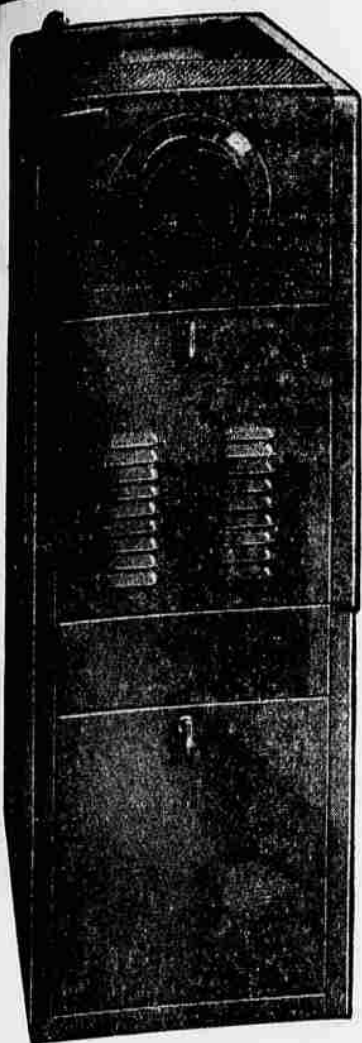


1030 WILLAMETTE

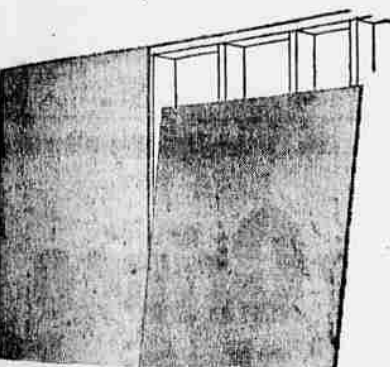
Montgomery Ward

PHONE 4-1401



OIL FORCED-AIR FURNACE

Buy on FHA terms \$20 Monthly, Installed
Air is filtered to remove dust and pollen. It is then warmed and distributed under pressure throughout your home. The blower alone may be operated in summer for air circulation. Unit is completely automatic with thermostat controls. Can be installed anywhere in your home. 64" high, 85,000 BTU.

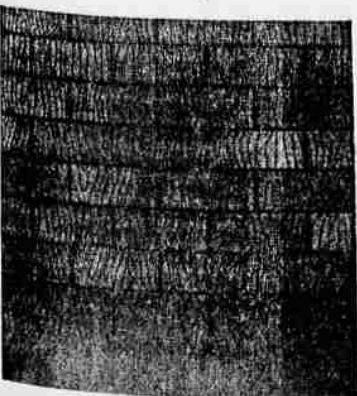


GYPSUM WALL BOARD

4x8 sheet 1.76 3/4-in. thick

Easy to install, saws and nails like lumber. Use it for any interior repair or remodeling. Helps insulate against heat and cold, and deadens sound, too. In easy-to-handle, 4-foot by 8-foot sheets.

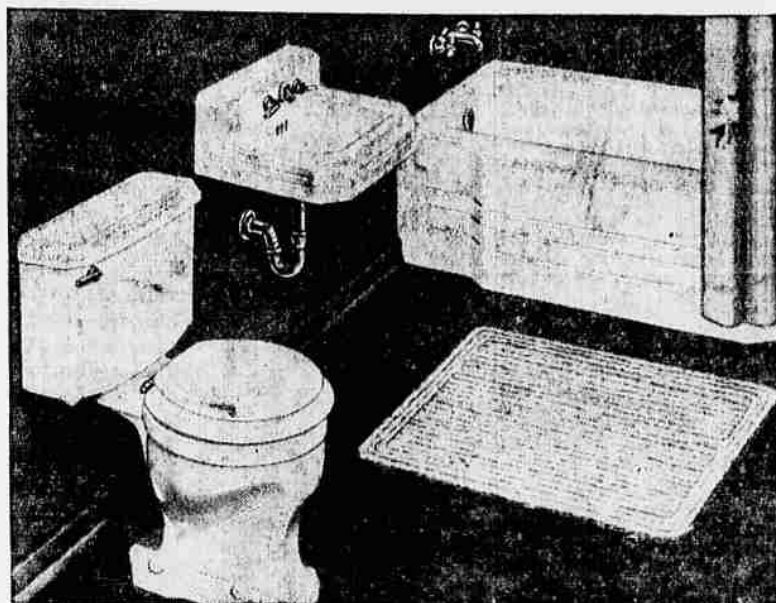
2.00



WARDS THICK-TAB SHINGLES

On FHA terms 8.35 Covers 33 1/2 sq. ft.

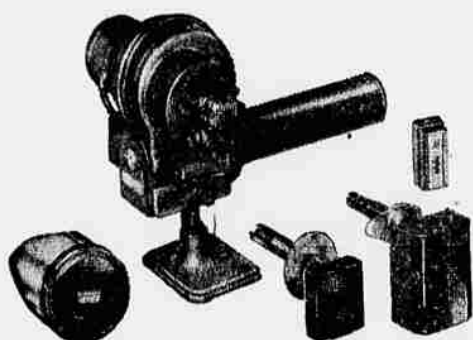
Let Wards arrange to have top-quality Asphalt Shingles installed on your home at low cost. Exposed and built up with extra layer of weather-resisting asphalt. Hard, ceramic granule surface.



