

KROEHLER TRADE-IN DAYS

\$50 ALLOWANCE for your Old Living Room Set

Regardless of Age or Condition

Kroehler Smart Set 3-Piece Sectional

Distinctive Modern Styling . . .
Reversible cushions . . . luxurious
rubberized hair and spring construction.
Textured Metallic Tweed Covering.

Reg. Low Price 219⁵⁰

Less Trade-In 50⁰⁰

You Pay Only **\$169⁵⁰**



Kroehler Bumper-End Sectional

The very newest in casual styling and seating comfort,
with complete versatility of room arrangement. Use
together as one sofa 112" long or as two half sofas,
each 56" long.

Textured Tweed Fabrics, choice of modern colors.

Reg. Low Price 249⁵⁰

Less Trade-In 50⁰⁰

You Pay Only **\$199⁵⁰**



Kroehler Smart Set Sofa and Chair

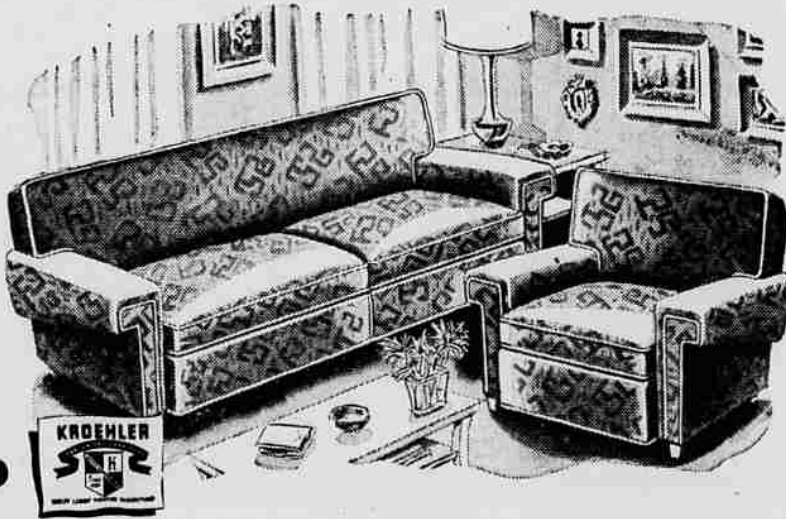
Cleanly designed two-cushion sofa with
matching chair . . . Finest rubberized
hair and double spring construction.

Textured mohair boucle covers . . .
choice of modern colors.

Reg. Low Price 279⁵⁰

Less Trade-In . . . 50⁰⁰

You Pay Only **\$229⁵⁰**



Kroehler Modern Set

Reversible two-cushion sofa with matching lounge chair . . .
famous cushionized construction assures years of comfort
and service. Handsome metallic yarn textured fabrics,
choice of colors.

Reg. Low Price 199⁵⁰

Less Trade-In 50⁰⁰

You Pay Only **\$149⁵⁰**



★ Remember . . .

It's a Double Guarantee

KROEHLER and

Rubenstein
FURNITURE COMPANY

NOW! for 10 Days Only

Refresh your living room and add luxurious new comfort with
a handsome new Kroehler Sectional or Sofa Set . . . We'll give
you a \$50.00 trade-in allowance on your old out-moded set regardless
of its age or condition.

PLUS! At No Extra Cost

Take Your Choice

\$29⁹⁵ Gift Premium

1. Kroehler T. V. Chair.
Your choice of colors
and fabrics . . .

Or . . .

2. Luxurious Cotton Shag
Rug 9x12 size, choice
of colors.



Our Special Gift to You!

This offer does not apply to any purchase before April 7
nor later than April 17.

Kroehler Modern Sofa

Smartly styled with biscuit tufted back and "T" cushions,
covered in 100% Nylon Frieze.

Reg. Low Price 8219.50

Less Trade-In 50.00

You Pay Only **\$169⁵⁰**

Kroehler Kidney Suite

Supremely comfortable sofa and matching chair with channel backs
and sloping arms . . . rubberized hair and spring construction . . .
Hunter Green boucle frieze covering.

Reg. Low Price 8319.50

Less Trade-In 50.00

You Pay Only **\$269⁵⁰**

Kroehler Channel Back

Luxuriously styled channel back sofa and matching chair.

Famous cushionized comfort construction. American Beauty
Red boucle frieze covering.

Reg. Low Price 8219.50

Less Trade-In 50.00

You Pay Only **\$199⁵⁰**

Kroehler Smart-Set Suite

Trim modern design sofa and matching chair . . . cushionized comfort
construction. Modern mohair boucle covering, Sage Green.

Reg. Low Price 8279.50

Less Trade-In 50.00

You Pay Only **\$229⁵⁰**

Kroehler Foam Rubber Two-Piece Sectional

Luxuriously oversize . . . 112" total length . . . 56" each section.
Finest tweed covering, Sage Green.

Reg. Low Price 8299.50

Less Trade-In 50.00

You Pay Only **\$249⁵⁰**

Kroehler Smart-Set Sofa

Button tufted seat and back, rubberized hair and double coil spring
construction. Wool tweed cover in two-tone green.

Reg. Low Price 8189.50

Less Trade-In 50.00

You Pay Only **\$139⁵⁰**

at the Corner of Eighth & Olive

Daily 9:30 a.m. to 5:30 p.m.

Friday Nights 'til 9 p.m.