

GRAND OPENING WOOLWORTH'S BIG NEW SPRINGFIELD STORE

SELF SERVICE

To Make Your Shopping Quicker & Easier

Everything is arranged for your convenience. Shop quickly or leisurely as you wish, selecting your purchases without waiting! If you want help courteous clerks are on hand to serve you.

SAVE UP TO 40%!

Every item of merchandise on this page was bought specially for the Grand Opening of our new Self Service store . . . and priced very low to help you stretch your shopping dollar. On some items you save as much as 40%! Come in . . . see for yourself values on hand for this sale . . . as well as our large assortment of staple merchandise selling at Woolworth's usual low prices.

SEE WHAT YOU SAVE!

NYLONS

Slightly Irregular, Full Fashioned. 60 gauge, 15 denier, Very Sheer.

2 PR. 98¢

Reg. 79c Pr.
You Save 60c

LADIES BRIEFS

Run resistant acetate tricot. White and Pastels.

4 FOR 98¢

Reg. 39c ea.
You Save 58c



612 Main St., Springfield
Thursday - Friday - Saturday
June 24 - 25 - 26

FREE - FREE - FREE

1,000 Growing Philodendron
Plants in 2½" Pots

Free While They Last!

FREE Balloons for the Kiddies!



DON'T MISS THESE BIG VALUES!

- BATH MAT RUG** Size 30x50. Twisted Loop Pile. Non Skid Back. Regular price \$1.98. Sale Price **1⁷⁷**
You Save 21c
- WASH CLOTH** Fluffy Turkish Knit. Regular price 10c ea. Sale Price **7^c**
- DISH CLOTH** Absorbent cotton knit in colorful stripes. Sale special **6 for 39^c**
- BOYS' BLAZER SOCKS** Elastic topped cottons in a fine assortment of colors. Reg. 25c pr. Sale Price **6 pr. 98^c**
You Save 22c
- TRAINING PANTY** Sturdy cotton knit. Slightly irregular. If perfect sell for 25c ea. Sale Price **17^c**
- CHILD'S RAYON PANTY** Little girls love these dainty panties with panel inset and lace trim. Reg. 25c ea. Sale Price **4 for 89^c**
- PLASTIC DRAPES** Heavy Vinyl Plastic. Discontinued patterns. Values up to \$1.98. Sale Price **98^c**
You Save up to 1.00
- ASSORTED GLASSWARE** Vases, Relish Dishes and Many Novelty Pieces. Special price for this sale only **6 for 49^c**
- STAINLESS STEEL FLATWARE** Will not rust, stain or tarnish. No polishing needed. Buy during this sale and save 40%. Teaspoons 7c. Other pieces **17^c**
- 16" DOLL** Latex body. Vinyl head. Saran wig. Moving eyes. Voice Reg. 3.98. Sale special **2⁹⁸**
You Save 1.00
- KLEENEX** 300 to box. Reg. 25c. Sale special **19^c**

LOVELY THINGS for THE LADIES

At Tremendous Savings!

Costume Jewelry

Manufacturers Closeout Necklaces, Brooches, Bracelets, Ear rings

59^c

Values to \$1.98

Sweaters

Soft spun yarn. Pullover style. A variety of combination colors. Exceptional value

87^c

Reg. 49c ea.

Silk Scarfs

Pure Silk. Size 33x35. Attractive Prints

47^c

Reg. 79c Value

18" Silk Squares

Gay little Neckchiefs priced specially for this sale at

2 for 29^c

Reg. 19c ea.

CANDY SPECIALS

Save 20c lb.



Whipped Cream Fudge

Smooth . . . delicious. Made with pure cream, butter nuts and sugar. Regular Price 59c lb. Sale Price

39^c

You Save 20c lb.

Sugar Wafers

Crisp, delicious. Reg. price 39c lb. Sale Price

29^c

You Save 10c lb.

Marshmallow Cookies

Delicious, melt-in-your mouth marshmallow squares covered with pure milk chocolate. Reg. 39c lb. Sale Price

33^c

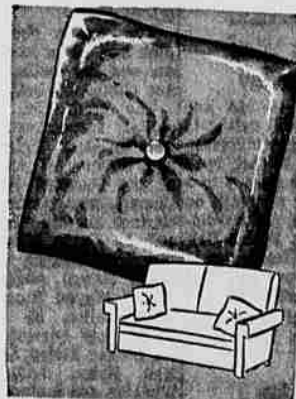
You Save 6c lb.

Fig Bars

Wonderfully fresh. Wholesome. Reg. 29c lb. Sale Price

17^c

You Save 12c lb.

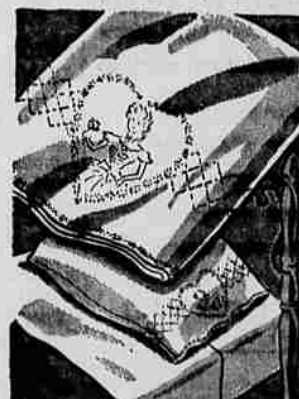


SOFA PILLOW

Imagine! This big, plump cushion in rich decorator colors at 72c off regular price of 1.49.

77^c

You Save 72c



PILLOW CASES

Seamless tubing. Stamped for embroidery. Hemstitched for crochet. Regular price 69c.

39^c

You Save 30c ea.



BATH TOWEL

Absorbent terry toweling. Size 24x46. Towels like this usually sell for 98c.

67^c

You Save 31c



16 Pc. Starter Set

Lovely floral design. Set consists of 4 dinner plates, 4 cups and saucers, 4 desserts. Special Price for THIS SALE

2⁴⁹

ONLY



BLUE JEANS

Sturdy western style Wrangler Jeans. Reg. 1.59 pr.

1¹⁹

You Save 40c



POLO SHIRTS

Cotton knit in colorful stripes. Sizes 2 - 8. Reg. 39c ea.

3 for \$1

You Save 17c

SALE SPECIALS for the Men Work Hose

Comfortable, long wearing, grey-flecked cotton hose. Regular price 25c ea. Sale Price

4 Pr. 89^c

You Save 11c

Handkerchiefs

White cotton with satin hem. Size 16¼x16¼. Reg. 10c ea. Sale Price

12 for 98^c

You Save 22c

HORTICULTURE and PET DEPARTMENT

SPECIALS Parakeets

You'll have loads of fun teaching these colorful little fellows to talk and do tricks.

Opening Special **5⁹⁸**

PLASTIC LAWN HOSE

50-Foot Length

Will not rot, harden or crack.

Sale Price **2⁹⁸**

We also carry cages, bird and fish food . . . garden accessories . . . a complete line of pet supplies.

Celebrating
WOOLWORTH'S
FIRST 75 YEARS
1879-1954

STORE HOURS — 9:00 TO 5:30

OPEN FRIDAY NIGHTS 'TIL 9

D. J. Hanson, Manager

SHOP WOOLWORTH'S FIRST FOR EVERYTHING

F. W. WOOLWORTH CO.

612 Main St.

Springfield