



(Reg.-Guard photo, Wiltshire engraving)
A TEN-WEEK COURSE in credit management culminated in the awarding of certificates to some 40 students this week. Above, Herb Gaskill (second from left), one of the students and president of the Lane County retail credit Assn., receives his certificate from Frances W. Smith (right), president of Credit Bureaus, Inc. Prof. W. C. Ballaine (left), of the University of Oregon, was instructor for the course, sponsored by the Eugene Credit Bureau, managed by Garland H. Read (third from left).

40 Attend Classes In Credit Seminar

Completion of a 10-week Credit Management Seminar was marked this week by some 40 persons enrolled in the course, sponsored by the Eugene Credit Bureau and conducted by the University of Oregon Extension Service.

The students—credit personnel from Eugene stores—gathered at the Credit Bureau offices, 935 Oak St., Monday night to hear a first-hand lecture on how the bureau



operates and to receive their certificates.

PROF. W. C. BALLAINE, of the University's school of business administration served as instructor in the course—except for the final lecture which was given by Francis W. Smith, Portland, president of Credit Bureaus Inc.

With the help of Garland H. Read, local manager, Smith demonstrated how a credit report is given to members of the bureau and stressed the importance of maintaining an up-to-date record of all credit accounts.

Smith pointed out the importance of credit operations in securing "complete customers" for a business.

"YOU DON'T have a complete customer," he said, "if he's buying the things you sell from four or five different stores."

Through information kept on file at the Credit Bureau, members can quickly determine whether or not to open a new account, Smith said.

And that's important, he added, "because we're all proud of our credit record and expect everyone to know about it. When you come into a store we don't want to be asked all kinds of questions about ourselves—if that happens our initial contact isn't going to be very good."

10% OFF

during March only!

Here's the opportunity of a lifetime to enjoy important savings on a dependable Timken Silent Automatic oil heating unit. During March only, any furnace, boiler, conversion burner or water heater in our shop is yours at a 10% discount. We're making this offer only because our installation crews must be kept busy during this slack season. If you act now, you can accomplish big savings! A Timken Silent Automatic conversion burner can be operating in your present coal furnace or boiler before your house has had an opportunity to cool off. Phone today! Ask about easy terms, as low as 10% down, 36 months to pay!



The famous wall-flame burner, heart of every Timken Silent Automatic oil unit, blankets heating plant walls with a blue-hot flame—assuring efficient, economical heating. Consistently saves up to one fuel oil dollar in every four. If you have an oil-burner gun-type burner, replace it now!

TIMKEN Silent Automatic OIL HEAT

WALL-FLAME METHOD

PROUDLY SOLD AND INSTALLED BY

TAYLOR-STECKER ENGINEERING CO.

2735 RIVER ROAD PHONE 5-6933

OIL BURNERS • OIL BOILERS • OIL FURNACES • OIL BURNING WATER HEATERS

Seven More Stocks Added To Daily Market Report List

Investors will notice several changes in the daily New York Stock Exchange list carried in the Register-Guard. The list has been revised to include several stocks which have attracted broader local investment interest in recent months.

Foster & Marshall, local members of the New York Stock Exchange, points out that it is perhaps a sign of the times that of the seven issues added to the list, four are stocks of companies with participation in the growing electronics industry.

The stocks which have been added to the list are:

ALLEGHENY LUDLUM Steel—large producer of stainless and alloy steels; development of new metal Titanium and new process for continuous casting of steel are promising growth factors.

BURLINGTON MILLS—manufactures a great variety of textiles; largest producer of synthetic fabrics.

GULF OIL—one of the largest crude oil producers and refiners in the U. S., with domestic and foreign crude reserves among the largest in the industry.

PHILCO—largest manufacturer of radio receiving sets; produces television receivers and parts for civilian market and communication and navigation equipment for the government.

REMINGTON-RAND—manufactures full line of office equipment.

ment; in recent years company has added production of electronic equipment for office and accounting use.

SYLVANIA ELECTRIC Products—one of the major producers of radio tubes, cathode ray tubes for television sets, and incandescent and fluorescent lamps; conducting extensive research in field of television.

ZENITH—important producer of radio and television sets; company has developed 'phone-vision' process of transmitting TV programs partially over telephone wires.

Directors of Texttron, Inc., have declared a dividend of 25 cents a share on common stock of the company. Present conditions in the textile industry made it necessary to reduce the payment from the 50 cent quarterly rate previously in effect. The current dividend is payable April 1.

A dividend of \$1 per share has been declared on the common stock of Chicago, Milwaukee, St. Paul & Pacific Railroad. The dividend will be paid on April 25, to stockholders of record on March 31.

Sales of the Studebaker Corp. in 1951, its 100th year as a business enterprise, established a record of \$503,308,865.88, passing the half-billion mark for the first time.



