## Radio Schedule

Program listings are prepared by the radio stations.

**SUNDAY, JUNE 13, 1954**

| KERG CBS 1280 | KORE MBS 1450 | KUGN NBC 590 | KASH ABC 1600 |
|---|---|---|---|
| Salt Lake Choir<br>Salt Lake Choir<br>World News<br>Inv. to Learn | Records at Random<br>Revival Hour | Collector's Item<br>Amen Corner | Sunrise Melody, news<br>Sunrise Melodies |
| Capitol Cloakroom<br>Foreign affairs<br>Geo. Herman | Revival Hour<br>Christian Hour<br>Chur. of Christ | Sunday Musicale<br>Church of Christ | Radio Bible Class<br>Shield of Faith |
| Leading Question<br>Chris. Science<br>Adv. in Science | Bible Class<br>Voice of Prophecy | Christian Brotherhood<br>Eternal Light | World Tomorrow<br>News, Sun. Showcase |
| Invitation to Music<br>Invitation to Music | Newsp of Air<br>Frank & Ernest<br>Lutheran Hour | Sunday Musicale<br>Sunday Musicale | News, Sun. Showcase<br>News, Sun. Showcase |
| Invitation to Music<br>Sunday Afternoon | On The Air From | Catholic Hour<br>Sun. Musicale<br>Local News | First Baptist Church<br>First Baptist Church |
| Sunday Afternoon<br>Sunday Afternoon | Studio One<br>Sunday Theater | Weekend<br>Weekend<br>Weekend<br>Weekend | News<br>W'ther, Weston<br>Ave Maria Hour |
| Sunday Afternoon<br>World Today<br>World Today | Lombardo Lombardo<br>News Beep<br>News Beep | Weekend<br>Weekend<br>Weekend<br>Weekend | Herald of Truth<br>Healing Waters |
| Make Way for Youth<br>Guy Lombardo | The Shadow<br>The Shadow<br>True Detective | Sunday Musical<br>Seattle Symphony | The Quaker Hour<br>Let's Take A Walk |
| Juke Box Jury<br>Juke Box Jury | Nick Carter<br>Bob Considine<br>Sports Time | Seattle Symphony<br>American Forum | Hour of Decision<br>Echoes from Calvary |
| Edgar Bergen<br>Sunday News Desk | Doctor D. G. Barnhouse<br>Family Theatre | Sunday Musicale<br>Sunday Musicale | News, Bible Deliverance<br>Wings of Healing |
| The Cobbs<br>The Cobbs<br>Sunday at Home | News Headlines<br>Records at Random<br>Rand. Records | Sunday with Garroway<br>Hollywood Story | News, Hiway Frolics<br>Hiway Frolics |
| World of Music<br>This Week in Sports | Commentary<br>Drew Pearson<br>Records at Random | Sunday with Garroway<br>Sunday with Garroway | Winchell<br>Taylor Grant<br>Geo. Sokolsky<br>Hiway frolics |
| Our Miss Brooks<br>My Little Margie | Guy Lombardo<br>Harmony<br>Rand. Records | Inheritance<br>Inheritance<br>Six Shooter | Highway Frolics<br>Highway Frolics |
| Gary Crosby<br>Henry Jerome's Orchestra | Youth Speaks<br>State of Nation | Schuman voices<br>Kaltenborn<br>Opera Auditions | Mon. headlines<br>Freedom Story<br>Elmer Davis<br>Man'vani, news |
| The Whistler<br>The Whistler<br>University Forum | News. of Air<br>B. Cunningham<br>Concert Carrousel | Opera Auditions<br>Sun. Favorites<br>Mid-term camp | NW Artists<br>NW Artists<br>Camp Meeting |
| World News<br>Salt Lake Choir<br>Symphony Hall | Sunday Theatre<br>College Choir | Reporter<br>Steel Hour<br>Steel Hour<br>Steel Hour | Bible Standard Institute<br>Revival Time |
| Symphony Hall<br>Symphony Hall | Unexpected<br>Unexpected<br>Records at Random | Peace in the Valley<br>Peace in the Valley | Proudly We Hail<br>River of Dreams |