CAST IRON BATH OUTFIT

\$8 monthly

No money down on FHA terms. Installed. Add modern beauty to your bathroom with these top-quality Ward fixtures. Outfit includes 5' tub and lavatory of porcelain enameled cast iron — vitreous china closet with white enameled hard wood seat. All fittings included.



OIL CONVERSION BURNER

*FHA Terms, low as 3.17 monthly installed

Efficient, high pressure atomizing type burner in a compact design. Micro air-adjustment control reduces burner sound. Controlled by room thermostat. Controls included. UL approved. *No money down.



SHALLOW WELL JET PUMP

No money down 112.95 On FHA terms

Complete, dependable, low-cost jet system that delivers 300 to 500 GPH on lifts up to 22'. Complete with 20-gal. tank and 1/4 HP motor with controls.

1/4 HP SIZE with 20 gal. tank 132.95

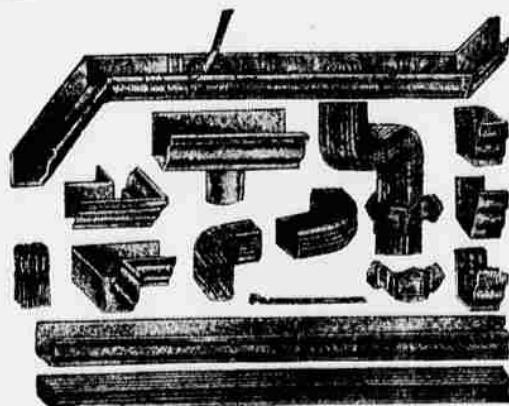
CUT COSTS - BUY HOME NEEDS AT WARDS

Low Prices—Installation—No Money Down on FHA.

Wards home improvements compare with the finest on the market—yet they're priced low to give you important savings. We will arrange to have experienced union tradesmen handle the installation for you correctly and

at low cost. You need no down payment on liberal FHA terms and you have up to 3 years to pay in amounts as low as \$5 monthly. Remember too that Wards guarantees complete satisfaction or your money back. Stop in today.

STORE IS OPEN FRIDAY NIGHTS UNTIL 9 P.M.



GALVANIZED EAVES TROUGHS

On FHA terms 1.75 10 ft. length

Let Wards arrange expert installation of these long-lasting 4-in. gutters, downspouts and fittings. Available in box-type (shown) or half-round style. Made of heavy-gauge galvanized steel—resists rust.



WARDS SUPER HOUSE PAINT

4.89 Gal. in 5's Single Gallon 4.98

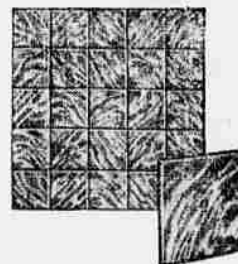
Finest quality—gives your home a good looking finish that will last for years. Super's balanced formula gives good coverage, excellent hiding power. Self-cleaning. In Titanium White and colors.



ROCK WOOL INSULATION

1.95 40 lb. bag

Efficient, economical Rock Wool Insulation. Keeps out cold air, drafts—holds heat in. Save up to 30% on fuel.



PLASTIC WALL TILE

48c Sq. ft.

Lustrous, durable—will not dent, chip. Plain or marbled colors go all the way through. Buy on terms—10% down.



WARDS SUPER FLAT PAINT

1.09 Qt.

Velvet-soft oil base finish for walls. Easy to apply. Washable. Many popular pastel colors. Gallon 3.75



WARDS SUPER Gloss Enamel

1.49 Qt.

Easy to apply evenly, smoothly. Scrubbable, durable high gloss Enamel. Popular colors. Gallon 4.98



EXCELRON FLAT WALL PAINT

1.25 Qt.

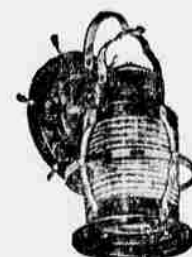
Velvet-smooth rubber-base paint that's washable. Primes and seals itself. Pastel colors. Gallon 4.19



FLUORESCENT CIRCLINE

8.69

Charmingly modern—new instant-lighting 32W tube in highly chromed 13" holder. Crystal center ornament.



BRASS LANTERN

4.45

Adds charm to play room, den, porch. Polished brass finish. Clear glass shade with ribbed marine design.

MONTGOMERY WARD
EUGENE,
OREGON

I am interested in the following home improvements:
☐ Plumbing & Heating ☐ Building Materials
☐ Paint & Varnish ☐ Electric Lighting

Name _____
Address _____
Town _____ Phone _____

BUY BUILDING NEEDS AT WARDS NOW — NO MONEY DOWN, UP TO 36 MONTHS TO PAY ON FHA TERMS