



"AND" "POP" JACKETS are stealing the spring scene. Ever so short, they are purposely briefed to wear swishy skirts of the new season. They all have the "look" that comes from the new rough-textured fabrics, dominated by the now-famous poodle-cloth. You'll find them in Eugene stores in the basic pinks, whites and gold — in gay new colors of electric blue and jewel-toned turquoise.



WING SILHOUETTE accents femininity and designer Adele Simpson illustrates the way in these two suits from her '52 collection. The short jacket with full wide skirt in soft, textured fabrics is featured in both designs. Dressmaker suit, on left, is black-and-white striped trimmed with black silk braid. The smoke gray sheer wool suit, on right, has skirt lined with polka-dot silk surah, matching separate blouse. Wide knife pleats control skirt fullness.

Prices Make The Fashion News With Their Rough-Surfaced Ways

The first surge of buying for spring fashion market New York, the rush has been the most. Fashion in Los Angeles to Seattle, including a busy month of buyers from all parts of the States. What Eugene is seeing—and buying—throughout and southward will be recounted in a series on this page. The city is an account of the latest fashions as reported by Mrs. Ludwig Kaufman, returned from New York.

Interest is the spring fashion. Interest means excitement. In other words, the rough-textured fabrics are interesting new ones have a place.

These rough or coarse-textured materials have been in the coats, suits—even the nubby-look does mean heavy in texture, however. Rough textures are also featured in skirts.

A newly-created composite, Orlean, are destined to play roles on the spring scene before have been so glamorous—almost every type and are such things as the action shantung, nubby, almost every type imaginable, from medallion to the very sheerest of nylon.

Fabrics are invading in a big way. Wool is especially the delicate of prints are primarily British silks, France and

give it the appearance of wool shantung.

To make it all the more interesting, "Mouchetana" is already proving to be a popular material for shoes and handbags, as well as suits.

The spring silhouette accents femininity—and this is the way it will be done in suits.

SHOULDERS—neat, narrow, and close-fitting.

WAISTLINES—well-defined.

HIPS—rounded.

SKIRTS will go by "the rule of thumb." In other words, there are all kinds of skirts from stem-slim to full flared or pleated. In general, the rule is—the shorter the jacket, the wider the skirt.

HEMLINES are not new because they are the same as ever—

AROUND THE TOWN

The next two of the series of card parties held for the house fund of Eugene Women's City Club will be given Thursday. Dessert will be served for the afternoon party at 1:30 p.m. and play will start in the evening at 8 p.m. Reservations should be made by calling Mrs. Levi J. Smith, 5-7891 or Mrs. Harry Lichty, 4-7306.

Last week's parties were reported successful, with a larger sum of money realized than was expected.

Monday Book Club of Springfield will meet Monday at 8 p.m. at the home of Mrs. Vernon Williams with Mrs. Ella Lombard as co-hostess.

Mrs. George C. Varney will review "The President's Lady" by Irving Stone. The book is written about the wife of Stonewall Jackson.

RIVER ROAD—Howard School PTA will have a basket social Tuesday evening in the multipurpose room of the school. Proceeds of the affair will be used to purchase equipment for Boy Scouts, Cubs and Brownie Scouts.

Entertainment for the evening will begin at 8 p.m. There will be rotation of square dancing, dramatic skits, musical numbers, and games. Auction of the baskets will be at 10 p.m.

Fifth meeting of Gleeful Homemakers, 4-H girls, will be Monday at 3:30 p.m. with Miss Judy Jensen at 439 Q St., Springfield. Members will work on felt needlecases. Betty Walker's name was inadvertently left off a previous list of members.

Mrs. Galen Returns To Garden Club Work

Members of the Herb Group of Eugene Garden Club were surprised Tuesday by being greeted at the door by Mrs. Galen Jordan, a former member who has been for the past two years in Japan with her husband, a chaplain in the U. S. Air Force. The group met at the home of Mrs. Carl Gregg.

Mrs. Fred Flock gave a review of the book, "Fifth Chinese Daughter," telling how she attended school with an older sister of the authoress, Jade Sung Wong. Mrs. Flock gave special emphasis to the stories related about the use of herbs as practiced by the Chinese, both in food and in medicine. She had pictures and articles from magazines about the book and its writer. Mrs. Flock told of teaching English to Japanese students, and of her own struggles with the Japanese language.

Later, herb tea, sandwiches and herb cookies were served.

Suffocating "Hot Flashes" stopped or strikingly relieved

In 63-80% of cases in doctors' tests!

Are you going through "change of life" ... suffering the "hot flashes," nervous tension, irritability, weakness and other types of functionally-caused distress of this difficult time?

Then ... here's hope for you! In tests by doctors, Lydia Pinkham's Compound and Tablets gave relief from such distress ... in 63 and 80% (respectively) of the cases tested. Complete or striking relief!

Surely you know that Lydia Pinkham's is scientifically modern in action! Surely

you know what it has done for others!