**MONDAY, JUNE 14, 1954**

| KERG CBS 1280 | KORE MBS 1450 | KUGN NBC 590 | KASH ABC 1600 |
|---|---|---|---|
| News of Am.<br>Music in the Morning<br>Farm Spotlite | Coffee Clock<br>Coffee Clock<br>Coffee Clock<br>Coffee Clock | World News<br>Yawn Patrol<br>Yawn Patrol<br>Yawn Patrol | News, Rhythm Rhythm Rndup<br>News, Rhythm Rhythm Rndup |
| World News<br>Local News<br>Frank Goss<br>Harry Babbitt | Hemingway<br>B'kfast, Gang<br>B'kfast Gang<br>News of Night | John Lee Wills<br>Songs of West<br>Local News<br>Knox Manning | Rhythm Rndup<br>Rural Rndup<br>Bob Garred<br>Rhy., Crocker |
| Assembly of God<br>This I Believe<br>Churches speak | Cecil Brown<br>News<br>Bible Institute<br>Bible Institute | KUGN Klock<br>KUGN Klock<br>KUGN Klock<br>Unity Viewp't. | Breakfast Club<br>Breakfast Club<br>Breakfast Club<br>Breakfast Club |
| On Sunnyside<br>Ma Perkins<br>Dr. Malone<br>Ladies' Bouq't | Harmonies<br>Stork Club<br>Spfld. Quiz<br>Rand Records | World News<br>Coffee Time<br>Coffee Time<br>Fashion Flashes | M. Agronsky<br>Chet Huntley<br>My True Story |
| Treasure Chest<br>Perry Mason<br>Nora Drake<br>Brighter Day | Newsp. of Air<br>Tello Test<br>Rand Records<br>Dial for Dough | P. Frederick<br>2nd Chance<br>Strike It Rich<br>Strike It Rich | Musical Moods<br>Mod. romances<br>Girl Marries |
| County News<br>Bing Crosby<br>House Party | For The Ladies<br>Queen For a Day | Records with Russ<br>Phrase Pays<br>KUGN Calls | Jack Berch<br>Whispering Sts.<br>Musical Moods |
| Local News<br>Godfrey<br>Godfrey<br>Godfrey | Noon News<br>Farm News<br>Game of the Day | World News<br>Local News<br>McCarthy hear.<br>Old Trader | News Parade<br>Weather, Farm<br>Rhythm Rndup<br>Paul Harvey |
| Godfrey<br>Arthur Godfrey<br>Varieties | Game of the Day<br>Game of the Day | Backstage Wife<br>Fashions<br>KUGN Notes<br>Woman, House | Sam Hayes<br>Rhythm Rndup<br>Accent on Melody |
| Mike & Buff<br>Ruth Ashton<br>Good News<br>Home Ext. | Game of the Day<br>Game of the Day | Just plain Bill<br>Fr. pg. Farrell<br>Lorenzo Jones<br>Pays, Married | Crocker, Siesta<br>Siesta Serenade<br>Siesta Serenade<br>Siesta Serenade |
| Cliff's Corner<br>Cliff's Corner | Game of Day<br>News headlines<br>Garden Guide<br>Tello Test | World News<br>Music Fashions<br>Dr. Paul<br>How Do It? | Martin Block<br>Siesta Serenade<br>Siesta Serenade<br>Siesta Serenade |
| Cliff's Corner<br>Story Hour<br>Story Hour | Fulton Lewis<br>Hemingway<br>Notes & notices<br>Sam Hayes | Duke's Dilem.<br>Duke's Dilem.<br>Duke's Dilem.<br>Knox Manning | Ted Malone<br>Variety Time<br>Reminiscent Rhythm |
| Ed. R. Murrow<br>Frank Goss<br>Sports Parade<br>Local News | Records at Random<br>Records at Random | Skipalong<br>Skipalong<br>Skipalong<br>Elmer Peterson | Accent, Safety<br>Bill Stern<br>Chet Huntley<br>Edwin C. Hill |
| Symphony Hall<br>Symphony Hall | Gabriel Heatter<br>Perry Como<br>Virgil Pinkley<br>Sam Hayes | Alex Dreier<br>Local News<br>News<br>KUGN Calls | News at 6<br>Dinner Hour Concert<br>Dinner Concert |
| My Friend, Irma<br>Lowell Thomas<br>Tenn. Ernie | Harmonies<br>News, Headline<br>Cisco Kid | Fibber McGee<br>KUGN Calls<br>KUGN Calls<br>KUGN Calls | Wayne King Show<br>Henry Taylor<br>Headline Edit. |
| Peter Lind Hays<br>Army M'Carthy Hearing | Tell Me Dr.<br>Home Fires<br>Let George Do It | Morgan Beatty<br>1 Man's Family<br>Railroad Hour<br>Railroad Hour | Concert Moods<br>Timber Trail<br>Voice of Firestone |
| World News<br>My Best 50 Yrs.<br>World of Music | News of Air<br>Mutual News<br>NW News<br>Rand. Records | Telephone Hour<br>Telephone Hour<br>Bandwagon<br>Bandwagon | Tops Pops<br>Tops Pops<br>Doorway to the Future |
| Red Cross Conv<br>Record Show<br>Marine Reserve<br>Rhyme-Rythm | Fulton Lewis<br>Frank Edwards<br>Hurleigh News<br>Rand. Records | Reporter<br>Army McCarthy Hearings | Late News<br>Top Pops<br>Tops Pops<br>Tops Pops |
| Symphony Hall<br>Symphony Hall<br>This I Believe | Unexpected<br>Unexpected<br>Records at Random | These are Records<br>These are Records | Tops Pops<br>Tops Pops<br>Tops Pops<br>Tops Pops |

