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Bladder Irritation
If worried by too frequent, burning or
itching urination, Getting Up Nights,
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Strong Cloudy Urine, due to minor Kidney
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OXYTEX. 900 million OXYTEX tablets used
in past 25 years prove safety and success.
Don't waste time. Ask druggist for
OXYTEX under money-back guarantee.

WHY SUFFER ANY LONGER
When others fail use our Chinese
remedies. Amazing success for 6000
years in China. No matter what
what ailments you are afflicted—
disorders: syphilis, heart, lungs,
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complaints.
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ANYTHING LESS is yesterday's car! . . .

Come drive **NUMBER ONE** in power! Most powerful and safest to drive of all V-8's . . . 235 H.P. FirePower, rated **NUMBER ONE** engine in America! Here, too, is the **NUMBER ONE** no-clutch drive, most powerful and most automatic of them all . . . PowerFlite! Be **NUMBER ONE** on the road in the record-breaking Daytona Beach winner of the '54 NASCAR tests!

The power and look of leadership are yours in a Chrysler

Chrysler 235 h.p.

1954 NASCAR AND STEVENS TROPHY WINNER!

MAY & MEAD CO. • **857 PEARL STREET**
Phone 4-5221

Register-Guard, Eugene, Ore.
2A Mon., Mar. 22, 1954

Drive Seeks Better Care For Doctors

CLEVELAND (AP)—Spurred by a physician dying of cancer, the nation's family doctors here have launched a nationwide project for better medical care, especially good checkups, for doctors and their families.

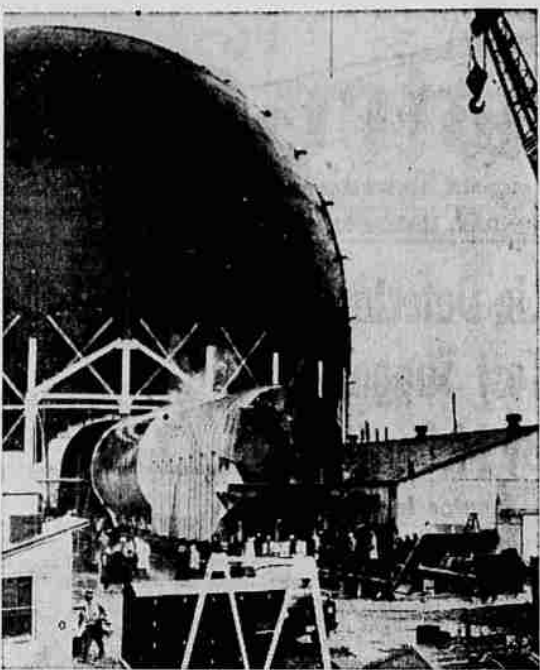
Dr. Merrill Shaw of Seattle, Wash., vice-president of the American Academy of General Practice, suggested the campaign. Three years ago he discovered himself that he had cancer and surgery has failed to halt its spread.

Unable to attend the academy's annual meeting this year, Dr. Shaw informed the group he believed doctors and their families seldom had thorough physical check-ups and were more likely to go to a specialist for some specific complaint.

During 20 years as a general practitioner, Dr. Shaw said, he does not recall that a single doctor ever came to him for a physical examination.

Such checkups can often disclose diseases that can be treated successfully in early stages. The academy voted to ask women's auxiliaries of state and county medical societies and the American Medical Assn. to sponsor the project of better medical care for physicians and their families.

The academy also announced that 473 doctors had been dropped from membership because they failed to meet the requirement of completing 50 hours of postgraduate study each year to keep up with advances in medicine.



ATOMIC SUBMARINE POWER PLANT TEST—Workmen roll 1,130-ton model hull for the USS Sea Wolf, Navy's second atomic-powered submarine, into a giant steel sphere built by General Electric Co. at West Milton, N.Y., last fall for test of an atomic power plant for submarines. The hull is being moved at the rate of 10 feet an hour through a temporary hole cut in the bottom of the sphere.

Russ Advertising To Get New Look

MOSCOW (AP)—Soviet advertising, pretty primitive by Western standards, is going to get a new look.

In the future, for instance, an ad for a movie is supposed to tell who's in it and give some idea of what it's about.

The internal trade ministry, needed in the press for a poor advertising job, has just put out an eight-page booklet of household hints. It contains such information as this: That 20 new fish stores will open soon; that

you should "wind your watch in the morning, not in the evening, because then its springs are better able to survive the jolts of the day."

RESTAURANT MEALS

The booklet also tells readers that if they want to eat in a restaurant it will cost from 45 to 70 rubles per person. The official rate of exchange is four rubles to the dollar which would mean a bill of from \$13.75 to \$17.50 per person.

Most current Soviet advertising merely states that something exists. A big lighted sign in the center of Moscow says "take taxis." A billboard urges "drink champagne," another "eat margarine."

The Soviet press often admits that the advertisements are no good because they lack information. For example, an ad for vacuum cleaners tells nothing about the machine's qualities.

Such uninformative advertising has come under increasing criticism as the Malenkov government pushes its campaign to give the Soviet common man a better living standard.

The government also wants to tell the citizen what it is doing for him—a neat wrapper on the bread, a nice brochure about vodka.

