

Mapleton Light Program Expected to Cost \$10,000

A \$10,000 street lighting program for Mapleton and a \$2,000 addition to the system at Florence are two of the top items on the two-year construction program of the Central Lincoln Peoples Utility District, starting July 1 of this year.

The two items are listed among many other system improvements of the coastal publicly-owned utility. They are incorporated in the resume of the program, released by the district office in Newport this week.

The utility district leaders, citing what they call the value of advance planning, undertook the study as part of a complete survey of area conditions for the next 10 years. That survey was completed in March.

MAPLETON LIGHTS

There are three general service areas manned by the district officers. The only one concerning Lane County, however, is the Florence Division. This division takes power to the Swiss-home area on the east to Florence, North Fork, Glendale, Canby and Ada communities along the coast. Mapleton, Beck

and Cushman are also served by the utility.

Biggest expenditure in the Mapleton service area in the next two years, according to the report, will be a three-phase line to Sweet Creek. This will cost \$13,000.

Next will be the street lighting program for Mapleton. There is no indication of specific locations for the lights, however.

Other expenditures there will include \$5,000 for revisions of 12 kilovolt lines to Mapleton and industrial loads in the area, \$6,000 for line capacitors and switches, miscellaneous extensions to serve new loads (\$24,000) and \$8,000 for miscellaneous revisions and improvements.

\$20,000 LINE

The street lights in Florence will be in addition to a three-phase line from Canby to Ada, costing \$20,000; rehabilitate and three-phase the North Fork line to Meadows, \$18,000; a 12.5 kv feeder line from the Florence substation of the utility district to Highway 101 for the area north of Florence, \$18,000; a 12.5 kv feeder line from the Florence substation to serve Glendale and south, \$12,000; construct a 12 kv river crossing at Glendale, \$10,000; install regulators for Five Mile, Fiddle Creek, Glendale and Highway 101, \$10,000; install line capacitors and switches, \$8,000.

The district, in the Florence area, will spend \$7,000 for miscellaneous line extensions to serve new loads and \$47,000 for miscellaneous revisions and improvements.

At the same time, the district will spend \$80,000 in the Swiss-home area. Principal item there will be a second 12 kv feeder line from Mapleton, costing \$50,000. Other construction will include a rehabilitation of the distribution system in Swisshome, costing \$2,000, miscellaneous extensions to serve new loads, \$16,000, miscellaneous revisions and improvements, \$8,000, and line capacitors and switches, \$4,000.

COST \$490,500

All of this work, with several other improvement items, will cost \$490,500 for the Florence division.

New Computer Will Save Power Firm Money

SCHENECTADY, N. Y. — A computer with 1,200 dials has been developed to determine for a power company which of its generators to employ as a city's power demands increase throughout the day.

The first of the new computers is scheduled for installation in Columbus, O., in October. It is under construction by General Electric Co., which cooperated with American Gas and Electric Service Corp. in developing the instrument.

The computer is expected to enable a saving of \$100,000 a year. It is designed to indicate which generator to employ to furnish additional power to consumers with minimum loss in transmission.

Thai Student Needs To Develop Poker Face

PROVIDENCE, R. I. — Pacharabul Pibulsonggram likes to play poker but bemoans the fact that she hasn't got a poker face.

A first year student at the Rhode Island School of Design, she is the daughter of the Prime Minister of Thailand. She is 20 years old. Almost everybody calls her Noy.

On the subject of poker, she says: "I do not make the right face. With my face when I have something, right away they know. Or when I don't get, that they can tell."

No Matter What You Do, Time Always Wins

HOLDREDGE, Neb. — Gus Hohner found one way to win the constant race against time, he's not too happy about it.

One recent morning he jumped out of bed when the alarm signaled, dressed and had the coffee on before his wife sleepily reminded him that a power failure the day before had thrown the electric clock off schedule. Hohner had risen four hours too early.

Woman Dies in Fire

PORTLAND — A fire trapped Mrs. Kay Emmerson, 43, in her southwest Portland home early Sunday. She was suffocated. Firemen rescued her husband, Lloyd Emmerson, 45, from the roof of the back porch. He was treated for shock.

Portland Livestock

PORTLAND — Trading in cattle was slow today.

Cattle 200 market show: early sales and odd head bulls about steady; market not established on fed steers or heifers; on Monday's market, steers steady to 50c lower with most good choice 22.50-23.50; few good down to 20; canner-cutters today 8.50-11.50; few utility 13; odd head utility commercial bulls 15-16.25.

