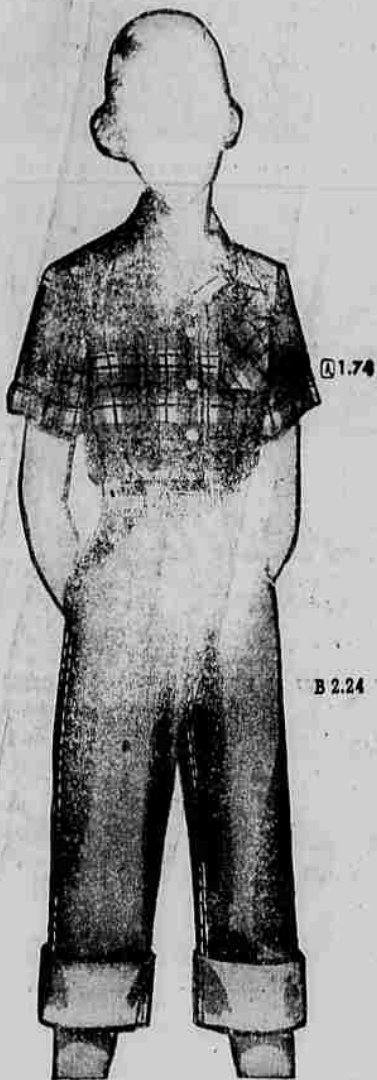


1058 WILLAMETTE

Montgomery Ward

PHONE 4-1401

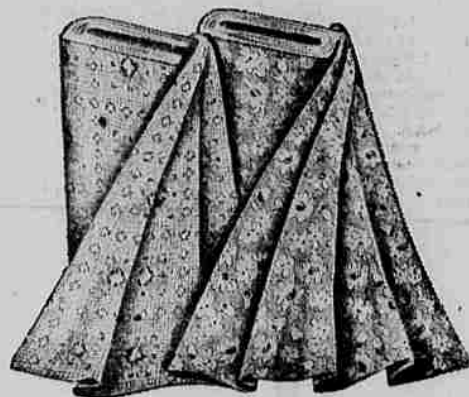
WARD WEEK SAVINGS FOR THE ENTIRE FAMILY



SAVE ON COTTON PLAYWEAR

Shirt **1.74** Jeans **2.24**

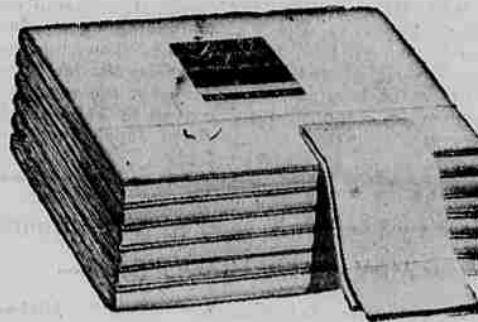
[A] Reg. 1.98 Sanitized Gingham Plaid Shirt. 24-inch rounded shirt-tail. Vat-dyed colors. 32 to 38.
[B] Reg. 2.49 Sanitized Denim Blue Jeans. Ideal for work or play. Bar-tacked for strength. 22½ to 36.



80 SQ. PERCALE PRINTS

Regular 39c Yd. **33c** Yd. 35-36" width

You'll find it both practical and economical to choose this fine-quality cotton for your own house dresses, children's wear or charming interior ideas. Wide assortment of prints in bright color schemes. Buy now.



LONGWEAR MUSLIN SHEETS

Thrift-priced **1.99** 81 x 99 size

128 sturdy threads per sq. in. Firmly woven for wear.

72x99" Longwear sheets.....**1.94**
81x108" Longwear sheets.....**2.23**
42x36" Longwear cases.....**46c**

D 2.24



U 2.68

MEN'S TWILL WORK SET

Reg. 5.47 **4.92** set Save 10%

Good quality Army-type twill at this season's lowest price. Sanitized for proper fit and long wear. Vat-dyed colors: gray, tan. Buy now.