## Radio Schedule

**KVAL-TV—CHANNEL 13**

**Sunday, June 13**
pm This is the Life
pm In God We Trust
pm What's Your Trouble?
pm Puppet Bible Stories
pm Special Featurette
pm American Forum
pm Stop, Look & Listen
pm Show Time
pm Movies

**Monday, June 14**
pm Chef Gino
pm Big Roundup
pm Super Circus
pm Time for Beany
pm News, Sports, Weather
pm For Your Information
pm Stop, Look & Listen
pm Comment
pm Who Said That?
pm Badge 714
pm Of All Things
pm Sen. Subcommittee Hearings
pm Studio Premier

**KOIN-TV—CHANNEL 6**

**Sunday, June 13**
am World Affairs Council
n Man of the Week
pm Contest Carnival
pm Adventure
pm American Week
pm Lamp Unto My Feet
pm We Believe
pm Musical Moments
pm See It Now
pm Sunday Theatre
pm Annie Oakley
pm Your Playtime
pm What's My Line?
pm You Are There
pm Pride of the Family
pm Toast of the Town
pm Theatre
pm Man Behind the Badge
pm The Web
pm Comedy Theatre

**KOIN-TV—CHANNEL 6**

**Monday, June 14**
9:45 am Variety Time
10:00 am Linkletter's Houseparty
10:15 am Secret Storm
10:30 am KOIN Kitchen
11:00 am The Big Payoff
11:30 am Bob Crosby Show
12:00 n Editor's Desk
12:10 pm Mr. Weatherman
12:15 pm Spotlight Revue
12:30 pm Where In World
12:45 pm Brighter Day
1:00 pm Love of Life
1:15 pm Search for Tomorrow
1:30 pm Guiding Light
1:45 pm Valiant Lady
2:00 pm Double or Nothing
2:30 pm Strike it Rich
3:00 pm Robert Q. Lewis
3:15 pm Garry Moore
3:30 pm Armchair Theatre
4:30 pm Mr. Moon
4:45 pm Cartoon Time
5:00 pm Saddle Pals
5:30 pm Doug Edwards News
5:45 pm Photoquiz
6:00 pm Oregon Boxing
6:30 pm Mr. Weatherman
6:45 pm Sports Scene
6:40 pm News Parade
6:45 pm Lightning Warrior
7:00 pm Studio One
8:00 pm Burns and Allen
8:30 pm Red Buttons
9:00 pm I Love Lucy
9:30 pm Adolphe Menjou
10:00 pm Center Stage
11:00 pm Stories of the Centuries
11:30 pm Showtime on Six

