



**1st BIRTHDAY OF OUR EASTSIDE SHOPPING CENTER**

Everyone Bought and Saved and Everybody's Happy!

**Greatest Values Ever**

You exceeded all our expectations in your response to our Anniversary Sale. To thank you and show our appreciation we are continuing this great sale for one more weekend. In fact we have added many new specials. Don't miss this greatest of all food sales!

**LANE COUNTY'S GREATEST FOOD SALE! DON'T MISS IT!**



**HEINZ Tomato Soup**  
3 cans 29¢

**HEINZ Baby Food**  
4 Cans 35¢  
\$1.00 PER DOZEN

Having Guests or a Party?  
Be Sure to See Our New

**PARTY FOODS**



Complete Line of Choice and Fancy Party Specialties  
★ Refrigerated Beverages  
★ Fine Table Wines

Young, Sweet and Tender - 12-Oz. Cans  
**NIBLET'S CORN** 2 for 35¢

**NIBLET'S MEXICORN** 12 Oz. 21¢  
With the Green Giant on the Label

Fresh-Picked Flavor  
**GREEN GIANT PEAS** 303 Cans  
2 for 39¢

**ROMAN MEAL CEREAL**  
mighty good eating FOR CEREAL AND BAKING, TOO!

**Sunkist JUICE ORANGE SALE!**  
BEST FOR EATING - BEST FOR JUICE  
Anniversary Special  
2 Doz. Only 29¢

**GREEN ONIONS**  
YOUR CHOICE PER BUNCH FRESH CRISP  
5¢  
**RADISHES**

**CARROTS** LARGE BUNCHES 2 for 19¢

Extra Special Values During Second Week of Our Big

**ANNIVERSARY SALE**

SPECIALS IN ALL 3 STORES...

- CATSUP** Del Monte 14-oz. Bottles 2 for 35¢
- PEACHES** CAL TOP ELBERTAS Large No. 2 1/2 Cans 25¢
- Grape Juice** Tea Garden 24-oz. Bottle 29¢
- Pineapple** Sliced Hudson House Del Monte, Dole No. 2 Can 29¢
- COFFEE** White House Drip Grind 79¢
- CORN** 3 Sisters Whole Kernel 303 Size 2 for 25¢
- BEANS** Otter Brook Cut Green No. 2 Cans 2 for 25¢
- Sardines** Maine Flat Tins 3 for 25¢
- Pineapple Juice** DOLE or DEL MONTE, HUDSON HOUSE 46-Oz. Tins 2 for 45¢
- CAKE MIX** DROMEDARY White Pkg. 34¢
- Soap Powder** WHITE KING Large Size 29¢ Giant Size 59¢

B & M Brick Oven  
**Baked Beans** 18-Oz. Cans  
2 FOR 49¢

Durkee's Whipped  
**Salad Dressing** Quart Jar Special Price 49¢

**Irish & Swartz Shopping Centers**  
EAST SIDE 1960 Franklin Blvd.  
DOWNTOWN 960 Charnelton  
WEST SIDE 777 W. 6th

**SAVE 10¢** with COUPON ONLY 15¢  
ON PAGE 21  
COLORED ALLSWEET OLEOMARGARINE

The Northwest's only UNBLEACHED Flour  
**Crown** Best Patent 25 lbs. 2.18

SNOW FLAKE  
**SALTINE CRACKERS** WITH THE EXCLUSIVE "IN-ER-SEAL" PACKETS 31¢

SWANSON CHICKEN FRICASSEE 30-OZ. CAN 89¢

SWANSON CHICKEN SPREAD 6-OZ. CAN 31¢

STORE HOURS  
9 A.M. - 9 P.M. Daily & Sunday  
9 A.M. - 10 P.M. Fridays

**Irish & Swartz Shopping Centers**  
EAST SIDE 1960 Franklin Blvd.  
DOWNTOWN 960 Charnelton  
WEST SIDE 777 W. 6th

SEE THE LARGEST  
**PET MILK CAN** IN THE WORLD  
ON DISPLAY SATURDAY AT THE EAST SIDE SHOPPING CENTER—GET YOUR FREE SOUVENIR

**PET MILK** 2 TALL CANS 29¢ CASE OF 48 CANS \$6.79



LOOK FOR SURPRISE SPECIALS All Day Saturday  
**BAKERY DEPT.** ALL 3 STORES  
HOT BREAD DAILY 9 A.M.-11 A.M.  
HOT ROLLS DAILY 11 TO 12 NOON

**AEROWAX** Pint 29¢

**Peanut Butter** SKIPPY Large 22 oz. Jar 63¢

**RAINDROPS** Pkg. 25¢

**BEG MORE DOG FOOD** 6 for 79¢ 12 for 1.49 Case (48) 5.95 2 for 27¢

**GREEN SPOT ORANGE ADE** 46-OZ. TIN 29¢

**ICE CREAM DEPT.** All 3 Stores  
**ICE CREAM ROLLS** AND Cherry Ice Cream for Washington's Birthday  
A Wonderful Treat For the Whole Family! All Flavors Bulk Pack Ice Cream

SAVE 5¢ Occident All Purpose **CAKE MIX** NOW ONLY 32¢

SAVE SAVE SAVE SAVE **TREND** LARGE PACKAGE 2 for 45¢  
STOCK UP NOW!

**WHITE STAR TUNA**  
WHITE STAR NO. 1/2 CANS BITE SIZE 29¢  
WHITE STAR FANCY PACK NO. 1/2 CANS 3 Cans for 1.00

The Best Prices Are At Your Irish & Swartz Store  
NOW IN MINUTES...  
WONDERFUL **Coconut Cream Pie!**  
Pillsbury PIE CRUST MIX 2 for 35¢  
JELL-O COCONUT CREAM PIE FILLING 4 for 35¢

**REAL GOLD ORANGE JUICE** Can 19¢  
TASTES BETTER... COSTS LESS  
**REAL GOLD ORANGE BASE** 2 for 29¢

ALWAYS BUY NALLEY'S AND SAVE  
**Nalley's Beef Stew** 15 OZ. CAN 47¢ 30 OZ. CAN 85¢  
**Chili Con Carne** 15 OZ. CAN 39¢ 30 OZ. CAN 74¢

**BIG MEATS SALE**  
MORE ANNIVERSARY SPECIALS  
GLAD & DICK SELF SERVICE MEATS 1960 FRANKLIN BLVD.  
IRISH & SWARTZ MKTS. PERSONALIZED SERVICE 960 CHARNELTON - 777 W. 6th

**PORK ROAST** LOINS OR LEGS ANY SIZE 55¢ lb.  
GOOD LEAN **GROUND BEEF** lb. 59¢  
**RIB STEAKS** lb. 86¢  
**Liver Sausage** lb. 55¢

**SPARE RIBS** LEAN & MEATY SMALL SIDES lb. 55¢  
US GRADE GOOD **Beef Pot Roast** lb. 69¢  
**BOLOGNA** lb. 55¢  
**SALT PORK** lb. 29¢