

FLORSHEIM
SHOES
For MEN and WOMEN
BURCH'S
1060 Willamette

Professional
Women's
Feet often
need extra
support!
Buy the right shoes
at H. GREEN STAMPS
Proudfoot's
663 Willamette

TALL
FASHIONS for you who are
5 ft. 8" and over. We have
a complete selection of
dresses.

Hadley's
Lingerie & Hosiery

(ADVERTISEMENT)

Thousands With Insomnia
SLEEP
Sound All Night—Awake Fresh

Years of new safe Dormin Sleeping
Capsules have found—as you can—
proved sound sleep. Dormin has
been clinically tested for safety and
is guaranteed non-habit forming.
The world of medicine progresses—
why tolerate a sleepless night that
makes you tired and worn out the
next day. Now for only 64c per
capsule you can find the rest you
want. Dormin costs but \$2.25 for 36
capsules—so safe no prescription
is needed and Dormin must help
you in your money back! Accept
no substitute.
There Is No Substitute For
DORMIN
SLEEPING CAPSULES

Is Smart!
to Visit
Rubenstein's
Often

Industries

(Continued from Page One)

corporation declare that the land is not to be sold for speculative purposes. The buyer has to develop or build on the land within a three-year period or the land reverts to the corporation at the original sale price.

The idea to develop sites foundations in both cities came through the urging of the Chambers of Commerce, and were started in 1952. Only recently have they become very active in selling efforts.

California is not the only state that has foundations of this type. Oscar Monrad, vice-president of a bank in Oklahoma City told delegates here that 16 towns and cities in his state have foundations of some type aiding in the attraction of industrial development either by making sites available or by erecting and then leasing buildings.

Throughout the conference here it was noted that cities can play a big part in attracting industry, not by direct subsidy such as tax relief, free land or other means but by seeing that there are good facilities available for the workers that the industry will hire. The workers it was pointed out, are the most expensive item to any corporation and good schools, hospitals, and community recreations facilities that will help to stabilize employment will be more attractive to industries than subsidies.

The other main point that was continually emphasized by industrial promotion experts attending the conference is the need to build up prospect files, then to inform the prospects of the advantages of your area and finally to make personal contact with heads of firms that might locate in your city.

What a Difference A Few Years Make

EAST GREENWICH, R. I. (U)—First Sgt. John D. Bradshaw, Jr., brought his 11-year old son, John D. Bradshaw, 3rd, around to his National Guard battery meetings before World War II and the boy became battery mascot.

A few years later Bradshaw resigned because of temporary deafness.

But recently the sergeant was sworn back into the outfit. The oath was administered by the battery executive officer, John D. Bradshaw, 3rd, a World War II veteran.

Bethel City Issue Mulled

(Continued from Page One)

been built up between Eugene and the Bethel area over a long period of time. Ray said his investigation showed "very few" people want to annex to Eugene.

CRIES 'BLACKMAIL'

Ray then referred to a petition which has been circulated to bring the West 11th Ave. area (proposed industrial tract, a part which is adjacent to the Coos Bay branch line of the Southern Pacific railroad) into Eugene. He called this petition a "whip in the hands of Eugene."

"They are afraid our proposed program will work. They (the council) are not willing to let our plan go to an election. They are trying to blackmail us and I don't like it," Ray declared.

Donald Husband, attorney representing the advocates of incorporation, commented he could understand that Eugene doesn't want another city near it. He said city representatives probably have in their minds that they want to be councilmen and mayor of Oregon's second largest city. Councilman George Owen said Eugene council members hadn't realized the implications or problems of incorporation until recently. "All I want is a better community. I love this area and I don't feel incorporation is the best answer," Owen said.

NOT THE TIME

A member of the Bethel citizens committee, Milton Buehler, said Eugene might have gone to sleep but that Bethel people didn't.

Turning to councilmen who were sitting in the courtroom jury box, Buehler said: "If you want to get on the ball after boundaries have been set and try to defeat the election, that is fine. But now is not the time and place to discuss the advantages of annexation. You have missed the boat."

Verbal pressure built up a little at this point. Siegenthaler, after stating the council didn't know Bethel groups were talking incorporation a few months ago, stated: "Some people are flying under false colors."

Chairman Maclay eased the situation by commenting the commissioners are interested only in facts, not personal arguments.

REGIONAL PROBLEM

Councilman Carl Koppe asked Bethel representatives what they were doing for the industrial area they proposed to include in

the new city. "Are you going to reduce power and insurance rates?"

Koppe said probably Eugene would be better off to let all the area in the region incorporate, "but this is a regional problem. This is the way it should be handled."