7 day want ads are your best buy

# MIKE HIGHLIGHTS

By JACK CRAIG

The world's heavyweight championship fight between champion Rocky Marciano and challenger Ezzard Charles will be broadcast over the ABC network and KASH Thursday at 6 p.m. This will be an exclusive broadcast from Yankee Stadium.

William Demarest and Hope Emerson will be the co-stars of a new KERG-CBS Radio situation comedy series, "The Cobbs," which will debut in the "Hall Mark of Fame Slot," starting Sunday at 5 p.m.

KUGN news editor Jack Billings is off to the Marine Corps Reserve Summer camp at San Diego, Calif., for two weeks. Subbing for Jack in his absence will be newscaster Reg Roos.

**EDUCATION FILM**

A film on the State System of Higher Education will be shown Sunday at 7:30 p.m. on KVAL-TV. The movie covers all schools of the system, including the University of Oregon. Narrator is Dr. Glen Starlin of U of O and script was written by Travis Cross, information man for the state system office located at Eugene.

"The Voice of Firestone," an outstanding musical program for the past 25 years on radio and the last five years of both radio and TV, will be heard on the ABC net and KASH from 8:30 to 9 p.m. Monday evenings.

The Four Girls, Jane Russell, Rhonda Fleming, Connie Haines and Beryl Davis, will be guests with Gary Crosby when he makes his bow as star of his own show, on CBS Radio's "Gary Crosby Show," Sunday at 8 p.m. on KERG.

**'ONE MAN'S FAMILY'**

One of NBC's oldest and best-loved radio programs, "One Man's Family," featuring the Barber family, is now heard nightly on KUGN at 8:15 p.m.

Bill Green and Beverly Brunton, two well-known Eugene radio and television personalities, plan to be married June 19. Bill has been well-known for his radio and radio engineering ability and Beverly has been prominent previously in radio, college and VLT dramatic performances and now with KVAL-TV. Bill Green is engineer and announcer for KERG.

"Heidelberg Wrestling" will be seen Friday nights at 10 p.m. on KVAL-TV via cable from Portland.

Chet Huntley, ABC newscaster, will describe a trip thru the Los Angeles Shrine hospital for crippled children in a special broadcast entitled: "Let's Take a Walk," scheduled this Sunday at 2:35 on KASH.

**ON VACATION**

KERG program director, Bob Fulton, has been on vacation for the past two weeks. He visited in California and other points during his annual rest. Cliff Cole subbed for Bob during the period.

Skip Hathaway (Skip A Long) is also off on vacation (from KUGN where he is chief engineer). Bob Roglum will take his place on his "Western Rythm Roundup Show" Saturday at 5 p.m.

Three new shows on KVAL-TV include: "Mr. District Attorney," Thursday at 9 p.m.; "Comment," at 7:30 p.m. Monday and "Walt's Workshop," a do-it-yourself show, at 7 p.m. Friday.

Don McNeill's ABC "Breakfast Club" celebrates completion June 23 of its 21st consecutive year on the air. The show, in effect, becomes of age.

A couple of high-flyers, Charlie McCarthy and guest star Gordon MacRae, go into the airline business this Sunday on "Bergen-McCarthy" show on KERG at 4 p.m.

**RAILROAD HOUR MOVES**

"The Railroad Hour" moves to 8:30 p.m. Monday on KUGN with Lucille Norman as guest. The "Pink Lady" will be the musical offering.