NASH MOTORS' new 1952 Golden Anniversary models will go on display Friday at Plummer Motor Co., 805 Pearl St. Featuring European styling by Pinin Farina, the new models boast improved visibility and sleek custom body lines. The new States man model is shown above.

WHAT'S DOING?

ATTENDING THE Occidental Life Insurance of California's western regional convention in San Francisco this week are Mr. and Mrs. Alfred E. Knowlton and Mr. and Mrs. Marvin A. Krenk, of Eugene. The men are among 147 top sales representatives for the company. They are both associated with the J. L. Staton Agency in Eugene.

ARTICLES OF Incorporation have been filed in Salem for the Best Pie Company, Eugene, with \$10,000 capital stock. The firm was incorporated by E. Schmieding, Vivienne Palmer and John E. Jaqua.

THE ELECTION OF F. D. Jensen as assistant cashier to serve as head of the installment loan department, was announced this week by L. S. McCready, president of the First National Bank of Eugene. Jensen has been with the bank since November, 1950, as a new business representative for the installment loan department. Prior to entering banking, he attended Oregon State College and had several years experience in automobile selling and finance.

COOPER BROS. Heat Service Co., 2746 Willamette, this week called for bids for construction of a 5-unit office rental addition to the firm's present structure. Bids will close March 22. Thomas A. Balzhiser, Hampton Bldg., is architect.

New Nash Models On Display Friday

Original design with a European flair keynotes Nash Motors' new 1952 Ambassador and Statesman Golden Anniversary models which will go on display Friday at Plummer Motor Co., 805 Pearl St.

Styled by Pinin Farina, world-famous custom body designer, the new models mark Nash Motors' 50th Anniversary, its Kenosha, Wis., plant having started production of Rambler automobiles in 1902.

IN ADDITION to emphasis on styling, the 1952 Nash models feature: new type "Airflex" front-end suspension; increased roominess and improved comfort; "Road Guide" front fenders and lower hood for greater visibility and safety; increased engine horsepower; safety instrument panel; and a 25 per cent increase in glass area.

In profile, the new cars emphasize length and sleekness. Window styling is of one-piece curved construction, contoured both to hood and fender lines.

The new Ambassador has an improved six-cylinder overhead valve "Super Jetfire" engine with horsepower increased from 115 to 120, and bore enlarged to 3 1/2 inches.

'Amy's Sport Shop' Plans Friday Opening

A new ladies sport shop will open Friday in the Nu-Way Market Bldg., 810 Highway 99 N., under the ownership and management of Mrs. Amy Hackelman.

To be called "Amy's Sport Shop," it will feature a variety of women's wear for gardening and play.

Mrs. Hackelman, who has lived in Eugene for 12 years, has worked in a number of local department and women's wear stores. Before that she was with Meier and Frank's in Portland.

In . . . 20 . . . Minutes Today—or—Any—Day—Soon

1. YOU can
2. Through us
3. Arrange your finances
4. Up to \$2,500.00
5. With only 10% down
6. And up to 3 years for balance,
7. For remodeling:

Your kitchen, your bedroom, bath, attic, garage, roof, painting, repairs of all kinds.

8. Red Tape—NONE.
9. Delays—NOT ANY.

TODAY!

NOW!

TWIN OAKS

WHERE HIGH AND HIGHWAYS MEET

A GOOD PLACE TO TRADE

900 HIGH ST., EUGENE; ALSO A FRIENDLY STORE IN JUNCTION CITY



PARTNERS in the new Eugene Plating Co. are (left to right) Melvin Metz, Alvin Faris, and Sam Frye, shown above in the electro-plating room of their plant at 643 Adams St. All types of metal plate work are handled.

Eugene Plating Co. Offers New Service

A new local enterprise, the Eugene Plating Co., is now in business at 643 Adams St., a location formerly occupied by the Koch Refrigeration Co.

The firm is equipped to handle copper, nickel, gold, silver, chrome, bronze and cadmium plating in addition to gun bluing, buffing and other metal finishing.

PARTNERS in the business are Sam Frye, who formerly operated a plating shop in Los Angeles and more recently has been engaged in logging in the Eugene area;

Alvin Faris, of the Siuslaw Home Builders, and Melvin Metz, who has been in the construction business in Eugene.

Their building, 50 by 68 feet, provides facilities for an office, dismantling room, plating room, polishing room, and general work room.

Frye explained that the electro-plating process uses a low electric current to deposit a metal plate on desired objects. The object to be plated is placed in a special bath and attached as the cathode in the circuit. A block of the metal designed for the plate serves as the anode. Particles of the metal pass through the solution to be deposited on the object.