REG. 2.49 Shirt... **2.24** REG. 2.98 Pants... **2.68**

WARD WEEK SPECIALS

Reg. 29c TRAINING PANTIES Double thickness. White, pastels. 1-4 **4 for 1.00**

REG. 2.98 MISSES' SKIRTS Cottons. Exciting new prints, solids..... **2.54**

REG. 2.98 COTTON BLOUSES Sanitized cotton broadcloth. Misses'..... **2.54**

REG. 79c RAYON BEMBERG Flattering prints, gay color schemes. 39".....Yd. **58c**

REG. 69c RAYON PETALDOWN Fine-quality hand-washable prints. 39".....Yd. **58c**

REG. 59c WAFFLE PIQUE Crisp cotton. White, pastels, darks. 35".....Yd. **48c**

REG. 22c UNBLEACHED MUSLIN Sturdy quality for serviceable wear. 36".....Yd. **19c**

REG. 10c CANNON DISH CLOTH Absorbent open-weave cotton. 15x17". 6 for **49c**

REG. 1.98 ROLL-ON GIRDLE Girdle or panty girdle. Small, med., large..... **1.58**

REG. 3 PRS. \$1 CREW SOCKS Guaranteed to wear 3 months, washfast. 9-11.....3 prs. **84c**

REG. 6.98 SPORT OXFORDS For women, girls—see our wide variety..... **5.88**

REG. 9.95 PINEHURSTS Better Quality shoes for men—sale-priced..... **8.95**

REG. 7.98 WORK SHOES Better Quality Red Bands—one low price..... **6.98**

REG. 3.29 BIB OVERALLS Sanitized 10-oz. denim. Sizes 32 to 50..... **2.99**

STURDY CHAMBRAY SHIRT Special purchase. Sanitized. 14-17..... **1.00**

REG. 98c BOYS' KNIT T-SHIRTS Full-cut flat knit Cotton Shirts, 10 to 18..... **78c**

SPECIAL — SPORT SHIRTS

Wide variety **1.69** Men's sizes

Cool cotton poplins, colorful rayons in pastel shades and lightweight cotton plisses in novelty or floral designs. All are carefully tailored for smart appearance and relaxed comfortable wear. Save now.

JR. BOYS' RAYON SLACKS

Regular 2.98 **2.67** Sizes 4 to 10

Just when you want them, Ward saves you money on well-tailored Rayon Gabardine Slacks. Popular with boys because they hold a press well. Crease-resistant finish; zipper fly. Brown, blue, gray.

BEMBERG RAYON DRESSES

Regular 5.98 2 for **\$11** Each **5.86**

Every one a proven fabric. Every one so sheer, cool, flattering—ideal for spring and summer wear. In colorful geometric or floral patterns. Select yours now for savings. 9-15, 12-20, 16½-24½, 46-52.

SPECIAL BUY OF SPREADS

Usually 7.98 **6.68** Full or twin size

Only Ward's large-quantity purchase makes this low, low price possible. Multi-tone pattern on white or colored background of wavy, closely tufted cotton chenille. Also, soft pastel and deep decorator solids.

MEN'S KNIT T-SHIRTS

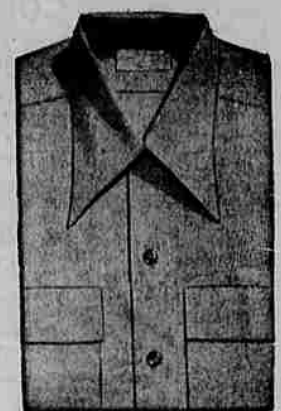
Regular 79c **66c** Sturdy cotton

Buy T-shirts now for all-season wear and save. Full-cut to maintain size even after many washings. Reinforced shoulder seams prevents sagging and tearing at points of strain. Small, medium, large. In white.