Calves 125; supply includes one truck load around 200 lb. slaughter calves, balances odd lots vealers; market steady; good choice vealers 22-28; utility-commercial 12-20.

Hogs 350; market active, steady; bulk choice 12-16.25; lb. butchers 20-25-26.75; few 200-220 lb. 29.00; odd choice around 200 butchers 27.75-28.25; odd head choice 350-450 lb. 25-26.75.

Sheep 100; market steady; choice prime woolled slaughter lambs 23.50-24; including strange but mostly choice 100 lb. at 23.75; few utility lambs down to 17; small lot good-choice slaughter ewes 9.

Florists Form New Group

An association of retail florists was formed Friday night at a meeting held at the Eugene Hotel, and called the Emerald Empire Florist Assn. or E.E.F.A.

The membership, including florists throughout the Emerald Empire, discussed many of the mutual problems of their industry and planned another meeting for May.

Acting officers elected were Vincent Farina chairman, Elmo B. Chase vice-chairman, Mrs. W. L. Workman (Mary H.) secretary and Mrs. W. O. Lingo (Verne V.) treasurer. Tommy Williams was appointed chairman of dinner arrangements for the next meeting.

Banks Report On Condition

Quarterly statement of condition figures for the three First National Bank of Portland branches in the Eugene area were revealed Saturday by the local branch managers.

Vice president and manager Lynn S. McGready of the Eugene main branch of First National reported that, on Mar. 31, 1954, deposits at the branch totaled \$48,474,839 and loans amounted to \$18,753,007.

At First National's West Eugene branch, manager Delbert V. Hill stated that deposits at the branch on Mar. 31, 1954 were \$5,123,132 and loans were \$2,686,132.

M. O. Dahl, manager of First National's branch at Springfield reported deposits of \$5,055,235 and loans totaling \$3,600,107.

At the same time, new all-time record high figures in deposits, loans and resources were reported by C. B. Stephenson, president of First National Bank of Portland when he issued the bank's first regular statement of conditions since the statewide bank purchased its 15 affiliate banks with 18 offices throughout Oregon.

As of Mar. 31, deposits at First National and its 67 statewide banking offices totaled \$689,290,616, loans amounted to \$353,787,562, and resources totaled \$745,893,417.

In releasing the figures, the bank president reported that over Mar. 31, 1953 deposits at First National have increased \$125,925,661, loans have increased \$50,208,880, and resources have increased \$126,539,704. Capital funds on Mar. 31, 1954 were \$44,276,764, which amount will be increased by \$16 million on about Apr. 15 when sale of an additional 400,000 shares of stock is completed.

The transfer of the 18 affiliate banking offices to First National banking offices was effected on Feb. 8.

Portland Markets

PORTLAND — Butterfat — Tentative, subject to immediate change. Premium quality, maximum to 35 to one per cent acidity, delivered in Portland, 58-60; first quality, 56-58; second quality, 54-55; Valley routes and country points 2 cents less.

Butter — Wholesale, f.o.b. bulk cubes to wholesalers — Grade AA, 93 score, 27 1/2; lb. 92 score, 55 1/2; B grade, 90 score, 54 1/2; 89 score, 52.

Cheese — To wholesalers — Oregon skims, 38 1/2-41 1/2; Oregon 5-lb bulk, 41 1/2-42 1/2.

Eggs — To wholesalers — Canned eggs, containing no loss, cases included, f.o.b. Portland — A grade, large, 45 1/2-46 1/2; A medium, 43 1/2-44 1/2; A grade, small, 38 1/2-39 1/2.

Eggs — To retailers — Grade AA large, 50; A large, 50; AA medium, 47; A medium, 45-46; A small, 40-41. Carton 1-3 cents additional.

Live chickens — No. 1 quality, f.o.b. plants — fryers and roasters, 26; light hens, 18; heavy hens, 21-22; old roasters, 14-15.

Turkey — To producers for breeder types, f.o.b. farm, New York dressed, heavy hens 31; toms 28; Beltsville hens 31; toms 28. Eviscerated frozen, to retailers, 37; toms 31-34.

Rabbits — Average to growers — Live white, 3 1/2-5 lbs., 20-24; 5-6 lbs., 18-20; old does, 10-12, few higher. Fresh dressed, fryers to retailers, 55-61; cut up, 64-67.

Wholesale dressed meats: Beef — steers, choice, 500-700 lbs., 28.00-40.00; good, 26.00-38.00; commercial cuts, 22.00-32.00; utility, 27.00; 28.00; canner-cutters 25.00-28.00.

