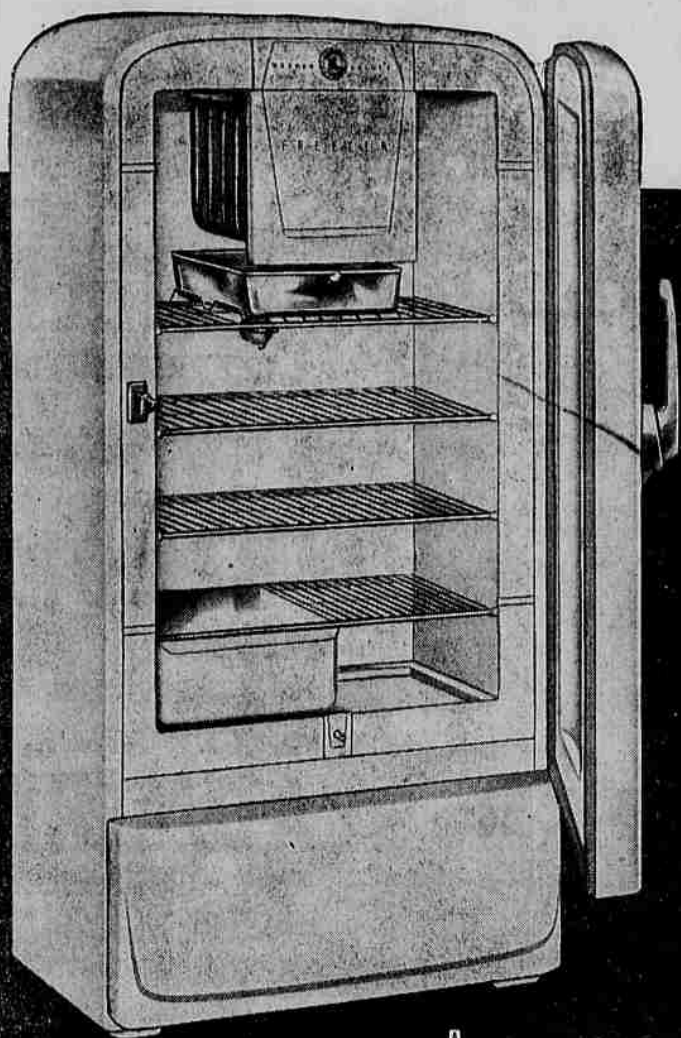


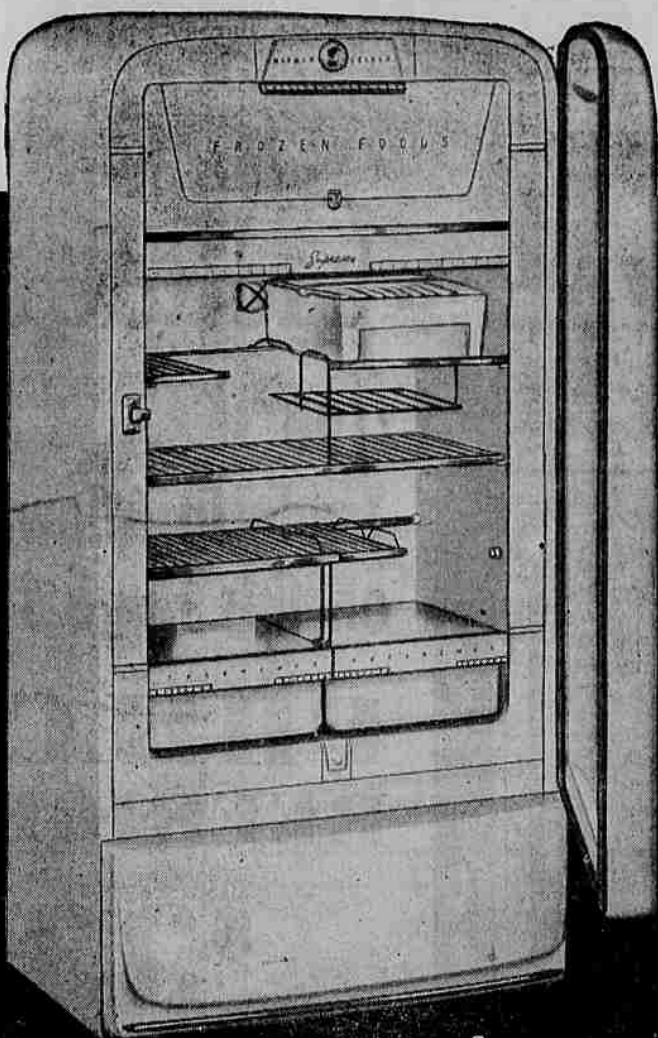
1059 WILLAMETTE

Montgomery Ward

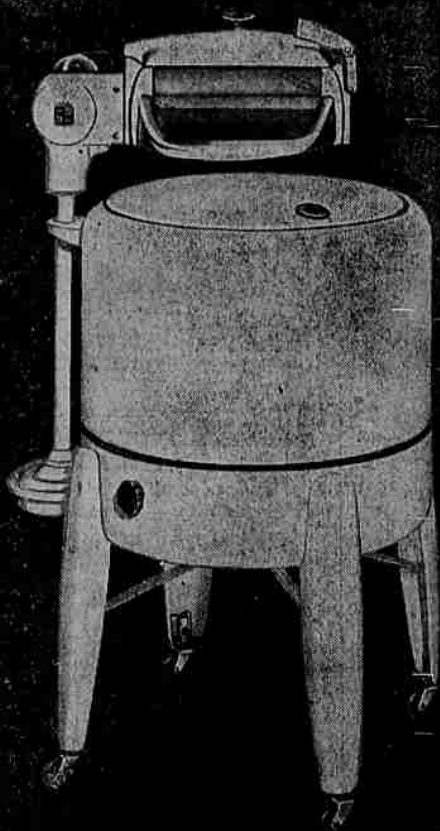
PHONE 4-1401