But do you know what it will do for you? Not if you haven't experienced the relief of tension, "flashes" and irritability it so often brings at such times!

Before another day has passed, try Lydia Pinkham's ... the Vegetable Compound, or new, improved Tablets with added iron ... and discover how much easier your "change of life" may be!

Younger women and girls—suffering from functional distress and distress of menopause—find Pinkham's wonderful too! It contains no pain-deadening drugs!

Meridians Honor State Officer

Meridian Chapter, Order of Eastern Star, will have Mrs. Leila Wimberly, associate grand matron of the Grand Chapter of Oregon, as special guest at the chapter meeting Friday at 8 p.m. in the Masonic Temple, Tenth and Olive Sts. Mrs. Wimberly is making her official visit and will conduct a school of instruction for the officers and members.

A no-host dinner, honoring the visitor, will be served at the Osburn Hotel at 6:30 p.m. preceding the meeting. Officers and members of Meridian Chapter, as well as members of other chapters are welcome to attend. Reservations may be made up to Friday morning by calling 5-7319.

Chadwick Chapter of Salem will present the traveling flags to Meridian Chapter during the evening. Refreshments will be served by the following committee: Mrs. Bessie Blythe, chairman, Mrs. Carl Wicklund, Mrs. Kenneth D. Rude.

Groups Reveal New Officers

Mrs. Philip Baird was elected president of Sigma Chi Wives and Mothers Club at the meeting of the group Monday. Mrs. Charles Laird was voted in as vice-president and Mrs. Bob Roberts was chosen secretary.

The Valentine's party for wives and husbands was set for Feb. 9 at the home of Mr. and Mrs. Clarence Chase. Plans for a card party in early March were discussed by members.

Mrs. Perry Holloman was hostess, assisted by Mrs. James Hickman and Mrs. Robert Bronson.

Ladies Guild of Central Lutheran Church elected departmental secretaries at the recent meeting. They are: dept. of education, Mrs. John Weatherby; foreign missions, Mrs. Clifford Defoe; home missions, Mrs. Clinton Landers; literature and librarians, Mrs. Kenneth Hatfield; charity, Mrs. Percy Edwards; historian and publicity, Miss Maria Vik.

The next meeting will be Feb. 25 at 2520 Onyx St. with Mrs. Carl Thompson and Mrs. Norris Jorgenson as hostesses.

Mrs. H. Sanderson was elected president of Eugene Weavers Guild at its meeting Monday in the home of Mrs. W. E. Sweetland. Mrs. C. A. Eaton will serve as secretary-treasurer.

Mrs. William Harvey, a new member of the guild from Seattle, told of a course in color harmony as applied to weaving which she took while in Seattle, and told of attending the Berta Frey Workshop in the same city last summer. She showed a number of samples of work.

Springfield WCTU Celebrates Birthday

Springfield WCTU celebrated its first anniversary Jan. 18, meeting at the home of Mrs. Ellsworth Tilton. Officers were elected, Mrs. Frieda Adams chosen as president; Mrs. John Calavan, vice president, and Mrs. Mary Baen Thompson, treasurer.

Reports were presented. Mrs. J. J. Grady, county president, who was a guest, urged members to write their legislators asking support of the Capper and Bryson bills, designed to curb advertising of alcoholic drinks.

Seven members of the Loyal Temperance Legion, coached by Mrs. Elsie Cornell, presented a playlet and also gave some of their ritual, as entertainment.

Hollywood Bread

so rightly deserves the place it holds among breads of highest choice. No fats are added.

START NOW WITH **HOLLYWOOD BREAD**

Beautiful **Flame Cabot**

"FLAME OF ARABY"

A. U. I. Famous Baker by Tradition

1972, Hollywood Bread and Cakes

Baked with Special Dough

Bake 325° Hollywood, Calif.

HOLLYWOOD BREAD IS BAKED EXCLUSIVELY FOR YOU BY WILLIAMS' BAKERY

Under License by National Biscuit Service, Inc.

Thetas to Meet For Breakfast

Kappa Alpha Theta alumnae and members of the college chapter will meet for breakfast Sunday at 10 a. m. in Erb Memorial Union Bldg. in observance of Founder's Day. Chairman of the breakfast is Mrs. R. L. White.

Mrs. Charles Laird will serve as toastmistress. The address of welcome will be given by Mrs. E. S. Saunders, alumnae president, and Miss George Oberteuffer, president of the college chapter, will respond.

Mrs. B. W. DeBusk will offer a toast to the founders, Mrs. W. T. Plummer will speak on the national philanthropic projects of Kappa Alpha Theta sorority, which include support of the Institute of Logopedics (speech correction) at Wichita, Kans.; also a Friendship Fund and a Fellowship and Loan Fund, for members.

A program of entertainment will be given by girls of the college chapter.

Soprano, Pianist Are Featured

Helen Judy Hardy, Eugene soprano, will be the soloist at the Eugene Women's City Club Vesper program, Sunday at 4 p.m. Her accompanist will be Larry Maves. Dorothy Pederson, University music major, will play a group of piano selections. Miss Pederson is a sophomore at the University of Oregon, a member of Mu Phi Epsilon, university symphony. She was guest soloist for the University Singers recently.

