

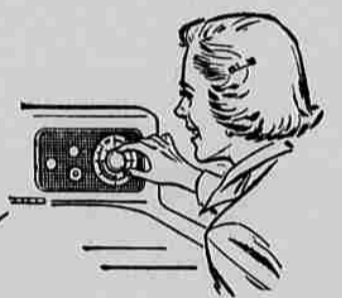
FRIGIDAIRE The Finest Automatic Washer Ever Made!

FREE HOME TRIAL!
 PROVE TO YOURSELF ITS
 SUPERIORITY!

The Select-O-Dial
 Does Everything for You!



Only the FRIGIDAIRE Automatic Washer has Live-Water action! There's nothing like it to get clothes really clean! There is no scrubbing or rubbing by hard metal parts. FRIGIDAIRE'S exclusive UNI-MATIC mechanism pumps the water up and down—suspending the clothes in water. This is the secret of Live-Water action, and cleaner, brighter clothes.



FRIGIDAIRE'S exclusive Select-O-Dial lets you pre-select the proper washing time you want for any kind of clothes—rayons, nylons, woolens. Here is the secret of wash day happiness. You can have leisure hours while FRIGIDAIRE does your work. All you do is put in the clothes and soap . . . set the dial once . . . and forget it. The washer does all the rest.



Only one with
**PORCELAIN
 FINISH**
 inside and out!

Gets the
 "Deep-Down" Dirt!



The exclusive FRIGIDAIRE underwater soap dispenser dissolves the soap before it gets to the clothes. There is no danger of soap clinging to clothes after washing in a FRIGIDAIRE. Rolling currents of hot sudsy water go through the clothes, taking out all the "deep-down" dirt. Then, 2 Live-Water rinses—each times in clean, fresh water—rinse them brighter than new! Because the clothes are suspended in water during the entire wash, even the finest sheerest nylons and silks can be washed without harm.

The Most Beautiful
 Washer Cabinet Ever Made!

The FRIGIDAIRE Automatic Washer is built for lasting dependability! The shining porcelain finish—so easy to clean—will beautify your kitchen or utility. Because of the finest engineering available in the appliance field, FRIGIDAIRE can offer the only direct-drive mechanism in an automatic washer. Its rapid-dry spin—which whirls 75 per cent faster than any other washer—extracts most of the water. It will leave your clothes ready to iron, yet will not harm the finest fabrics

So Easy to Use—
 Top Loading



There is no stooping when you wash with a FRIGIDAIRE! You simply drop the clothes in, turn the Select-O-Dial and remove them almost dry. The FRIGIDAIRE is made so it can be installed flush to the wall, and it doesn't have to be bolted to the floor—there is no vibration!

TRADE-IN YOUR
 OLD WASHER
 TOWARD DOWN PAYMENT

\$46⁷⁵
 Down
 Cash Price \$309.75

COME IN FOR
 A DEMONSTRATION
 TOMORROW!

In Eugene it's . . .

GARRETT APPLIANCE CO.
 136 East Broadway Dial 4-5248

In Springfield it's . . .

STOCKSTAD APPLIANCE CO.
 2053 Main St. Dial 7-3361

In Cottage Grove it's . . .

WICK'S ELECTRIC
 48 North 9th Phone 337

In Junction City it's . . .

GUNSON APPLIANCE
 587 Ivy St. Phone 8-2102