

Anniversary Sale

Our east side shopping center is one year old . . . and we can think of no better time to express to you our deep appreciation for the support you have given us. We are very grateful. In return, we promise you that we will continue to make every effort to serve you well . . . to sell nationally advertised brands at consistently low prices . . . and in a friendly, cheerful surroundings. Come out and celebrate with us this weekend.

SNOWDRIFT

SHORTENING 3 Pound Can **79^c**

M. D.

TOILET TISSUE 3 Rolls for **25^c**

SPRECKLE'S

SUGAR 10 Pound Bag **89^c**

MJB

COFFEE Lb. Can **83^c**

ARMOUR'S STAR

SLICED BACON Lb. **49^c**

SOLID HEADS

LETTUCE 2 for **15^c**

FREE COFFEE AND CAKE!

The East Side store invites you to have coffee and Birthday Cake Saturday. The cake, one of the largest ever made anywhere, will be baked in Dick Marshall's modern Eastside Bakery . . . out of **SNOSHEEN** flour and **PET MILK**. You'll get a cup of delicious **MJB COFFEE** to go with it.



PRICES . . . ON THIS PAGE AND THE NEXT FOUR PAGES . . . ARE EFFECTIVE IN ALL THREE STORES . . . THURS., FRI., SAT., SUN.

SURPRISE SPECIALS

AT THE

EAST SIDE STORE SATURDAY

They will come at frequent, but irregular intervals . . . each will be an "out of this world" value . . . and will be in effect for a few minutes only. Surprise specials will be announced over our public address system.

FREE GARDENIAS SATURDAY

EAST SIDE STORE ONLY

Visit the east side store Saturday and get a lovely gardenia . . . our birthday present to the ladies.

**CONSISTENTLY
LOW
PRICES . . .**



**NATIONALLY
ADVERTISED
BRANDS . . .**

You can't beat this combination for value.

You'll find them always, 7 days each week, at the three Irish-Swartz Shopping Centers