



BIG Y MARKET

UNLOADS a
TREASURE CHEST
of
EASTER VALUES

"THERE IS NO SUBSTITUTE FOR QUALITY"

Enjoy this Easter Dinner with a selection of choice — light — lean — tenderized hams, from your Big Y Market where nationally advertised brands are featured — assuring you dependable quality.

BIG Y has a "HAM" for EVERY TABLE and BUDGET

Choose From These Famous Brands of Hams

ARMOURS STAR... SWIFT PREMIUM... MORRELL PRIDE
HORMEL DELI-CUT... HORMEL DAIRY... PORTLAND PROVISION

TURKEYS - DUCKS - FRYERS - CHICKENS - RABBITS



OYSTERS

FRESH PACIFIC
WHOLE OYSTERS

PT. **59^c**

BACON

RINDLESS — SLICED

LB. **39^c**

SAUSAGE

PURE PORK
MORRELL ROLLS

LB. **39^c**

CHEESE

WISCONSIN STATE MEDIUM SHARP

LB. **69^c**

BIG Y EGGS

DEPENDABLE

DOZ.
AA LARGE

58^c

DEL RICH MARGARINE

Lb. **27^c**

Sunshine Krispy CRACKERS

Lb. **25^c**

CAKE FLOUR SWANSDOWN

LARGE
PACKAGE **39^c**

CAKE MIXES

SWANSDOWN
WHITE OR CHOCOLATE

PKG. **37^c**

MARSHMALLOWS

WONDERFOOD

1-LB.
PKG. **23^c**

Fishers Blended FLOUR

10-LB.
BAG **89^c**

FISHERS ZOOM

LARGE PACKAGE **23^c**

PEANUT BUTTER

SWIFT BRAND

12-OZ.
JAR **33^c**

BUMBLE BEE TUNA

CHUNK
STYLE

2 FOR **57^c**

QUAKER OATS

QUICK COOKING
OR REGULAR

3-LB.
PKG. **39^c**

MOTHERS OATS

CUP AND SAUCER
OR ALUMINUM WARE

3-LB.
PKG. **49^c**

PROOF OF ANOTHER SATISFIED CUSTOMER
AT YOUR FRIENDLY BIG Y MARKET

FREE!

LIVE

**EASTER
BUNNIES**

For the Kids

To Be Given Away
Saturday, April 12, 8:00 p.m.

Visit Big Y Market
For
Complete Details



PARTY PANTRY

Complete Selection of
Wines and Champagne
For Your Easter Dinner

MAY WE SUGGEST

Fine Party Foods for Easter
Those Extra Delicacies Added to
Your Relish Dish from Party Pantry

Garden Fresh Produce

TOMATOES

FIRM RIPE
FIELD GROWN

Lb. **23^c**

CABBAGE

GARDEN FRESH

Lb. **6^c**

RADISHES

CRISP and RED

2 for **9^c**

ZUCCHINI SQUASH

Lb. **19^c**

GREEN ONIONS

2 for **9^c**

LEMONS

SUNKIST LARGE

Doz. **29^c**



Oxydol
Giant Size

81^c



DREFT
Giant Size

81^c



Ivory Snow
Large Size

31^c



IVORY
Personal
Size

4 for **25^c**



IVORY
Medium
Size

3 for **29^c**



IVORY
Large
Size

2 for **29^c**

WE WILL
GLADLY
CASH

YOUR
PAYROLL
CHECKS

BIG

MARKET

FOR THE BEST BUY SHOP THE BIG Y
Always A Place To Park

RAL'S BIG Y FLOWER SHOP

"CORSAGES"

Corsages to suit your billfold and match her
Easter Costume
SPECIAL — ORCHID CORSAGE - 2.50

EASTER LILIES

\$1.49 and up

Hydrangeas . . . Caladiums and African Violets

Phone 5-1162 . . . Order Early . . . We Deliver

OPEN ALL DAY SUNDAY



Mrs. Harry B. Dunlap, 2869 Potter St., Eugene, Oregon, second prize winner in the General Foods nation wide Jello "Mother Hubbard" contest, is shown receiving her prize, a 17 jewel ladies wristwatch, from Bud Lehmann, district representative. District Manager, E. W. Roberts, Territory Mgr. for General Foods and Art Egger, Big Y Market general manager, look on in approval.