



# PENNYWISE

36 EAST BROADWAY 769 WEST SIXTH  
IN IRISH-SWARTZ  
DOWNTOWN EUGENE SHOPPING CENTER



Add 20% Federal Excise Tax

We Reserve the Right to Limit Quantities

WE GIVE AND REDEEM GOLD ARROW STAMPS

5-Grain

**ASPIRIN TABLETS** Bottle of 100 SPECIAL **15¢**

**ABSORBINE JR.** Reg. \$1.25 Size SPECIAL **49¢**

**TONI REFILL** Reg. \$1 Special **62¢**



**LOOK-  
THEN LEAP FOR  
THESE BIG  
SAVINGS**

Free 1952 Calendars

Would you jump at the chance to save money? Then shop at Penny-Wise for all your health and beauty needs. We have your favorite nationally advertised brands . . . the products you prefer for quality and dependability . . . and we feature them at the lowest possible prices. Look—then leap for these big savings.

**NOW! NOXZEMA'S Anniversary Special**  
85¢ JAR ONLY **59¢** plus tax  
limited time only —HURRY!  
Tested Medicated Care for Poor Complexion, externally caused Blemishes (Red, Rough, Chapped Skin)

**ELECTRIC HEATING PAD**  
Three heat. Water proof. Removable cover. Regular \$4.59 SPECIAL **2<sup>89</sup>**

**CANDY BARS**  
Reg. 5c Ea. **6 for 25¢**

**PEPSODENT TOOTH PASTE**  
Reg. Tube ----- 63c  
LUX SOAP, Reg. Size ----- 1c  
Both for ----- **64¢**

FOR LIMITED TIME ONLY **FREE** OF EXTRA COST  
Smart! New! **PUMP DISPENSER**  
WITH PURCHASE OF GIANT SIZE **Cashmere Bouquet LOTION** AT REGULAR PRICE **43¢** plus tax

**Valentine HEART BOX Chocolates** ...for your Valentine February 14th  
● Whitmans ● Rogers ● McDonald  
**49¢ to 5<sup>50</sup>** GIVE **Whitmans CHOCOLATES**

**CASCARA SAGRADA TABLETS**  
5-Grain Bottle of 100 Reg. 65c **39¢**

Introductory Dermetics **Hormone Special**  
Reincarnate your beauty. Ageless and Reincarnation. SPECIAL, \$4.50 Value **\$1.95**

**Davol Anti Colic**  
Complete Nursing Bottle Reg. 30c. SPECIAL **15¢**

**Cheramy Skin Balm**  
The only lotion containing Emaline No. 7, amazing new ingredient for added protection and smoothness. Large 16 oz. Bottle, **ONLY \$1.00**

**OIL IN YOUR PERMANENT GIVES LASTING LOVELINESS!**  
NUTRI-TONIC WAVES SAFELY IN LITTLE AS 10 MINUTES... BECAUSE IT CONTAINS THIS MUCH OIL CREME BASE!  
professional **NUTRI-TONIC** patented OIL Creme permanent  
REFILL **\$1.25** plus tax

AT LEADING CANDY STORES AND COUNTERS  
**the Finest ROGERS Victoria CHOCOLATES**  
ROGERS CANDY COMPANY SEATTLE WASH

**RUBBER Household GLOVES**  
Golden-Glo Roughened fingers for firmer grip  
Reg. 79c—Special **39¢**

**Chlorodent Tooth Paste**  
With miracle Chlorophyll. Gives you a clean fresh mouth. TUBE **69¢**

Jergens **Liquid Cream Shampoo**  
50c Size—SPECIAL **39¢**

**Jergens Lotion**  
Reg. \$1.00 size with handy dispenser **FREE 98¢**

**Special Offer**  
FOR WINTER-WEARY COMPLEXIONS  
**33 1/3% Saving**  
FAMOUS BEAUTY AIDS BY **DERMETICS**  
S.A. CLEANSER—Smooth, smoother, smoothest S.A. Cleanser. Removes powder, rouge, soil, in seconds!  
4 BIG OUNCES. Regularly \$1.50 Special... only **1<sup>00</sup>** plus tax  
NITE EMOLLIENT—Hypo-allergenic Nite Emollient combats dry skin while you sleep!  
4 BIG OUNCES. Regularly \$3.00 Special... only **2<sup>00</sup>** plus tax  
LIMITED QUANTITY • LIMITED TIME

**HOUSEHOLD REMEDIES**  
TINCTURE IODINE 1 Oz. Bottle ----- **15¢**  
GLYCERINE SUPPOSITORIES Infant—Bottle of 12 ----- **19¢**  
ZINC OXIDE OINTMENT 1-oz. Tube ----- **15¢**  
ANALGESIC BALM, 1 1/2-oz. Tube ----- **29¢**  
ANTI ACID POWDER, 3 3/4 oz., 60c Size ----- **39¢**  
COLD TABLETS, 25c Size ----- **10¢**  
CALAMINE LOTION 4 oz. bottle ----- **15¢**  
CASTOR OIL 4 oz. bottle ----- **27¢**  
CAMPHORATED OIL 2 oz. bottle ----- **19¢**  
EPSOM SALTS 5 lb. pkg. ----- **29¢**

**BLUM'S CANDY**  
Almondettes 11oz. Tin ----- **\$1.85**  
Square Mints 1 Lb. ----- **85¢**  
Assorted Lumps ----- **85¢**  
Individual Tins ----- **85¢**  
**1/2 Price Special**  
**ALL PURPOSE CREAM** enriched with Cholesterol Regular 2.50 Size **\$1.25** plus tax  
LIMITED TIME  
The minute you dip your fingers into this velvety cream, you know it will do wonderful things for your beauty! It cleanses, softens, lubricates... helps protect precious skin moisture. Big half-pound jar. Worry for your supply.

Is **DRY SKIN** giving you that weathered, withered, older look?  
Your skin can be fresh, smooth, glowing—just pat on this rich cream every night—see the glorious difference, quickly!  
**VELVET OF ROSES** dry skin cream by Barbara Hald  
**\$2.50 SIZE NOW ONLY \$1.25** plus tax FOR LIMITED TIME ONLY

**BORIC ACID Solution** 8 oz. Reg. Size Special **14¢**  
**MINERAL OIL** Extra Heavy 16 oz. Size **29¢**  
**Travel FOUNTAIN SYRINGE** Take-Along Reg. \$2.00 Special **79¢**  
**WILLIAMS AQUA VELVA** For After-Shave Reg. \$1.00 Size Special **69¢**  
**CONTI CASTILE SHAMPOO** Reg. 89c Special **59¢**  
**THERMO BOTTLE** 1/2 Pint Size **\$7.19**  
**RUBBIN ALCOHOL** 16 oz. Size **29¢**  
**ALKA SELTZER** 60c Size Special **38¢**  
**SERUTAN GRANULA** Reg. 34c Special **39¢**  
**ZEE HOUSEHOLD TOWELS** Roll of 150 Special **17¢**  
**ZEE WAX PAPER** 125 Foot Roll **21¢**