

Eugene Chamber of Commerce Now in 57th Year

By AL CURREY
Register-Guard Staff Writer

Eugene's Chamber of Commerce has been operating 57 years, Secretary Fred M. Brenne told members and guests at the organization's 1952 annual meeting Monday night.

Originally known as the Commercial Club, the business promotional agency has had many busy years, but none busier than that just ended.

Since the Chamber's 1951 annual meeting, Brenne said, more than 400 members have participated in the activities of 21 separate committees. The Chamber's board of directors met 19 times through the past 12 months and several of their evening meetings lasted "til after midnight."

Altogether, 115 separate day-time committee sessions were held, plus 46 dinner and evening meetings.

REPRESENTED AT CONFERENCES

Through Chamber delegates, Eugene was represented at a dozen

regional conferences dealing with business and industrial problems.

Taking highlights from 1951-52 committee reports, Brenne noted that 22 members of the agriculture committee participated in discussions of better land use, raising broiler chickens, irrigation problems, and checking on the practicality of additional food processing establishments in the county. Fred Kesey served as committee chairman.

The Chamber's aviation committee, led by Ray Dodge took part in planning the new municipal administration building at Mahlon Sweet Field, in discussions of extending the airport's runways to permit landings by DC-6 passenger planes, and discussed the future of the city airport with other interested agencies.

INCOME REPORTS MADE

With Bob Booth as its chairman, the budget and finance committee provided the Chamber's "bread and butter" income and made monthly reports on income and

expenses to all Chamber directors.

The Chamber's convention and tourist committee, led by Bob Davis and Joe Early Jr., helped to place publicity on Lane's recreational assets in many newspapers and national magazines in addition to assisting in the staging of 250 separate conventions which brought 30,000 "outsiders" to Eugene during the year.

Educational problems of Lane County were followed by a Chamber committee headed by Dr. Ross Griffith. Numerous consultations were held by this committee with school officials and budget makers.

BASIN PROJECT GROUP

Flood control committee activities, continuing long-range programs which have led to the near-complete success of the Willamette Basin Project, again were headed by Dr. A. T. Oberg with Ray Boals assisting as vice chairman.

L. L. "Stub" Stewart was chairman of the forest industries committee which included some 30 members who acted as "watch-

dogs" over all questions affecting Lane's forest stands and conducted several field trips to get on-the-spot information for the Chamber's guidance.

Dr. Oberg also served as chairman of the Chamber's forum committee and programmed a series of particularly interesting lunch-con discussions for interested members.

Another 30 men took part in industry committee work to carry out the "keep Eugene Ahead" program and recommended steps that led to a comprehensive professional study of Lane's total economy. Sam Rodway, new vice-president of the Chamber was chairman of this committee.

WATER PROBLEMS STUDIED

National affairs were followed by a committee headed by Godfrey Blohm and A. T. Goodwin, and Dr. Donald Slocum led the public health committee which worked particularly upon water and air pollution problems.

Off-street parking had been rated Eugene's No. 2 problem for

1951-52, and the committee working on this for the Chamber was particularly active through the year. Inspection trips to other cities, studies of mechanical parking devices, extending leadership to prompt an accurate study of the problem in Eugene and dozens of conferences with businessmen, city and state officials and parking experts were but part of the committee's activities worked out under the chairmanship of Maurie Jacobs.

The membership committee was headed by J. Don Smith and through the year brought the Chamber's roster to a full 1,095 firms and individuals.

HOLLIS HEADS COMMITTEE

Orlando John Hollis was chairman of the Chamber's power committee again, and Lee Bishop led the publicity and advertising committee in putting Lane County's story before hundreds of thousands of potential tourists and prospective new residents.

Harry Ritchie served as chair-

Spent... Get our... sheet metal... far longer... ing expense... far-off cost.

CAROTHE
SHEET METAL—HEATING
1820 W. 7th Ave.
REGISTER-GUARD WANT-ADS BRING

Now!
WEISFIELD DAYS
The Northwest's GREATEST VALUES!
NO MONEY DOWN... EASY TERMS
AS LOW AS 25¢ A WEEK

REG. 27.95
Smart New "Jewel" Wakemaster "SUPER-HET" CLOCK RADIO
• Ebony or Red Plastic Case
• Built-in Hank Antenna
• 60-Cycle Operation
• Clock Turns on Radio
• Alnico V FM Speaker

19⁹⁵

Sturdy molded plastic case, self-starting clock with sweep second movement.