So the trade ministry is also putting out information sheets for customers. These tell, among other things, that a new type of shoe is coming out—an inexpensive summer sandal made of pigskin. It says a special tanning process is being employed so you can't tell the difference between pigskin and calf.

BEAUTY HINTS

Then there are beauty hints—how to buy perfume and how to apply mascara.

You are told where you can order a cake from a caterer for a birthday party at home and are given recipes if you want to bake your own.

There are other information sheets on sports, games and toys.

And—there is a warning not to starch clothes on the grounds that it is bad for the health. Starch, the booklet says, "closes the pores of the clothing."

Novelist Dies

PRINCETON, N.J. (AP)—Samuel Shellabarger, popular historical novelist, died Sunday of a heart attack at his home here. He was 65. Shellabarger was the author of "Captain From Castile," in 1945, "Prince of Foxes," in 1947 and the "King's Cavalier" in 1950.

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from CITY

Just phone and say "how much" . . . any amount from

\$25 to \$1500

Complete your loan the first time you stop in. All details arranged quickly, conveniently, privately in a friendly, pleasant way.

Loans made on signature alone, car or furniture.

Room 205, 992 Williamette St.
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Where there's a LOAN PLAN for everyone

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ANAHIST TABLETS

For Relief of Colds and Hay Fever

15 for 55¢ 40 for 98¢
Bottle of 100 for 1.98

SUPER ANAHIST

Contains A.P.C. and Vitamin C

12 Tablets for 65¢ 20 tablets 98¢
40 Tablets 1.79

Anacin Tablets

30's 49¢ 50's 69¢ 100 98¢

Take as a relief measure for simple colds, headache and neuralgia.

Preparation H

Shrinks Hemorrhoids. Relieves Pain
Contains Biotyne. 1 ounce tube

98¢

5 Day Deodorant Pads

Dab on a 5-day deodorant pad and throw away your perspiration. Longlasting.

15 pads 25¢ 35 pads 59¢
75 Pads 1.00

For Beautiful Lustrous Hair

Breck Shampoo

4 oz. 60¢
8 oz. 1.00
16 oz. 1.75

Brings out every starry highlight. Gives your hair a soft natural appearance. Leaves no dulling film.

Ipana Tooth Paste

Contains Anti-Enzyme WD-9

1.3-oz. tube 27¢ 2.6-oz. tubes 63¢

Ipana . . . for the smile of beauty. Keep teeth sparkling bright. Aids in preventing tooth decay.

Dr. Lyon's Tooth Powder

Made originally by an experienced practicing dentist solely to clean teeth.

2 oz. tin 23¢ 4 1/2 oz. tin 45¢
10 oz. tin 85¢

Modess Sanitary Napkins 12 for 39¢

In 3 Sizes—Regular, Super and Junior

1 Box of 48 Regular 1.49

LISTERINE ANTI-ENZYME TOOTH PASTE

The Continuous Action Toothpaste

Large Size Tube 33¢ Giant Size Tube 59¢

Reg. 2.50
Lord Chesterfield
BILLFOLD
Genuine Leather
Special Designs
Zipper Closure
for Safety

Hudnut Frozen Fragrance

SOLID COLOGNES—PURSE SIZE

Gemey, RSVP, or Vogue. Long Lingerings fragrance . . . easy to apply . . . refresh yourself anytime of the day.

Buti-Prize Bath Soap

FULL 9 OZ. BAR
HARDMILLED LONGLASTING REG. 25c

Lingering fragrance. Water softener. Assorted fragrances—Pine, lanolin, apple blossom and cold cream. Will become your favorite beauty soap.

4 for 49¢

9.95 VALUE—27 INCHES TALL
3-WAY DECORATOR
TABLE LAMPS

Both traditional and modern shapes, in chartreuse, maroon, black and white. Uses—50-100-150W. Bulbs.

3.99

Reg. 25c PROFESSIONAL HAIR SETTING
BOBBY PINS

Card of 60. Rubber Tip
Easy to Use. Non-Marring,
Long Lasting

10¢

LOOK SHARP—FEEL SHARP—BE SHARP
GILLETTE BLUE BLADES

Double Edge
Dispenser Pack 20's 98¢
Dispenser Pack 10's 49¢

GILLETTE SUPER SPEED RAZOR
With Blue Blades 1.00

DOESKIN—FACIAL
CLEANSING TISSUES

Full Box of 1000 Tissues

Purest White Facial Tissue. Strong and durable yet soft and smooth. Don't spread colds. Use as Hankerchiefs. Remove creams and makeup.

79¢

GUARANTEED 5 FULL YEARS
Green Plastic
GARDEN HOSE

50 ft. 3.39
25 ft. \$2.29

Brass full flow coupling. Lightweight. Won't kink.

REG. 27c DENNISON'S
TOMATO CATSUP

12 oz. Bottle 19¢ Limit 3
3 for 55¢

Shontex Formula

Lanolin Rich Hair and Scalp Conditioner

1 1/2 OZ. TUBE 97¢

Economy 7 Oz. Jar 3.00 Plus Tax

Essential aid to scalp cleanliness and Hair Health. Apply after shampoo to guard against dryness. Benefits of oil treatments without using heat.

LUSTRE CREAM
SHAMPOO

For Soft Gleaming Hair

1.72 oz. Size 53¢
4 oz. 1.00

Fred Meyer Drug

FOR THRIFTY BUYERS 61 W. BROADWAY