

**4 MORE DAYS . . . ENDS SATURDAY . . .**

# *Sterlings* BIG JANUARY CLEARANCE SALE!

4 more days . . . to shop all 4 floors. Listed are just a few of the items on sale. Come in . . . Browse the store . . . and look for the Special Sale Tickets on hundreds of items. Sterling's usual low terms are available at these low sale prices.

**For The Living Room**

- Regular \$119.50  
**Biltwell Nyrelle Velour Daveno** **\$99**  
We have just arrived and go on Sale Wednesday. Modern style with famous Biltwell guarantee.
  - Reg. \$179.95  
**BILTWELL SECTIONAL** **\$139<sup>88</sup>**  
\$40.00 on the newest Biltwell sectional creation in beautiful long wearing fabrics. Choice of cocoa, chartreuse, and green shades, styled to meet the requirements of any living room, and remember the famous Biltwell guarantee, easy Sterling terms.
  - Reg. \$234.95  
**Biltwell Davenport & Chair** **\$199<sup>95</sup>**  
Modern styled "Charles of London" set in beautiful Mohair Frieze fabric. A tremendous value, and of course you get the dependable Biltwell guarantee of quality. Terms.
  - Reg. \$299.95  
**BILTWELL DAVENPORT** **\$249**  
Modern styled Davenport finished in beautiful Mohair Tweed fabric. Will wear and wear. Styled by "Metropolitan," and Biscuit-Red for delicate beauty.
- STERLING'S USUAL EASY TERMS AVAILABLE

**For The Bedroom**

- Regular \$324.80  
**Eastern Mahogany Bedroom Suite** **\$249**  
Styled by "HIBRITEN," this set consists of 21x56 inch 4 drawer dresser with Serpentine front and 36x42 inch framed plate mirror; sleigh style panel full size bed. 3 drawer matching commode, made of selected matched mahogany veneers. All Eastern Hardwood construction. Value plus at only
  - ODD PIECES EASTERN MAHOGANY**  
Reg. \$94.95 4 drawer dresser with matching framed mirror ----- \$79  
Reg. \$109.95 5 drawer master chest. Extra width ----- \$89  
Reg. \$59.95 full size panel bed. Sleigh style ----- \$49
  - Regular \$189.95  
**MODERNE BEDROOM SET** **\$139**  
5 piece "Fashion Flow" Honeytone suite consisting of large vanity and mirror, chest, full size bed, vanity bench and night stand. Beautifully finished. All five pieces for only
  - MODERNE OPEN STOCK PIECES**  
Bookcase head board ----- 14.88      5 drawer chest ----- 29.88  
Night stand ----- 9.88                      8 drawer dresser ----- 39.88
- STERLING'S USUAL EASY TERMS AVAILABLE

**For The Dining Room**

- Regular \$395  
**Eastern Mahogany Dining Room Set** **\$299**  
Styled by "Bernhardt." Consists of beautiful Serpentine front crepe table; 5 upholstered seat side chairs and host chair; Duncan Extension table. All 8 pieces for only
  - Reg. \$149.95  
**P.C. DINETTE SET** **\$99<sup>95</sup>**  
Beautiful hand-rubbed mahogany finish, styled by "Lexington." Drop extension table and 4 matching chairs—all in gorgeous mahogany. Lovely, gracious set. All five pieces at this Clearance price.
  - Reg. \$249.95  
**"Fashion Flow" Dining Set** **\$179<sup>95</sup>**  
Set pieces in all, in your choice of modern Walnut, Lined Oak or Sea Wood. Two host chairs, 4 side chairs, buffet and extension table. Beautifully styled and beautifully finished. A wonderful value.
  - Reg. \$389.00  
**OVAL DINING SUITE** **\$299<sup>95</sup>**  
5-piece set in gracious "Hoover" constructed Oval Dining Room suite. Two host chairs, 4 side chairs, lovely Oval extension table, cutaway Buffet . . . all made of finest selected Eastern Hardwood. Save practically \$90.00, and pay on Sterling's easy terms.
- STERLING'S USUAL EASY TERMS AVAILABLE