NO MONEY DOWN • ONLY 50¢ A WEEK

Assorted Costume Jewelry
\$1⁰⁰

"Hit Parade" fashion fanfare... Tailored trinkets punctuate the fashion parade. One piece... or build a set from bracelet to earrings of this famous name gold and silver color accessories.

NO MONEY DOWN

SPECIAL PURCHASE
BEAUTIFUL TOP QUALITY AIRPLANE LUGGAGE

SAVE NEARLY 50%
18-in. Overniter
Reg. 17.00 **8⁹⁵**

NO MONEY DOWN ONLY 25¢ A WEEK

Reg. 19.25 21-in. Weekender 9.95
Reg. 29.95 21-in. Wardrobe 16.95
Reg. 19.95 14-in. Vanity with tray 9.95

- Heavy 2-ply waterproof covering
- Plastic scuff-proof binding
- Beautiful harmonizing linings
- Full pockets in all cases
- Sturdy wood construction

41ST Newberry ANNIVERSARY

Here's Newberry's Once-a-Year Anniversary Event You Want to Miss! Quality Items for Every Member of the Family and at Special Savings. Come Early.

SPECIAL
54-15 FULL FASHIONED nylons
77^c pair

Beautiful sheer hose at a special Anniversary Sale saving. We have very newest them in all the fall fashion shades. Buy by the boxful.

SPECIAL
rayon slips

Brocade type... offer good comfort and look like Rayon sock lining with matching pom. pants. Colors, Sizes 40.

BIG VALUE!
plastic drapes
With Valances
2^{pr.} \$1

Beautiful embossed plastic. Looks smart. Is extra easy to clean. Drapes are 20"x81". Center valances are 9"x20". Assorted smart colors.

Regular 79¢ pr.

SPECIAL
solid color... In white and colors. Just shirts, other wearables.

45" quality... The miracle in miracle price. make beautiful curtains.

36" pleated... Perfect for... ing. Good looking.

Weisfield's 61 Piece COMBINATION
TRADITIONAL PATTERN AMERICAN MADE
BLUE WILLOW DINNERWARE
REG. 25⁹⁵
12⁸⁸
NO MONEY DOWN ONLY 50¢ A WEEK

INCLUDING "BLUE WILLOW" DESIGN \$4.50 Value 8-PC. SNACK SET
A Beautiful Extra Matching Set for Snacks or Breakfast Set

4 SNACK PLATES 4 MATCHING CUPS

A FABULOUS SAVING IN A FAVORITE DINNERWARE SET PLUS THE 8-PIECE SNACK SET
A fabulous special purchase combination with the 8-piece snack set that will prove a blessing to hurried hostesses. The favored pattern depicts the Chinese legend of young love.

53 PIECE SERVICE FOR 8:
• 8 Dinner Plates
• 8 Bread and Butters
• 8 Cups
• 1 Covered Sugar
• 1 Vegetable Dish
• 8 Soup Plates
• 8 Fruit Dishes
• 8 Sauces
• 1 Creamer
• 1 Chop Plate

PLUS 8-PIECE SNACK SET:
• 4 Matching Cups
• 4 Snack Plates

61-PIECE COMBINATION
REG. 25.95 12⁸⁸
NO MONEY DOWN 50¢ A WEEK

WEISFIELD'S
THE NORTHWEST'S LARGEST CREDIT JEWELERS

SPECIAL
20" x 40" bath towels
By a famous quality maker. They're soft. Absorb water like a sponge. Solid color choice. Stock up now.

2 for \$1

SPECIAL
5" Clear Glass mixing bowls
Handy bowls you're bound to enjoy using. At a really tiny price. So buy several for yourself and as gifts.

8^c

SPECIAL
argyle socks
Comfortable, absorbent cotton sock style. In a variety of argyle patterns. Unusually low priced—so you can buy a lot.

29^c

J. J. NEWBERRY CO.

SPECIAL
birdseye... Soft, strong, great Newberry's... price lets you stock up for next time. Wraps 6 to economy package.

Manufactured by... Close... INFANTS... polo shirt... Values... Soft, comfortable... you'll find hard to... variety of eye... guard patterns.

Eugene, Ore.
966 Williams