

# PENNEY'S

ALWAYS FIRST QUALITY!

# SANTA was HERE!

OPEN EVENINGS  
TILL 9 P.M.  
through Dec. 23rd.

A WONDERFUL  
CHRISTMAS BUY  
FOR TODDLERS

**SPECIAL!**

**100% NYLON  
SNOWSUITS**

100% Nylon Quilt Lined

a water repellent . . . not too bulky fabric . . . nylon makes a wonderful cold weather outfit for your youngsters! Beautifully made with shirred waist, long zipper fastening, knit wrists & ankles . . . styled similar to the one at the left in red, green, brown and light blue, sizes 2-3-4.

**6<sup>00</sup>**

TODDLERS DEPT.  
MEZZANINE



**QUALITY GIFTS FOR WOMEN**



*Penney's has all her favorites in beautiful gaymode nylons*



COLORFUL, BRIGHT  
COZY,  
CHENILLE  
DUSTERS  
**3<sup>98</sup>**

tailored style with beauty of fabric & detail . . . an ideal gift in a perky duster fashion! 1 melon, aqua & white, sizes 10-16.

SECOND FLOOR

LOVELY GAYMODE  
**SHEER  
NYLONS**  
**98<sup>c</sup>  
pr.**

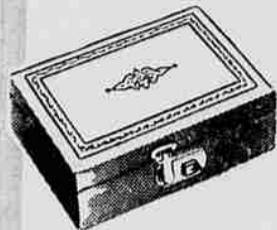
here are real beauties . . . full fashioned with sleek dark seams . . . to flatter the loveliest of legs!!! in Springs!!! newest shades, sizes 8-11.

MAIN FLOOR

PRETTY & PRACTICAL  
**NYLON TRICOT  
GOWNS**  
**4<sup>98</sup>**

for the important gal on your gift list . . . real beauties in coral, pastels & white in tailored or lacy styles . . . sizes 32-40.

MAIN FLOOR



SIMULATED LEATHER  
**Gold Tooled  
JEWEL BOX**  
**1.98**

exciting Penney Jewel boxes in ivory, lt. blue, MAIN FLOOR



Proportioned Lengths  
**Nylon Tricot  
GIFT SLIP**  
**3.98**

Graceful 4 gore styling with an infinite variety of embroidered, lace or net trims, sizes 32-44.

MAIN FLOOR



Sizes 4-9  
**WOMEN'S SMART  
QUILTED  
GIFT SLIPPER**  
**2.98**

Colorful, beautiful and long wearing!! Real charmers for under the tree!!

DOWNSTAIRS STORE

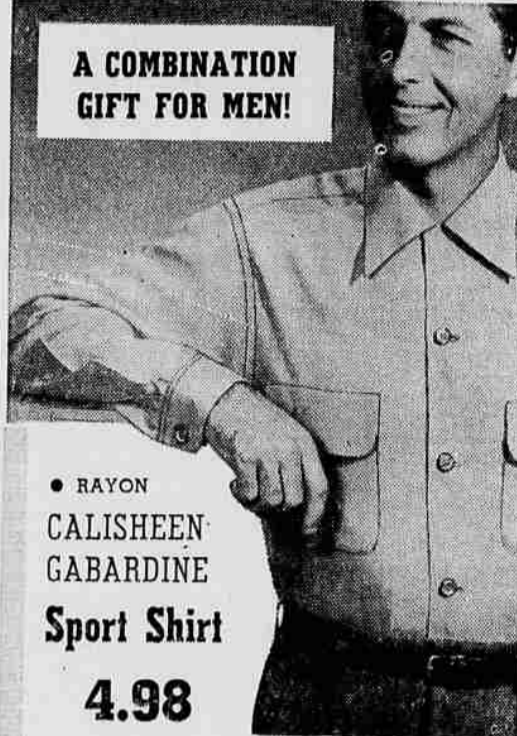


Bright  
Colorful  
**FLORAL DESIGN  
3 Pc. Towel Set**  
**2.98**

Richly looped bath towel, face towel and washcloth.

THIRD FLOOR

**A COMBINATION  
GIFT FOR MEN!**



• RAYON  
**CALISHEEN  
GABARDINE  
Sport Shirt**  
**4.98**

Spot resistant, crease resistant and water repellent . . . a real beauty with pick-stitch collar and pockets, rust, brown, tan, green, navy and red. S-M-L.

• **MEN'S NYLON & RAYON  
PERMALON SLACKS**

Smartly styled slacks in new spring shades, superbly tailored and detailed in lt. blue, navy, cocoa brown, lt. green and tan, sizes 30-42.

**7<sup>90</sup>**

MAIN FLOOR

**GIFT JEWELRY FOR MEN  
FOR WOMEN**

**CUFF LINKS FOR MEN**  
A Christmas favorite in stoneset and tailored styles. **2.00** plus tax  
MAIN FLOOR

**BOXED JEWELRY FOR WOMEN**  
Pins, necklaces, earrings and bracelets in rhinestone, pearls, metals and stoneset. **1.00** plus tax  
MAIN FLOOR



Boys' Quilt Lined  
**BLENDED  
FABRIC  
SURCOAT**  
**7.90**

The shell is long wearing rayon, acetate and nylon and is quilt lined with 100% reprocessed wool with warm Dynel collar, green, maroon and brown, 10-18.

MEZZANINE

Classics for Girls'  
**SHRINK RESISTANT  
SANFORLAN  
SWEATERS**

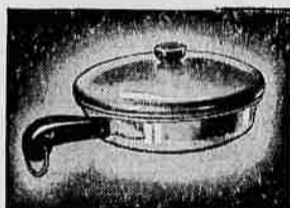
**2.98** Slipover

A beauty in fine gauge wool zephyr and featured in luscious, rich-toned colors! Sizes 7-14.

• Cardigan . . . . . 4.98



**A COOKING FAVORITE!**



copper clad for beauty & flavor

**REVEREWARE**

Revereware is a permanent investment in beauty and flavor . . . copper-clad for quick, even heating that permits cooking the healthful "waterless" way!!! **5<sup>95</sup>**

- 10" covered skillet, 7.75
- 1 1/2 qt. cov. sauce pan, 5.25
- 4 qt. cov. sauce pan, 7.75
- 1 1/2 qt. double boiler, 8.25
- 3 qt. cov. sauce pan, 6.75
- 1 qt. cov. sauce pan, 3.95

DOWNSTAIRS STORE

**CHRISTMAS SPECIAL**

ON HANDSOME GLOVES FOR MEN

**WARM FUR LINING!**



**Men's Imported  
Capeskin Gloves**  
**2<sup>88</sup>**

These gloves are as practical as they are handsome—a perfect gift! Rich, smooth-finished capeskin, finished in brown, black, cork, or tan.

**MEN'S IMPORTED  
CAPESKIN GLOVES!**



Beautiful  
Sidewall Style  
in Rich Colors!

**1<sup>88</sup>**

A honey of a gift at a remarkable low Penney price! Made of smooth, supple leather, tastefully finished with corded stitching. Brown, cork, or tan.

WARMLY LINED

**Penney quality is your greatest Christmas saving!**