Husband later raised the question whether the Eugene Water & Electric Board would assume the \$215,000 bonded indebtedness of the Bethel Water District if it were annexed to Eugene.

Ray Boals, general superintendent of EWEB, said this would be the case. City Attorney John Pennington confirmed this statement. And Husband, after reading through a law book on a nearby shelf, agreed the law enabled EWEB to assume water district liabilities in the event of annexation.

The first fire chief in Bethel and now a resident of Oakridge, L. F. Gerspach, advised the Bethel citizens at the meeting not to be hasty. "Some day Bethel will become a part of Eugene. Don't be too hasty. These things have a way of working themselves out," he said.

Councilman Robert Booth said the meeting had produced enough facts to show that there is more than a "reasonable doubt" to suggest that the whole problem should be restudied.

"I'm convinced this is an area problem. Let's make arrangements to sit down and try to solve the issues," Booth said.

Maclay commented to the audience: "I wonder how you would like to be sitting in our shoes. There is a wide conflict of opinion. We the commissioners are not ready to make a decision tonight."



ENJOY LOW COST

TRAVEL COMFORT

on the faster
NORTH COAST LIMITED

GOING EAST? Coach travel is really comfortable in soft, adjustable Sleepy Hollow seats—whether you're sleeping or watching the scenery. All seats are reserved at no extra charge. Ask your NP agent about low-cost coach fares and thrifty FAMILY PLAN rates.

J. E. BECKWITH, Commercial Agent
439 S.W. Sixth St., Portland, Oregon

NORTHERN PACIFIC RAILWAY
Main Street of the Northwest

Ends Saturday... At Rubenstein's!

Yes! it's KROEHLER WEEK

yes, that means savings up to \$100 on ANY

Kroehler Suite, Sectional Set or Sofa

Don't Miss It!... Just Three More Days!

Take Your Choice of Five Exciting Gifts

With Your Purchase NOW!

1. Room Size 9'x12' Shag-Twist Rug
Your Choice of Colors... \$34.95

2. Matched Five Piece Bridge Set
Your Choice of Colors... \$29.95 Value

3. Kroehler TV Upholstered Chair
Your Choice of Colors... \$34.95 Value

4. Choice of Two Living Room Tables
Cocktail, Step-End and Lamp Tables

5. Two Matched Lamps
Your Choice of Styles and Colors... \$29.95 Value

This Special Offer Is Good Only...
on purchases June 10th to June 19th



This is the time to

renew your living room...
add new beauty... new color...
and wonderful new comfort

Never have we shown a finer
selection of Nationally Advertised
Kroehler furniture with such variety
of smart new styles, fabrics & colors.

Enjoy Savings of not less than \$30 and
up to \$100 on any Kroehler selection
you make during this special event...
Including your choice of five wonder-
ful Gifts For Your Home.

Use Rubenstein's
Easy, Easy Terms to Save Now!

Reg. \$139.50 Kroehler Studio Sofa
Loose Pillow back model, tapered legs, brass capped
Choice of smart fabrics and colors. \$89

Reg. \$199.50 Kroehler Sofa and Chair
Modern 2-cushion styling, brown texture fabric \$149

Reg. \$189.50 Kroehler Smart Set Sofa
Modern styling, green loop-weave mohair fabric \$119

Reg. \$239.50 Kroehler 2-Pc. Sectional
8½ ft. over-all length—
Grey metallic texture fabric \$179

Reg. \$249.50 Kroehler Lawson Style
Davenport and matching lounge chair
Sage green, jacquard frieze cover \$199

Reg. \$349.50 Kroehler Curved Sectional
Extra large size, perfect for TV viewing,
Biscuit tufted back and arms, metallic texture fabric \$249

USE
Rubenstein's
EASY... EASY
TERMS



SAVE \$30 "Restliner"

for Reading... Relaxing... Sleeping

You're never seen a chair like this one
priced so incredibly LOW! Yet this
Restliner chair has ALL the features
you want! Floats back to any position
You want. Upholstered in durable leather
grain plastic. Choice of colors.

A gift your Father will truly appreciate!

SPECIAL
\$59.95

No Money Down

Daily 9:30 to 5:30 p.m.
Friday Nights 'till 9 p.m.

Rubenstein
FURNITURE COMPANY

Corner Eighth & Olive

Enjoy Savings Up to \$100. Plus a Free Gift!

It's a DOUBLE GUARANTEE... Rubenstein's and Kroehler

Daily 9:30 a.m. to 5:30 p.m.
Friday Evenings 'Til 9 p.m.

Rubenstein
FURNITURE COMPANY

The Only Furniture Store on the Pacific Coast
to receive the 1953 Brand Name Foundation
"Retailer of Distinction Award."

At the Corner of Eighth and Olive