A



B



C

[A] Reg. 194.95 Standard Refrigerator. Sale Price.....174.88

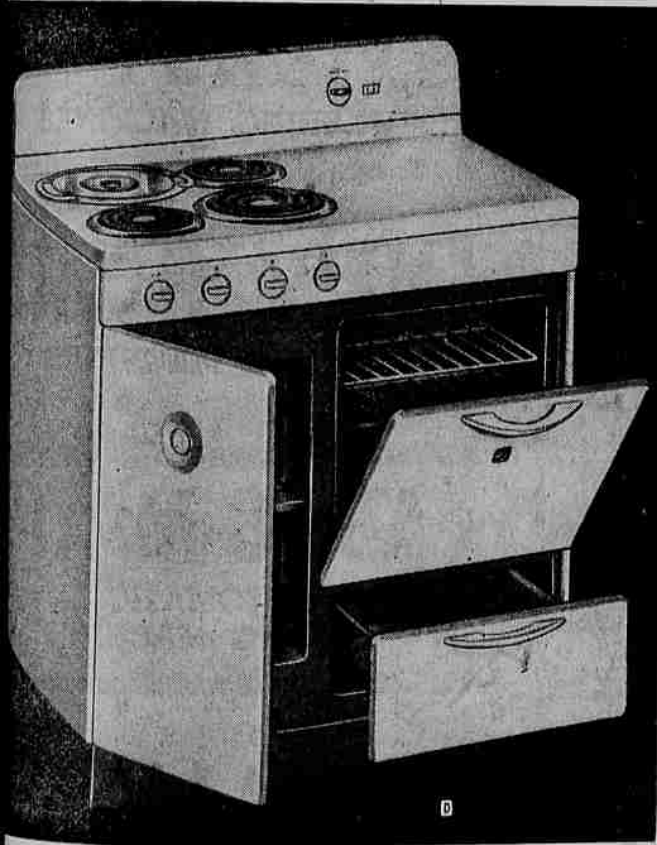
[B] Reg. 269.95 Supreme 8.9 cu. ft. M-W. Sale Price.....249.00

