designs to that smart array of colored cans. Because we just *love* to be loved!



Now—six new Jubilee designs!

nothing sparkles like Rainier