

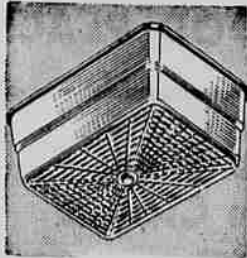
TOMORROW! FIRST DAY OF THIS EXCITING SALE! HURRY IN AND SAVE!

SEARS
ROEBUCK AND CO.

SEARS DAYS

A SALE AS GREAT AS ITS NAME!

Sears invite YOU to Courtesy Night opening Thursday, April 24, 7:00 to 9:00 p.m. Door prizes — Free refreshments—candy favors—courtesy night specials!

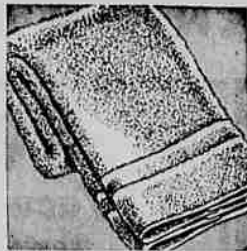


One-light Fixtures

Lens-type Bottom Shade

Reg. 2.39
Aluminum Holder — **1.99**

Low price for kitchen or bath fixture. Close fitting, design gives streamlined look. Casts light over the entire room!

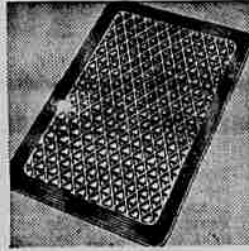


Fluffy Bath Towels

Fine Quality! Low Price!

Reg. 59c
During Sale — **48¢**

You'll want many for everyday use at this price! Many soft loops give excellent absorbency. Harmony House colors.

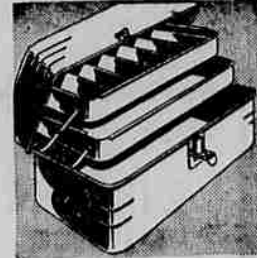


Rubber Car Rugs

Keeps Car Clean and Dry

Reg. 79c
Allstate, Only — **66¢**

Long wearing rugs catch dirt, mud and water. Easy to take out and clean. Makes floor mats and carpet last longer!



Steel Tackle Boxes

Two Cantilever Type Trays

Reg. 3.15
14 1/2 x 5 1/2 x 8-in. — **2.99**

One piece seamless steel construction with patented snap catch and piano type hinges. Baked-on enamel finish.

Sears invite YOU to courtesy night opening Thursday, April 24, 7:00 to 9:00 p.m. Door prizes — free refreshments—candy favors—courtesy night specials!

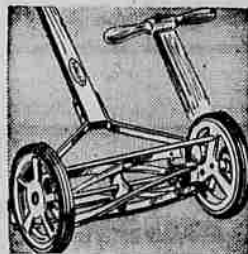
COURTESY NIGHT SPECIAL!

KENMORE

Automatic Washer

Reg. 294.95
Only — **274⁹⁵**

Save \$20⁰⁰ Now!



Economy Mowers

Priced For Added Savings

Reg. 17.95
Dunlap — **14.88**

Shop, compare Sears exceptional quality, amazing low price, 16-in. cut, 5 steel blades. Easy rolling rubber tires.

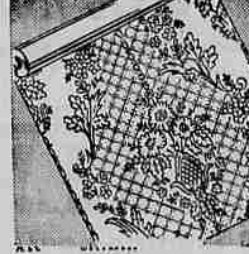


Pure Turpentine

Steam-distilled for Better Job

Reg. 1.59
One Gallon Can — **1.00**

Another great buy at Sears! Makes painting easier; does better job of thinning. Priced to save—at Sears!



Wallpaper Sale

Reg. 1.00 — **25¢**

Disc. pattern. Many patterns only 1 or 2 rolls. Shop now and save!



Chambray Shirts

Sanforized—1% Shrinkage

Hercules — **1.39**

Low in price—built for service! Blue cotton chambray work shirts. Bar-tacked at points of strain. At Sears now!

COURTESY NIGHT SPECIAL!

Chocolate Coconut

.SNOW CAPS

Reg. 69c lb.
Now — **44¢**

SHOP SEARS COMPLETE CANDY DEPT.

MAIN FLOOR!

SHOP EVERY DEPT. FOR MANY ITEMS NOT LISTED! SHOP SEARS DURING THIS SALE AND SAVE! HURRY IN AND SAVE NOW!

COURTESY NIGHT SPECIAL!

Training Panties

Reg. 39c
Only — **3 for 1.00**

Sizes 1-2

COURTESY NIGHT SPECIAL!

MEN'S

DRESS SHOES

Reg. 8.95
Only — **5.88**

Broken Sizes 6-11

COURTESY NIGHT SPECIAL!

Ladies' Kerrybrooke

Cushion Comforts

Special Purchase **4.98**

AAA to EE Widths

GUARANTEED* FOR 8 YEARS' SERVICE!



better because

• **IT'S MORE DURABLE**
Exceptional resistance to sun, abrasion, oil, acids, weather, age!

• **IT'S MORE FLEXIBLE**
Twist, bend or fold it! Run your car over it! Remarkably long-lived!

• **IT'S MUCH STRONGER**
So tough it withstands up to 8 times average city water pressure!

• **IT'S MUCH LIGHTER**
Weights much less than ordinary hose. 50-foot weighs only 6-lbs.

***GUARANTEE**—If any Sears Garden Hose fails to give satisfactory service during life of its guarantee, return the hose and we will replace it, charging you only for the time you have had it.

**CRAFTSMAN TRANSPARENT Reg. 7⁵⁰
PLASTIC GARDEN HOSE**

You Could Pay 2.00 More for Similar Hoses and Still Not Get Craftsman Quality

Replace that leaky, worn-out hose with this gleaming green transparent plastic hose! new-type, replaceable brass couplings fit standard sill-faucets. Get yours today! Sold only by Sears.

595
50 FEET
1/2-inch
Save **1⁵⁵**

EASY TO HANDLE...TO CARRY...TO KEEP CLEAN! BUY YOURS TODAY!

COURTESY NIGHT SPECIAL!

WALL FAUCET

Reg. 8.50
Now — **6.88**

You Save \$1⁶²!

COURTESY NIGHT SPECIAL!

Loop Pile Rugs

Reg. 2.98
Now — **1.58**

24x36-in. sizes. Ass't. colors

COURTESY NIGHT SPECIAL!

Special Purchase

BEDSPREADS

At Only **3.98**

You'll Want Several at This Low Price

"Satisfaction guaranteed or your money back" SEARS

STORE HOURS:
9:30 a.m. to 5:30 p.m. Daily
9:30 a.m. to 9:00 p.m. Friday

Corner 10th and Charnelton
Phone 5-1561
2 Hrs. Free Parking