Beef cuts choice steers — hind quarters, 45.00-48.00; rounds, 44.00-46.00; full loins, trimmed, 62.00-66.00; triangles, 30.00-34.00; forequarters, 33.00-35.00; chuck, 38.00-39.00; ribs, 48.00-49.00.

Pork — Choice loins, choice, 8-12 lb., 60.00-66.00; shoulders, 15 lbs., 44.00-46.00; spareribs, 35.00-58.00; fresh hams, 10-14 lb., 61.00-66.00.

Veal — Bulk, choice — good choice, all weights, 38.00-48.00; commercial, 34.00-44.00.

Lamb — Choice prime, 46.00-48.00; good, 42.00-44.00.

Wool — Grease basis, Willamette Valley medium, 51-53 lb; Eastern Oregon fine and half blood, 55-62.

Country-dressed meats, f.o.b. Portland:

Beef — Cows, utility, 25-28 lb; canner-cutters, 21-23.

Veal — Top quality, lightweight, 35-36; rough heavier, 36-38.

Hogs — Lean blockers, 40-41; sows, light, 35-38.

Lamb — Best, 42-44.

Mutton — Best, 15-18; utility, 10-12.

Fresh Produce: Onions — 50 lb sacks Oregon yellows, 10-12; med, 1.75-2.00; Idaho yellows, med, 1.00-1.25; Texas Bermudas, 4.25-5.75.

Potatoes — Willamette Valley Long Whites, No. 1, 1.75-2.00; No. 2, 20-20; Deschutes Russets, No. 1-A, 2.25-2.75; 8 or med, 2.65-3.12; per 30 lb.

No. 1, 1.75-2.00; 25-lb sk, 50-60; 10 lb mesh, 30-33; paper, 22-23; windows, 27-30; No. 2, 30 lbs, 8 or 75-80; Idaho five hole sks, 2.00-2.50; California Long Whites, No. 1-A, 2.75-3.25; per 30 lb.

Hay — U.S. No. 2 green alfalfa, most is 30.00 lb, delivered car and truck lots 10.00 lb, Portland and Seattle.

Portland Grain

PORTLAND — No coarse grains.

Wheat bid to arrive market, basis No. 1 bulk, delivered coast; soft white 2.30; soft white excluding Red 2.30; White Club 2.30.

Hard Red Winter: Ordinary 2.20.

Tuesdays car receipts: wheat 41; barley 47; flour 7; corn 2; oats 8; mill feed 12.

Register-Guard, Eugene, Ore., 68 ★ Tues., Apr. 13, 1954

Business Optimism Based On Long-Range Outlook

By J. A. LIVINGSTON

In Lewis Carroll's "Sylvie and Bruno," the Professor rushes excitedly into the Chancellor's room and announces that the barometer is beginning to move.

"Which way," asks the Chancellor. "Up or down?"

"It's moving sideways," answers the Professor.

"And what sort of weather does that mean?" asks the Chancellor.

"It means horizontal weather," replies the Professor.

Now change the setting. President is in his White House study. In comes Arthur F. Burns, the President's chief economic adviser and a former professor of economic at Columbia University. He says elatedly:

"It's beginning to move."

"What?"

"The unemployment trend. It's up only 54,000."

"Why that's hardly anything at all. It's almost level."

"Yes, you could say it means horizontal business."

That's how the President interpreted the Bureau of the Census report for March. Unemployment had risen 54,000 to 3,725,000. But employment was up 45,000. They almost canceled. That, the President told a press conference, is an encouraging sign.

Coast Station Guttled by Fire

NEWPORT, Ore. — Fire of undetermined origin Tuesday gutted the inside of Radio Station KNT's combination transmitter-substation building on Highway 101 here.

Tom Becker, general manager and president of Yaquina Radio, Inc., owner of the radio station, estimated loss at \$20,000. He said the loss was covered by insurance and that efforts would be made to get the station back on the air as soon as possible.

The blaze started about 4:15 a.m. The building itself is of cement block construction, but the fire gutted the inside, destroying records, the transmitter, files and other equipment.

Becker said immediate efforts would be made to rebuild.