[C] Reg. 84.95 Economical M-W Washer. Sale Price.....74.88

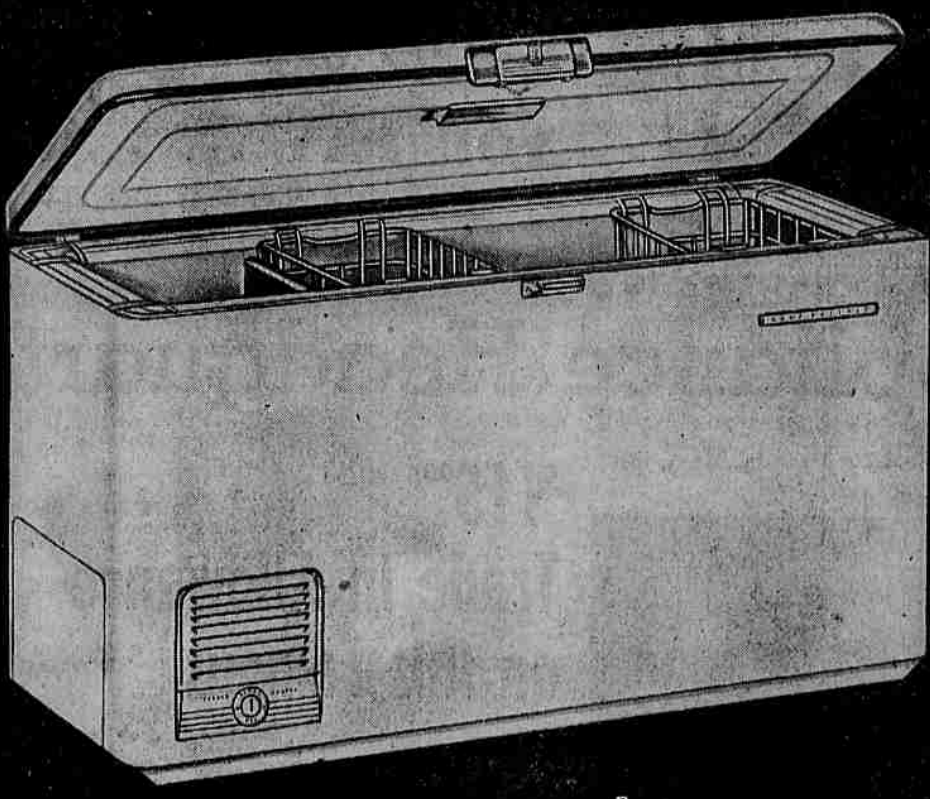
[D] New 36-inch Electric Range. Save \$30 to \$50.....159.88

[E] Reg. 364.95 Spacious Home Freezer. Sale Price.....328.88

[F] Reg. 139.95 M-W Quality Washer. Sale Price.....118.88



D



E



F

Only 15% Down On Convenient Terms—Sale Ends Saturday

# WARD WEEK APPLIANCE SALE

REG. 194.95 M.W. STANDARD  
REFRIGERATOR—7.4 CU. FT.

REG. 269.95 M-W SUPREME  
REFRIGERATOR—8.9 CU. FT.

REG. 84.95 BIG M-W WASHER  
8-LB. CAPACITY—NOW ONLY

REGULAR 179.95 M-W  
36-INCH ELECTRIC RANGE

REG. 364.95 M-W 15 CU. FT.  
HOME FREEZER — PRICED LOW

REG. 139.95 M-W QUALITY  
WASHER—9-LB. CAPACITY

174.88

249.00

74.88

159.88

328.88

118.88

Quality-built for years of depend-  
service. Easy-gliding food fresh-  
keeps 9 qts. of fruit and vege-  
garden fresh. Roomy interior  
you 13.8 sq. ft. of steel shelving.  
floor space, too. Cabinet is 1-pc.  
less steel. Freezer holds 21 lbs. of  
food and ice cubes. Buy it now,  
dollars during Ward Week.

[B] If you want a refrigerator that  
gives you more than enough storage  
room, get this big, handsome Supreme  
at special Ward Week savings. Roomy  
interior gives 18.5 sq. ft. of shelving—  
saves floor space. Full-width freezer  
holds 50 lbs. frozen food and ice. Twin  
sliding food fresheners keep 19 qts.  
fruit, vegetables garden-fresh.

[C] Here's quick, easy washing and  
lasting good looks at "not-to-be-  
missed" savings. You'll appreciate the  
thorough, gentle washing action of 3-  
vane Swirlator — gets clothes clean  
with no tangling. 2" balloon-roll  
wringer swings to 8 positions—adjusts  
to right pressure for every fabric.  
REG. 89.95 Pump Model.....79.88

[D] Now, you can enjoy quick, clean  
and convenient electric cooking and  
save many dollars during Ward Week.  
Very compact—specially designed for  
small homes or apartments. The seam-  
less porcelainized cooktop is roomy and  
exceptionally easy to clean. 3 chroma-  
lox heat units and 6-qt. Deep Well  
cooker have 7 accurate heat speeds.  
Concealed, removable drip tray.

[E] Now—Ward Week savings on this  
roomy 525-lb. capacity freezer. Quick-  
ly pays for itself because you save  
25% on quantity food buying. Cuts  
down on food waste and ends those  
frequent store trips. Quality features;  
counter-balanced lid, sturdy chromed  
handle with tumbler lock, 2 metal  
dividers, 2 wire baskets and recessed  
toe panel.

[F] Here's the smartness of a full skirt  
plus semi-automatic washing action—  
yours now at a substantial Ward Week  
savings. The automatic timer controls  
washing action from 1 to 30 minutes.  
The strong double-wall insulated tub  
keeps water hot longer. Tub has  
gleaming white baked-on enamel fin-  
ish. Famous Lovell wringer with 2"  
balloon rolls. Fast-acting drain pump.

THESE ARE TYPICAL WARD WEEK VALUES—HUNDREDS OF OTHER ITEMS THROUGHOUT THE STORE NOW CUT-PRICED