SILVERWARE, metal dishes, fireplace screens, hardware, dairy cooling tanks, industrial equipment of various kinds, are among the objects the firm will plate. Tanks are big enough to handle objects as large as auto bumpers.

Special tanks of solutions are used to clean the objects before they are plated, to remove rust, and to remove former metal plate.

Frye said such items as silverware receive a base plate of nickel plus quadruple silver plate, resulting in silverware with heavier plate than most original wear. The cost, he said, is from one-third to one-half the price of new silver-plate.

Plans for seven construction projects were on file Wednesday at the Eugene Builders Exchange, 260 E. 11th Ave., and several others are expected shortly. Those on file were:

Cooper Bros. building, Eugene, bids close March 22; Santiam Hospital, Stayton, bids close March 20; Fairhaven elementary school, Klamath Falls, bids close April 10; additions to Dunn, Whiteaker, Santa Clara, Westmoreland schools, Eugene, bids close March 24; Riddle school addition, Riddle, bids close March 14; Malin school addition, Klamath Falls, bids close March 20; administration building for Roseburg Airport, bids close April 7.

Legals

NOTICE OF FINAL SETTLEMENT
NOTICE IS HEREBY GIVEN, that the Administrator of the Estate of Edna E. Brinkley, deceased, has filed his Final Account in said estate in the Circuit Court of Lane County, Oregon, and the Court has appointed the 8th day of April, 1952, at 9:30 o'clock A.M., of said Court house in Eugene, Oregon, for the hearing of objections to such Final Account and the settlement of said estate.

JOHN H. BRINKLEY
Administrator

PUBLISHER'S NOTICE
MEMBER OF THE ASSOCIATED PRESS
The Associated Press is entitled exclusively to the use of reproduction of all the local news printed in this newspaper as well as all news dispatches.

SUBSCRIPTION RATES
By Carrier, 8 mos. in advance, \$3.50
By Carrier, yearly in advance, \$6.50
By Mail in Oregon, one month, 15c
By Mail in Oregon, three months, 45c
By Mail in Oregon, six months, \$1.25
By Mail in Oregon, one year, \$2.50
By Mail out of state, one month, 17c
By Mail out of state, one year, \$3.50
All subscriptions to carrier delivered zones are charged same rate as that for carrier delivery.

Personals

GUARANTEED watch & clock repairing. Over 40 years exp. Estimates given free. Oregon license & regis. Certified.
HARRY J. MOORE, Ph. 4-6647, Green Hill Dr.

I NOW have a line of Fashion Frocks in my home, Ph. 5-3945 for appointment. Mrs. D. W. Barnett, 4410 River Rd.

ALCOHOLICS ANONYMOUS
Meetings, 8:00 P.M. Wed., Fri. & 2:00 P.M. Sun. at 728 Will. St. Open Meetings 8:00 P.M. Thurs. at Friendly House, 2445 Kincaid Street.

A FRIENDLY GIRL in trouble needing a friendly adviser, write the Salvation Army, White Shield Home, P.O. Box 3916, Portland 3, Oregon, or telephone Beason 1632.

DENTAL PLATE REPAIR, Dr. Harry Semler, Dentist, corner 8th & Willamette, Eugene, Ore.

WISH to give permanent home to 1 or 2 young children. Write Register-Guard, Box 653.

EXPERT Massage, Electro Steam Cabinets, & Physiotherapy, 610 Will. Hampton Bldg. Ph. 5-3234

DANCE at Fern Ridge Ball Room, March 21. Music by Dream Valley Ramblers.

WILL not be responsible for any debts, other than my wife and my own. Mr. Sam Barley, Walton, Ore.

ALICE Marie Childrens Home, Christian care for children from broken homes. Tel. 4-3612.

FOR ESTIMATES on reliable auto repair, phone 5-1110. Sun. & Morn. 6-1426.

TREES: top, trim, prune, remove. Exp. insured men. Ph. 5-2134.

WILL men, brd. & care for elderly men. Ph. 4-1386.

Lost & Found

LOST: Brown purse, vic. of Standard Station on 11th & Olive. MEDICINE VERY IMP. Reward. Alva Bowen, 447 Washington St.

LOST: Man's Elgin wrist watch on Fox Hollow Rd. betw. Hilyard St. & top of the hill. Sat night. Reward. Ph. 4-4722.

LOST: Ice, black billfold. You keep \$10. Mail or ph. Tom Clark, 5-9255 or 4-1511. 715 E. 13th.

LOST: Monday, man's Benrus wrist watch. Leather band. Valued as gift. Reward. Ph. 5-6466.

FOUND: Keys on chain near City Park. Inq. Classified Dept. Register-Guard.

FOUND: Black cocker pup, 3 or 4 mos. old, tan collar, on Main St. Sp'd. Insured men. Ph. 5-2134.