"Ish Kabibble" to be guest Tuesday at 4 p.m. on "Beverly's Guest Gook" on KVAL-TV. Beverly Brunton will interview "Ish" and some special tricks are planned.

On Saturday KASH will carry a special musical program, "The Los Angeles Music Festival" at 2:05 p.m. It will feature a mixed chorus of 200 voices, 100 male and 150 women.

Lowell Thomas, veteran CBS radio newscaster, has been named Radio Father of the Year and Peter Lind Hayes and Mary Healy, CBS stars, were named Husband and Wife Team of the Year, May 27, at a reception and luncheon of the National Father's Day Committee at New York's Waldorf Astoria Hotel. Thomas is heard on KERG each week night at 7:30.

"Private Secretary," starring Ann Southern, starts Saturday at 9:30 p.m. on KVAL-TV. The NBC net show takes the place of "Hit Parade" for the summer time.

Sunday show-time on KVAL-TV this Sunday features the movie "Lydia" with Merle Oberon and Joseph Cotton. Monday "Studio Premier," to be "House Across the Bay," with George Raft, Joan Bennett, Walter Pigeon and Lloyd Nolan.

## Give or Take Thirty Years

LOS ANGELES (AP) — Mrs. Margaret McCarthy, 44, testified that Michael J. McCarthy wooed and won her by posing as a man of 56 when he really was 86.

Seeking a divorce from McCarthy, her fourth husband, she was asked Friday by Superior Judge Samuel R. Blake: "How could you believe he was 56 if he really is 86?"

"Mr. McCarthy acted very young for his age," she answered. "He proposed last November while I was hanging curtains in his home. He said he owned the house, 180 acres of land and stood to win a five-million dollar lawsuit over oil rights. But I found he didn't own the house or the land and didn't have any oil rights."

Court action was delayed a week because Mrs. McCarthy's corroborating witness was absent.

## Margaret Truman Signs TV Contract

NEW YORK (AP) — Margaret Truman has signed a new one-year contract with the National Broadcasting Co. for her fourth season of radio and television guest appearances.

NBC did not disclose financial terms.

The daughter of former President Harry S. Truman has appeared in a variety of roles ranging from drama to singing to comedy.

# Merger Vote To Be June 21

## District May Join Eugene System

Voters of Eugene School District 4 and Pine Grove District 78 will decide on June 21 whether the rural district shall be consolidated with the larger Eugene district.

The office of Mrs. Lucille Klinge, superintendent of Lane County schools, announced the date has been established at the request of Pine Grove petitioners. Petitions have been circulated and filed with sufficient signatures of citizens of both districts.

Pine Grove has about 50 children on the official school census and an assessed valuation of about $175,000. Reasons citizens there are requesting consolidation include a desire for their children to attend more modern schools.

At present the Pine Grove School is in need of expansion and modernization. A group of citizens there previously asked the Eugene School Board to sanction a consolidation move on a piecemeal basis. But Eugene officials turned down the request on the ground that if any of the district should come into the Eugene school district, it should all come in.

Eugene school board members have not had a chance to reconsider the matter, but are expected to discuss the latest developments at its next regular meeting on Monday night. Pine Grove District is southwest of District 4.

A majority vote in favor of consolidation in each district is essential for the measure to carry.

## T.V. TIPS

*By Carl Stults*

TV AND YOUR CHILDREN... At least one psychologist states that "Westerns" are good for children. He says they furnish an "excellent outlet" for the child's hostility and aggression. In lots of cases the average "Western" is far less bloody than many children's fairy tales. The first effects of TV on children are probably adverse from the parents' point of view — loss of sleep and neglect of homework, etc. But, with proper supervision, then comes positive advantages — in greater interest in current events, science classes and music. (More on this next week).

"WEST SIDE"
Radio-TV Service
1586 W. 11th Ph. 5-4823
(We service all makes)

## New Headquarters

PORTLAND (AP) — Oregon State selective service headquarters will move Monday from the armory here to the offices at 811 NE Oregon St. formerly occupied by administrative offices of the Bonneville Power Administration.

