

SHOP AT SEARS AND SAVE 'TIL 9 P.M. EVERY FRIDAY!



FIRST TO SEARS then to school



the nursery school crowd loves honeysuckle corduroy fall fashions

Corduroy plays an important role in the nursery set! Here's adorable, long-wearing, easy-to-care for corduroy togs for tots. They'll love 'em, mom will love 'em too because they're easy to launder, so reasonably priced at Sears!

corduroy jacket sets

Fine pinwaile corduroy in red, copper, aqua or gray. Zip jackets, suspender overalls. In tots sizes 1 to 4.

5²⁹

corduroy bib-top overalls

A Sears 4-Star Feature! In jaunty red, green, gray or copper brown. Double fabric bib, full cuffs, adjustable suspenders. 3 to 6x. long sleeve polo shirt, sizes 3 to 6x.

2⁹⁸

new fall cotton dresses

Honeysuckle 4-Star Feature dresses... finest tailoring, finest materials, latest styles and colors! Little girls sizes 1-3 and 3-6x.

2⁹⁸



flirty new fashions to spark corduroys

Kerrybrooke flats

Velvety suedes and polished leathers in high-fashion shades suit your campus wardrobe to a "T" . . . from daytime to datetime.

3.98

3⁹⁸

3⁹⁸



glorious autumn colors and your favorite

corduroy

add spice to your costume



Start off the season with corduroy fashion's newest favorite. It's smart, colorful, it's just what you wanted to put Fall feeling into your wardrobe. Here's a smart two piece dress, with high-but jacket, flattering full skirt. Colors: red, gold or purple. Sizes 8

mix or match corduroy separates color-coordinated

Scoop up an armful of these color-happy separates . . . you'll want to wear them at the first drop of an Autumn leaf! Mix or match them in dozens of wonderful combinations . . . they're dyed for a perfect color match . . . designed in a flock of eye-catching, go-together styles . . . and priced to pamper the thriftiest budget!

Proportioned slacks, shorts, medium, long lengths. Sizes 10 to 20. Red, gold, green, brown.

A \$5.95

Doubled-breasted vest. Red, gold, blue, rust or ginger. Sizes 10 to 18.

B \$2.98

Four-gore skirt with high-rise waist. Red, wine, gold, green, blue, rust or ginger. Sizes 10 to 18.

C \$4.98

Half-belted jacket with shirred yoke in back. Red, wine, gold, green, rust, blue or ginger. Sizes 12 to 18.

D \$5.95

Button trimmed skirt. Red, blue, wine, rust, gold, green, ginger. Sizes 22 to 30.

E \$3.98

Four-gore skirt with oversize pockets. Red, wine, gold, green, blue, rust, ginger. Sizes 10 to 18.

F \$5.95

dapper corduroy fall styles in pennant colors

\$9.95



\$1.98

corduroy cloche to top your outfit

Perfect finishing touch to your corduroy costume! Jaunty peaked cloche with pert button trim . . . just one of many smart hat fashions in Sears collection of corduroys. Wide selection of colors.

white cotton or nylon bra A cup 30 to 36. 1.00

white nylon bra. A cup 32-36, B 32-38, C 32-40. 1.98

nylon lace elastic pantie brief in white. Small, medium, large. 3.89

white or pink garter belt in nylon or satin. 1.90

the teen set chooses Charmode bras and girdles

Specially made to fit and please the Junior Miss! In cotton, rayon or nylon, delicately trimmed.

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FREE LOLLIPOPS FOR THE CHILDREN!

"Satisfaction guaranteed or your money back" SEARS

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