NEW YORK STOCKS

SELECTED LIST

Reported by Foster & Marshall, Eugene Office

DOW JONES CLOSING AVERAGES:
20 Industrials, 308.98, off .21
20 Rails, 102.94, up .92
15 Utilities, 56.34, up .05
Volume, 2,020,000 shares

NYSE SELECTED LIST

Admiral	20 1/2	Lib Owens	48
Ale Reading	23 1/2	Lockheed	32 1/2
Al Ladium	34 1/2	Loews	13 1/2
Al Chem	84 1/2	Lorillard	24 1/2
Al Stores	42 1/2	McKesson	38 1/2
Allis Ch	51 1/2	Met Wood	38 1/2
Am Air	12 1/2	Mack	13 1/2
Am Can	39 1/2	GI Martin	22 1/2
Am Cyanmd	48	Mont Ward	60
Am Gas	36 1/2	Nash	13 1/2
Am Rdr	17 1/2	Nat Bld	36 1/2
Am Smelt	35	Natl Dist	17 1/2
Am Tel	164 1/2	Natl Gpsm	25 1/2
Am Tob	61 1/2	Natl Lead	47 1/2
Am Wire	129 1/2	Natl Steel	50 1/2
Anaconda	36	NY Cent	21 1/2
An Frich	50 1/2	No Pac	59
Armo	41 1/2	Pac Gas	41 1/2
Armour	28	Packard	28
Assoc DG	21 1/2	Pan Am Air	10 1/2
Atchison	100	Paramount	30 1/2
Aveo	5 1/2	Pennny	80
Baldwin	9	Penn RR	18 1/2
Bat Ohio	20 1/2	Pepsi	15 1/2
Bendix Av	68	Pfizer	33 1/2
Beth Stl	60 1/2	Philo	32 1/2
Borg War	84 1/2	Philly	62 1/2
Bucyrus	25	Pro Gam	78 1/2
Burlington	11 1/2	Radio	27 1/2
Cdn Pac	25 1/2	Rayonier	32 1/2
Colony	20 1/2	Rem Rand	16 1/2
Chester	47 1/2	Richfield	31 1/2
Ches Ohio	10 1/2	Reynolds	39
St Paul	37 1/2	Richfield	31 1/2
St Paul Pr	62	St Regis	24 1/2
Chrysler	62	Safeway	42
Climax	47 1/2	Schenley	20 1/2
Colt Gas	14 1/2	Sears	61 1/2
Columbia	24 1/2	Sinclair	41 1/2
Cont Mins	72 1/2	Socoy	41 1/2
Cro Prod	35 1/2	Sou Co	16 1/2
Cro Zell	42 1/2	Sou Pac	41 1/2
Curt Wri	10 1/2	Sou Ry	43 1/2
Danaher	120	Sunbeam	7 1/2
Dow Chem	36 1/2	Spiegel	27 1/2
Du Pont	118 1/2	Std O Cal	60 1/2
East Air	23 1/2	Std O Cal	60 1/2
Eastman	55 1/2	Sudhekr	18 1/2
Erie	17 1/2	Sunray	19 1/2
Firestone	74	Sylvania	34 1/2
Gen Dyan	43 1/2	Texas	68 1/2
Gen Elec	108	Tetxon	8
Gen Foods	60 1/2	Tidewater	22 1/2
Gen Mins	68 1/2	Transam	28 1/2
Ga Pacific	11 1/2	TWA	15 1/2
Glidden	34	Tw Gen Fox	20 1/2
Goodyear	13 1/2	Un Carbide	49
Gulf Mob	28 1/2	Un Oil	45 1/2
Gulf Oil	56 1/2	Un Pac	11 1/2
Homesite	14 1/2	Un Alce	55 1/2
Hovde	14 1/2	Unit Fruit	48
Hudson	9 1/2	Unit Fruit	48
Ill Cent	85 1/2	US Rubber	34
Int Harv	30 1/2	US Steel	44 1/2
Int Nickel	12 1/2	Walker	19 1/2
Int Paper	64 1/2	West Union	40 1/2
Int Tel	16 1/2	Westingh	63 1/2
Johns Man	63 1/2	Willys	74
Johns La	27 1/2	Woodworth	41 1/2
Kennecott	77 1/2	Zenith	12 1/2

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prosperity. Early this year, General Motors announced a billion-dollar plant-and-equipment expansion program; Standard Oil of New Jersey says that its capital expenditures this year will be greater than last; large utility companies are adhering to plans for new installations.

OLD LEAD TO NEW

Americans came out of the war rich in savings, desires, and designs. They wanted cars, washing machines, vacuum cleaners, clothes. The business man was anxious to fulfill ambitions bottled up by the war—ambitions to build new plants, manufacture new products, expand into new geographical and technical frontiers.

Now, some of those wants have been fulfilled. Thirty-nine million new passenger cars and 11,000,000 trucks have been built since then. New factories have been constructed. New machinery has been

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ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.