**Lamps and Chairs**

- Reg. \$19.95  
**LUMINANT FLOOR LAMP** **\$9<sup>88</sup>**  
Bronzed Reeded tubing with heavy plated bronze base. 7 ways of lighting including the famous step-on master switch, heavy reflector with beautiful washable plastic shade. Buy one today.
  - Reg. \$12.95  
**3-WAY BRIDGE LAMPS** **\$4<sup>88</sup>**  
A host of beautiful plated bridge lamps at practically just a third of their original price! Here's your chance to pick up that extra bridge lamp for even less than the price of a table lamp.
  - Reg. \$19.95  
**"LIGHTHOUSE" LAMPS** **\$14<sup>88</sup>**  
Double flex floor lamps with new spun brass finish. Washable spun glass shades in Green, Chartreuse, Ivory or Red.
  - Reg. \$149.95  
**RICKSHAW CHAIR** **\$129<sup>95</sup>**  
Fine modern designed, finished in lovely, wearable upholstering fabrics. Light wood trim. Terms.
  - Reg. \$39.95  
**"BILTWELL" PLATFORM ROCKER** **\$29<sup>88</sup>**  
Amazing value in this well-known platform rocker, with double spring construction. Long-wearing durable fabrics. Select from several colors while they last.
- STERLING'S USUAL EASY TERMS AVAILABLE

**ODDS and ENDS PRICED TO SELL**

- Reg. \$39.95  
**Planter Lamps** each **\$49**  
Styled by Moss . . . Nationally famous for individuality. Hand tailored matching shades. Two only. Buy both for \$90.
- Reg. \$69.95  
**Step-End Tables** each **\$49**  
Made by "Sherman Bertram" in the newest of mellow blonde finishes. Styled to suit the best of taste. 2 only. Both for \$90.
- Reg. \$19.95  
**Brass Fire Screen** each **\$14<sup>88</sup>**  
A beautiful addition to any fireplace.
- Reg. \$14.95 Simmons  
**Metal Headboards** **\$5<sup>00</sup>**
- Reg. \$39.95 G.E.  
**Mixer and Juicer** **\$26<sup>95</sup>**
- Reg. \$18.95 "Toastermaster"  
**Waffle Iron** **\$12<sup>95</sup>**
- Reg. \$17.95  
**Spool Beds** **\$11<sup>88</sup>**  
Walnut or maple Spool beds in either full or twin sizes at a big savings! Not many, so hurry. Remember, you can use Sterling's easy terms for all your purchases.
- Reg. \$4.95 Brass  
**Pin Up Lamps** **\$2<sup>95</sup>**  
Fluted glass shade
- Reg. \$7.95  
**Table Lamp** **\$4<sup>95</sup>**  
Milk glass with brass trim and shade
- Regular \$129.95  
**Biltwell Folda Beds** **\$99**  
Love seat size and upholstered in modern fabrics. A flip of the wrist gives you sleeping for two. An outstanding value
- Reg. \$7.95  
**Colorful Hassocks** **\$4<sup>95</sup>**
- Reg. \$3.95 Bacon  
**Shag Rugs 24x36** **\$1<sup>95</sup>**
- Reg. \$2.95 50"x50"  
**Luncheon Cloths** **\$1<sup>00</sup>**
- Reg. \$59.95 Lane  
**Cedar Chests** **\$49<sup>95</sup>**
- Reg. \$12.95 General Electric  
**Deluxe Iron** **\$9**

**Mattress Special**

Regular 59.95 Famous Englander  
**FOAM RUBBER**

**INNERSPRING MATTRESS**

**\$44**

Here's the perfect mattress for you—hundreds of soft coils enclosed on both sides with a soft, spongy layer of Foam Rubber for extra comfort, extra wear. Fully guaranteed.

Mattress and Box Springs . . . both pieces \$85

**EASY TERMS, OF COURSE!**

Usual Easy Terms Available

**CARPET REMNANTS**

Hundreds of pieces . . . famous carpeting and rugs by Lees, Mohawk, Alexander Smith and others. Practically all sizes up to 9x10, real values.

**1/2 Price And Less**

*Maurie Jacobs*



65 WEST 8th

OPEN FRIDAY TILL 9 P.M.



FAMOUS MAKES DINETTE SETS  
**"Virtue" Douglas—"Chrome Craft"**

In matching or contrasting colors of Red, Yellow, Green, Grey or Blue. Save on these beautiful plastic chrome 5-piece sets. All with famous no-mar backs in washable color-plastic upholstery. Now on Sterling's easy, easy terms all 5 pieces.

**\$59 - \$79 - \$89**