## Portland to Build New High School

PORTLAND (AP) — The Portland school board this week called for bids for construction of a new high school that will cost an estimated $3½ million.

To be built in the southwest district of the city, the Woodrow Wilson High School is expected to be ready for occupancy in the fall of 1956. It is the district's largest current building project.

THE HART LARSEN SHOW
MUSIC OF GUY LOMBARDO
SUNDAYS — 2:30 P.M.

OUR MISS BROOKS
SUNDAYS — 7:00 P.M.
COLGATE PALMOLIVE-PEET

FRISKIES

... the West's favorite news roundup!
CBS Radio Newsroom ...Sunday Desk
CBS correspondents direct from London—Washington—Paris—Rome—Tokyo—with up-to-the-minute accounts from the world's news fronts... plus in-person reports from Westerners in the day's news.
4:30 P.M.

TASTI DIET

THE TENNESSEE ERNIE SHOW
WITH
HELEN O'CONNELL
7:45 P.M.—MONDAY THROUGH FRIDAY—7:45 P.M.
PROM HOME PERMANENT

KERG CBS
1000 WATTS 1280 KC
EUGENE, OREGON
COLUMBIA BROADCASTING SYSTEM

CONGRATULATIONS SENIORS

Now is the time to begin thinking of your career. Optometry, the art and science of visual care, offers you:

- Ideal working conditions with unlimited opportunity for private practice providing suitable income for a secure future.
- The only professional group exclusively trained and licensed in the field of visual care.
- Professional recognition by all States, Territories, and Federal Government, with commissions in the armed forces in the Medical Service Corps.
- Opportunity to serve your fellow man by being able to provide and protect his most precious gift of vision in each of his daily tasks and pleasures.
- High prestige with excellent opportunity for community work.
- A life dedicated to the preservation of vision.

To Be Eligible To Practice Optometry

- You must be morally and physically fit.
- You must have completed two or more years of college in the field of basic science or pre-med to be eligible for advanced optometry of three or more years, a minimum of five years of study leading to a Doctor of Optometry degree.
- You must pass the prescribed examination by the Board of Examiners in Optometry in your state.

Schools Offering the Course Are:

Pacific University, Forest Grove, Ore.; University of California, Berkeley; Los Angeles College of Optometry, Los Angeles; Northern Illinois College of Optometry, Chicago; Chicago College of Optometry, Chicago; Ohio State University, Columbus; Indiana University, Bloomington; University of Houston, Houston; Massachusetts College of Optometry, Boston; Pennsylvania State College of Optometry, Philadelphia; Southern College of Optometry, Memphis.

If you are interested in choosing optometry as a career, you may contact any member of the Lane County Optometric Society—

Dr. B. W. Bond — Dr. Tom Mulholland
Dr. Lavern Huff — Dr. Robert M. Ramp
Dr. Don Erwin Jones — Dr. Harold S. Rockstein
Dr. C. H. Michel — Dr. Arthur Ruhndort
Dr. Jessie H. Miller — Dr. Samuel H. Tyler
Dr. Tom Warlick

5-2341 GEORGE SCHAEFERS 5-2341

Direct Factory Purchase Brings the Greatest T-V Bargains Ever Offered to You—Our Customers!

S & H Green Stamps

3411 Ebony

T-V Radio-Phono Combination at Table Model Prices $259.95 — PLUS — FREE Outside Antenna
Limited Supply
No Down Payment
On Approved Credit
SAVE!

A Volume Purchase — A Volume Sale

1954 PACIFIC MERCURY
WITH THE POWERFUL CHASSIS RECOMMENDED BY ONE OF AMERICA'S LEADING RESEARCH ORGANIZATIONS

George Schaefers "GOODYEAR TIRES"
7th & Charnelton Phone 5-2341 — Eugene
Two Convenient Locations
Springfield — 914 Main St. Phone 6-1262
Plenty of Parking Both Places