The public is welcome. There will be no admission charge. The program is as follows:

"Mazurka's Garland" (Jasen); "Velvet Shoes" (Thompson); "The Fairy Tree" (O'Brien); Mrs. Hardy; "Debut in the Air" (aria from "Louise" (Chapman); Mrs. Hardy; "Prelude in G minor" (Chopin); "Nocturne in E major" (Chopin); "Polonaise" (MacDowell); Miss Pederson; "Black is the Color of My True Love's Hair" (Niles); "A Birthday" (Woodman); Mrs. Hardy.



Neph photo, Wiltshire engraving.

Girl Scouts Zonta Guests

Girl Scouts of the Three Rivers Council were special guests of Zonta Club at its meeting this week. The scouts represented the Eugene council at the International Girl Scout encampment at the Portland Girl Scout Camp, Wind Mountain, Washington, last summer.

On the team were the following: Jane Reilly, Cynthia Foskett, Ruth Ann Bennett and Martha Ellen Quam, representing Troop 5, Eugene; Jo Eggleston, Cornelia Fogle and Nancy Dunnington from Troop 68, Springfield; with Troop 25 of Elmira represented by Harriett Hornbeck. Other members of the encampment team unable to attend the Zonta meeting were Sara Ann Cummins of Oakridge and Marbra Fenn of Eugene.

From the time the application of the Three Rivers Council was made to the day the camp was dismantled was related in turn by each scout. Under the supervision of Miss Ruth Robertson, then field director for the Three Rivers Council, the girls planned their camp, gathered necessary equipment and materials and had a five day practice encampment prior to departure for Wind Mountain. From the team of ten, only two could stay and these were elected by popular vote. Martha Ellen Quam and Harriett Hornbeck were the lucky scouts, and they reported on the wonderful experience of three weeks camping with scouts from all over the world.

Colored slides of Wind Mountain Camp were shown and scout songs were sung at the end of the program. Mrs. Everett Eggleston, charter member of the Eugene Zonta Club and leader of Girl Scout Troop 68, and Miss Marilyn Marr, new field director of the Three Rivers Girl Scout Council, were also guests.

Arrangements for the program were made by Mrs. George Korn assisted by Mrs. Janet Bond Stutz, Girl Scout director.

When you slice smoked tongue, start at the small end and hold the knife diagonally so as to get good-sized pieces. When you get toward the middle of the tongue you can start slicing crosswise.

50th Anniversary

JUNCTION CITY—Mr. and Mrs. Andrew Peterson were honored on their fifteenth wedding anniversary Wednesday, Jan. 23, when a group of friends paid them a surprise visit in the evening bringing gifts and refreshments. The evening was spent playing cards.

Hearing Aid Batteries

Mailed Anywhere—For Any Make

Beltone Hearing Center

Write S. C. MITCHELL

75 W. Brdwy. or Dial 4-5336

Why Thousands of Doctors Prescribe Pleasant Tasting

Pertussin FOR Bad Coughs

LEED'S

946 WILLAMETTE

MAIL ORDERS INVITED! Add 25¢ postage or order C. O. D. (all charges collect)

PLEASANT HILL FARM—STALL 70

Producer's Public Market

Special This Week

TURKEYS FOR YOUR LOCKER

Fresh Killed Turkeys — "A" Grade — 45¢ lb.

Hens — "B" Grade — 39¢ lb.

Hens — "A" Grade — 49¢ lb.

— Turkey Steaks —
Roasted legs & wings
Barbecued Turkey
Smoked Turkey

Farm Fresh Eggs
Fresh Vegetables
Roasting Turkeys
(7 lb. and up)

Phone 7-7511

REVIVAL TIME!

HEAR!

Evangelist and Mrs. D. D. Crook

at

OPEN BIBLE STANDARD CHURCH

Elmira, Ore.

Starting Sunday, 7:45 p.m.

Every Night Except Mon. and Sat. 7:45

- Dynamic Messages
- Special Music
- Vibra-harp
- Bass Viol
- Piano
- Vocal
- Double-bell Euphonium

Pastor — L. E. Crook

STARK'S FOR VACUUM CLEANERS!

ELECTROLUX

VACUUM CLEANER WITH 7-PIECE ATTACHMENTS!

TRY IT!

FREE HOME TRIAL

PHONE 5-1597

"AT YOUR SERVICE"

ONLY \$11.95 FULL PRICE

STARK'S EASY TERMS

SEND NO MONEY • MAIL COUPON

I am interested in a FREE home demonstration of a Stark-Reconditioned Electrolux.

NAME _____

ADDRESS _____ ROUTE NO. _____

CITY _____ STATE _____

Limited Supply — Orders Taken for future delivery

OPEN FRIDAYS 'TIL 9 P.M.

STARK'S

1021 Willamette St.

DIAL 5-1597