FOUND: Packages in Penney's, Sat. Identify. 4-1098.

FOUND: COW & CALF strayed to my place. W. R. Davis, Leaburg.

Business Property

110,000 SQ. FT.
WAREHOUSE — INDUSTRIAL or COMMERCIAL SITE
Located on Hwy. 99 N. near 4th Corner 412 Ft. on RAILROAD
Information to qualified interested parties
BOB DAVIS, REALTOR
691 Willamette St. Ph. 4-1722

A LITTLE DOUG
We have a good many places listed for sale, which undoubtedly are good. The owner of one of them you are aggressive and you are your own boss, see us.

Business Opportunities
O. R. SKAGGS
REALTOR
2053 Hwy. 99 N. Phone 5-9838 or 4-7771

SHOP BUILDING FOR SALE
LEASE, 3000 sq. ft., 1st floor, well lighted, office, washroom, \$15,000. Even 4-3604, Mr. Sipe.

RODMAN AND URE
Member Eugene Realty Bd. 938 Charnellton Office Ph. 4-1722

Rental Property for Sale
HANDY WITH TOOLS real opportunity — as property in excellent location that needs some fixing. Annual after taxes, 3 units furnished, 2 with furn. Just \$9000 with \$2000 down. Eves. Phone Sipe 4-3604

RODMAN AND URE
Member Eugene Realty Bd. 938 Charnellton Office Ph. 4-1722

QUICK SALE: Close in 1st turn. apts. incl. furn. for owners. Will cash. Good cond. close in. Call for part. Ph. 4-1762

TWO 2-bdrm. houses on a lot. Phone 4-8238.

COUNTRY HOMES
EASY TERMS
HALF ACRES NW OF EUGENE. Good roads, good land, electric mail, phone, sch. bus. etc. will handle.

HALF ACRES NEAR WILSON
HAUSER, \$750
Choice soil, good roads, electric city water, \$25 down. Call for HALF ACRES SOUTH HILL \$1000

Inside city limits. A few m. street. Extra large residence. HOMESITE, \$50 down. Call BUSINESS LOT, PAVED NW of Eugene, extra large lot. Ideal for home and business. ft. on paving, 180 on gravel. \$50 down with handle.

We have many lots to select. See Mr. or Mrs. E. L. Farn. Oregon Settlement Assn. Oak St.

Will Take Good
OR LATE model trailer for 4 good city building lots at \$3000. Sewer assessments paid. Lots are 65x160. Purchased for \$400 donated 3 blocks south of Grant St. Signs on lots. IN NEW EUGENE

WE HAVE several large fronting on South Hill, also on West Amazon. The new annexation. They are definitely increasing in value. You can buy new price of \$1000 per lot with down.

See Mr. or Mrs. Florence Oak St. Phone 4-3274 Settlement Assn.

EXCLUSIVE
Cor. Columbus & 25th. \$4500. River Road, N.E. Clure Lane, 157x160. Cottages, \$1500. 12x20. east of No. 475, 12x18. 12x20, \$2150. Half cash. son Dr., Springfield, \$800. Geo. C. Hodson, 1151 Hudson Dr. Ph. 5-3622

WHY PAY HIGH RENT
When you can buy a new build your own home. Nice building sites in 1st ward to build ahead on 7th & 11th. Call for details. School, bus & mail route. From McKenzie Hwy. & 7th. Phone 7-2127.

Harlow Road
LARGE residential lots on Harlow Road, city water. Special to builders. C. A. Barnett, 4-5789.

HILLSIDE lot in Eugene on Ave. E. First lot north of Elmer St. See and make phone owner at 5-3463 or after 6 PM wk. days.

2 LARGE lots on First Choice building lot. worth the money. Call on finance. FRANK P. WALKER, 7/10 ACRE BEAUTIFUL. Priced low. Terms. Phone 7-8773.

COLLEGE HILL view lot 2200 block, Lincoln St. Ph. 5-7445.

APPROX. 2 A. in College home sites, 2 bks. to college. Ph. 4-6778.

WILL take good lot part of 50 Ford 6-pase Coupe. Ph. 4-3165.

LOT FOR SALE 2 1/2 acres. son. Phone 5-9801

Eugene Homes for Sale
1425 POLK ST.
2 very large bedrooms, 2 room with fine fire, bath, with shower, forced air heat, utility room, large kitchen, scraped, conc. driveway, etc.

\$12,500 - F.A. TERMS. Do Not Disturb Occupants.

JOHN MERCE
115 E. 11th Ave. Phone 4-4878 evenings

2 B.R. \$9450
Nearly new home with drapes & Benck. att. garage with car. att. large FHA. Clarence Ingram, 1425 Polk St. Jeff. Ph. 4-7150