

WEISFIELD'S

SENSATIONAL MONEY-SAVING DIAMOND IMPORT SALE

1/3 to 1/2 OFF

STORE HOURS
9:30 to 5:30



"THE LEOPOLD"
COMPARE WITH OTHERS AT..... 200.00
IMPORT PRICE..... 150.00
Simple massive elegance. A magnificent diamond in modern setting.
★ NO MONEY DOWN ★



"THE ASTRID"
COMPARE WITH OTHERS AT..... 110.00
IMPORT PRICE..... 59.50
15 diamond wedding band—blazing brilliance to symbolize your love.
★ NO MONEY DOWN ★



"THE ALBERT"
COMPARE WITH OTHERS AT..... 150.00
IMPORT PRICE..... 100.00
Intricate design is cut to make diamond look even brighter, larger.
★ NO MONEY DOWN ★



"THE EDWINA"
COMPARE WITH OTHERS AT..... 200.00
IMPORT PRICE..... 125.00
5 diamond wedding band plus exquisite solitaire in carved mount.
★ NO MONEY DOWN ★



"THE GRETCHEN"
COMPARE WITH OTHERS SELLING FOR MUCH MORE
IMPORT PRICE..... 49.50
15 carat, precision diamonds in a modern setting. For young budgets.
★ NO MONEY DOWN ★



"THE ANNA"
COMPARE WITH OTHERS AT..... 125.00
IMPORT PRICE..... 59.50
Wedding band, 5 full cut diamonds to sparkle, to be cherished forever.
★ NO MONEY DOWN ★



"THE GRETCHEN"
COMPARE WITH OTHERS AT..... 125.00
IMPORT PRICE..... 75.00
Favorite for the young in heart... simple solitaire diamond and band.
★ NO MONEY DOWN ★

THE NORTHWEST'S GREATEST VALUES—

WEISFIELD DAYS

—THE NORTHWEST'S EASIEST TERMS

WEISFIELD'S DE LISNER HIT PARADE

Costume Jewelry



Necklaces—Bracelets Earrings REG. 1.95
Beautiful tailored costume pieces copied from a well known and expensive line, for exciting variety in your accessory wardrobe. Wide choice.
★ NO MONEY DOWN • CHARGE IT ★

WEISFIELD'S SPECIAL! BEAUTIFUL ORIENTAL DESIGN SHADOW BOX WITH MIRROR BACK



REG. 12.95
8.95
★ NO MONEY DOWN 25c A WEEK ★
SHOW OFF LOVELY NICKNACKS ADD BEAUTY TO YOUR WALLS
Black frame, lined in Chinese red, gilt design. Shining mirror back reflects your treasures giving a deep three dimensional look. Measures 20"x24".
BUY ON WEISFIELD'S LOW EASY TERMS

WEISFIELD'S 3-SPEED ELECTRIC TWO-BURNER HOT PLATE



REG. 14.95 8.95
★ NO MONEY DOWN • 25c A WEEK FOR APARTMENTS OR SUMMER HOMES ★
Gleaming chrome top that's a snap to keep bright and shining. White enameled sides. One burner has medium heat, other has low, medium or high. Cook an entire meal on this handy little stove, or use it as supplementary burners to your regular stove when preparing a large meal.

WEISFIELD'S BRIGHT CHROME... ELECTRIC COMPLETELY AUTOMATIC 8-CUP SIZE PERCOLATOR



REG. 29.95 16.95
★ NO MONEY DOWN • 50c A WEEK FOR WEDDINGS—ANNIVERSARIES—YOURSELF ★
Completely automatic! No knobs to set—no dials to twist. Just plug it in and forget it. Coffee perks only once assuring the finest flavor—stops perking and stays warm when done. Bright chromium finish on solid brass. Very special!
APPLIANCE CORD INCLUDED

WEISFIELD'S FULLY GUARANTEED MODERN STREAMLINED BATH SCALES

WEIGHS ACCURATELY UP TO 250 LBS.



REG. 7.95 4.95
★ NO MONEY DOWN ONLY 25c A WEEK ★
• NEW STREAMLINED DESIGN
• MAGNIFIED DIAL, EASY-TO-READ
• HEAVY STEEL BASE FINISHED IN WHITE, CHIP-RESISTANT ENAMEL
• NON-SLIP RUBBER PLATFORM
• FULLY GUARANTEED
MAGNIFIED DIAL IS EASY TO READ

WEISFIELD'S POWERFUL NEW TRAV-LER 3-WAY AC-DC BATTERY PORTABLE RADIO



ON PICNICS—ON VACATIONS—AT HOME OR IN THE OFFICE—FINE TONE ON AC, DC, BATTERY
Think of the fun you'll have with a radio you can take with you wherever you go. You'll get good reception, too, because of the many quality features. Cabinet is smart new luggage style with attractively designed plastic front panel and leather handle for easy carrying. Sensational radio value!
• POWERFUL 6-TUBE PERFORMANCE
• FINE P. M. DYNAMIC SPEAKER
• BUILT-IN LOOP ANTENNA
• SIMULATED LEATHER CABINET
• SMART AIRPLANE TYPE DIAL
REG. 29.95 19.95
(LESS BATTERIES)
★ NO MONEY DOWN... ONLY 50c A WEEK ★
WEISFIELD'S Jewelers 881 WILL.

Weisfield's SAVE YOU 1/2

17-JEWEL MOVEMENT WATER-RESISTANT SHOCK-RESISTANT RUGGED WATCH FOR MEN!

SWEET SECOND HAND
SHATTER-PROOF CRYSTAL
RADIUM NIGHT DIAL
ANTI-MAGNETIC MOVEMENT
SMART EXPANSION BAND

REG. 39.95 WEISFIELD'S LOW PRICE 19.95
\$1.00 DOWN \$1.00 WEEK

The Ideal Watch
★ FOR SERVICEMEN
★ FOR SPORTSMEN
★ FOR WORKMEN

A watch to rely on! Check the features, see why it's a watch for busy, active men. It's designed for long service, proud wearing.

WEISFIELD'S Jewelers
881 Willamette