BOYS' GINGHAM SPORT SHIRTS

Reg. 1.69 **1.47** Sizes 6 to 18

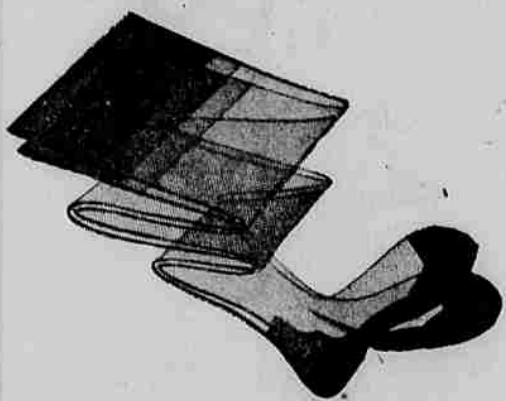
Woven plaids in attractive county-fair patterns—all reduced. Full-cut for action, well-tailored for serviceable wear. Convertible collar, in-or-out bottom. Bright Sanitized plaids. (Maximum shrinkage 1%.)



WASHABLE RAYON POPLIN

Reg. 2.98 **2.68** Long sleeves

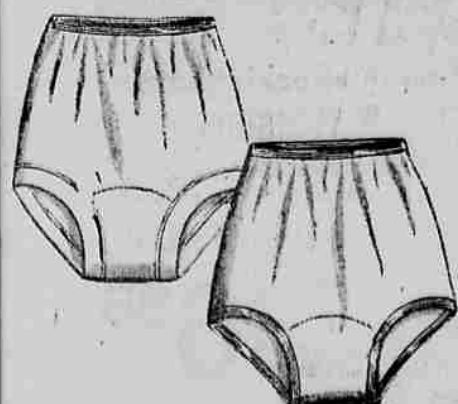
Handsome as can be and perfect for spring leisure or dress wear. Crease-resistant rayon poplin in popular solid colors. Two-way collar, matching buttons. Hand-wash. Small, med., med-large, large.



SHEER CAROL BRENT NYLONS

Regular 98c pr. **78c** Special now...

Save now on these first quality Carol Brent Nylons—full-fashioned 15 denier, 60 gauge—at this low price. Under other brand names they sell for more. Extra sheer; wear extra long. Dark or regular seams.



RUN-PROOF NYLON BRIEFS

Regular 98c pr. **84c** In two styles

Here's a real Ward Week saving. Smooth run-proof Nylon Tricot Knit Briefs. Your choice of either elastic or band leg styles. Double fabric crotch, all-round elastic waist. Pink, white. Small, med., large.



REGULAR 3.98 CASUALS

3.44

Women's Good Quality Wing Steps with springy heel-to-arch foam-rubber cushions. Variety of popular colors. 4 to 9.



REGULAR 2.49 CHILD'S SKIPS

2.15

Sturdy Fabric Oxfords in blue, with thick, durable, crepe-like rubber soles. Bumper strip for long wear. Sizes 12½-3.



REGULAR 2.98 SPORT SKIPS

2.66

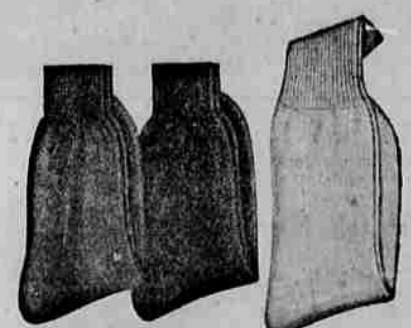
Colorful and cool—washable Fabric Sandals or Oxfords for women. Red or blue with rubber soles. Sizes 4-10.



REGULAR 2.98 SANDALS

2.66

For children, misses—reduced for Ward Week. Choice of white, multicolored or black patent leather. 8½-3.



"MECHANIC" WORK SOCKS

3 prs. for **84c** Sizes 10 to 13

Reg. 3 prs. \$1. Long-wearing "Mechanics" in two-ply cotton with three-ply cotton-reinforced heels and toes. Regular or slack length with comfortable seamless soles. Washfast gray, navy, random or white.

THESE ARE TYPICAL WARD WEEK VALUES—HUNDREDS OF OTHER ITEMS THROUGHOUT THE STORE NOW CUT-PRICED