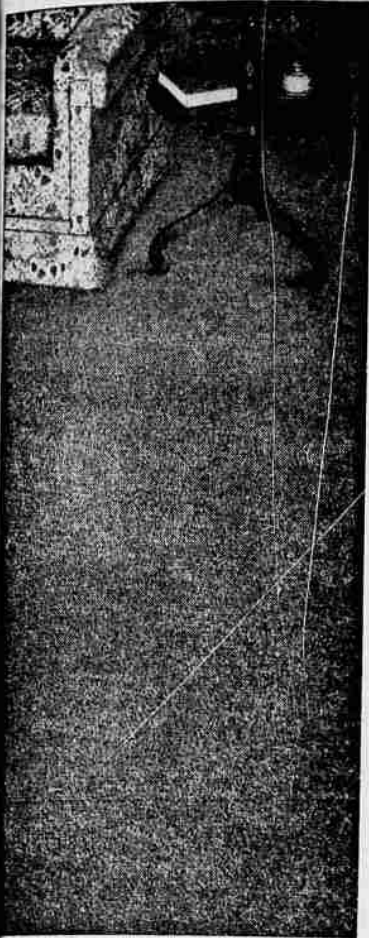


1059 WILLAMETTE

Montgomery Ward

PHONE 4-1401



SAVE ON REG. 8.95 BROADLOOM

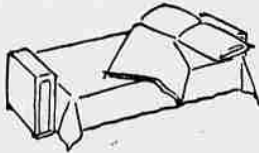
9, 12, 15' widths 7.88 Square yard

Save many dollars on one of our smartest broadlooms. Practical Curltwist is a rich blend of imported wool yarns and carpet-rayon yarns of great strength. The thick, tightly-twisted pile resists soil, stains and footprints. Solid colors give your rooms a lasting, spacious look—beige, rose, gray, greens.



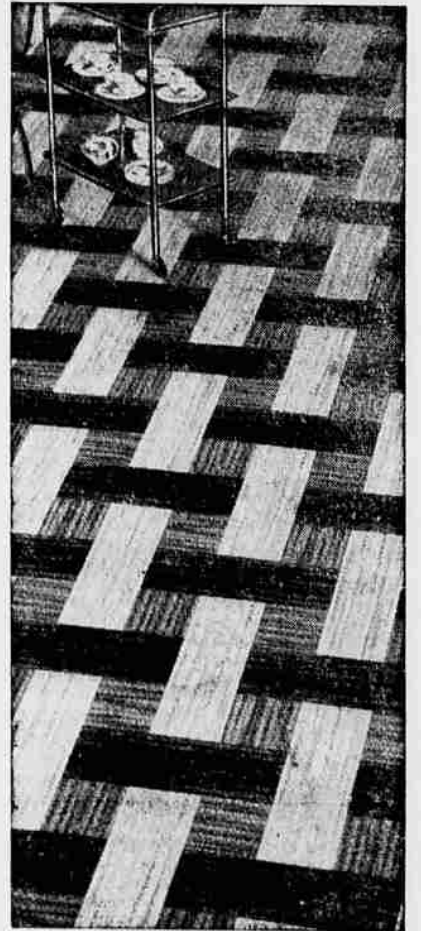
REGULAR 119.95 MODERN FIGURED FRIEZE SOFA-BED

Reduced to 104.88 On Terms, 15% Down



A handsome living room set by day—you'd never guess it's an extra bedroom at night. The large arms on sofa-bed are attractively modern in style. It opens to a comfortable 45-inch innerspring bed that accommodates two; single-deck

coil-springs over No-Sag spring seat. Bedding compartment in sofa for storage of extra bedding. Covered in deep-piled wool and cotton figured jacquard Frieze. REGULAR 49.95 Matching Platform Rocker with No-Sag spring seat. Now 44.88.



REG. 89c HEAVY WARDOLEUM

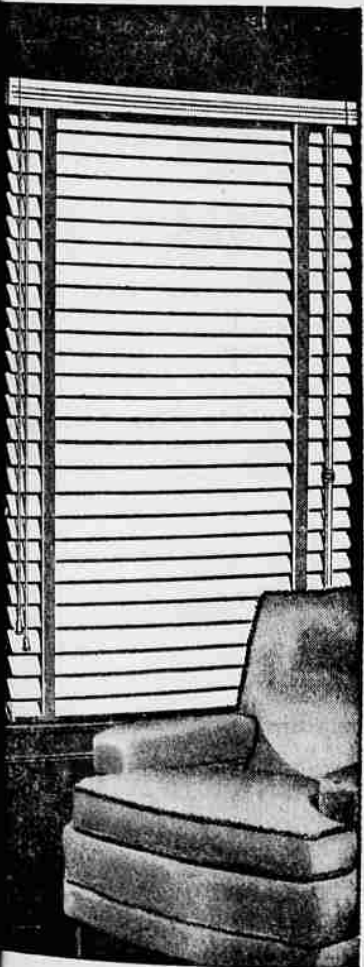
6 & 9' widths 79c Square yard

Finest grade printed enamel floor covering you can buy. You'll find a smart basketweave design (shown), lovely florals, marbelized graining, modern block patterns—decorative colors. Satin-smooth surface resists spots and stains—cleans with a damp mop.

12-FT. WIDTH, reg. 95c sq. yd. Sale-price .....75c

# SALE HOME FURNISHINGS

These are just a few of the many values in Wards big sale—Special Purchases and Cut Prices bring you top savings—Come in today



REG. 3.59 ALUMINUM BLINDS

25-35x64" 3.27 Each

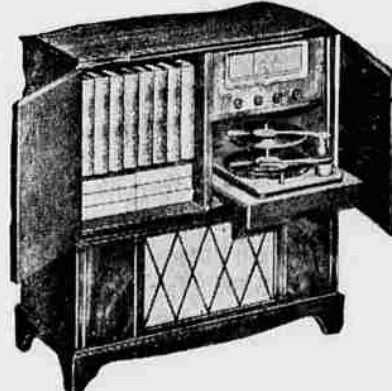
Home Furnishings Sale price for light-weight aluminum blinds. They will not rust and are very resistant to corrosion. Designed to save work—no-cooperate mechanism has sturdy nylon tilt. Finished in easy-to-clean baked-on enamel that won't crack, chip or dull. In Off-White to blend with wall colors.



189.95 FM-AM-PHONOGRAPH

Terms, 15% Down 169.00 Period Styling

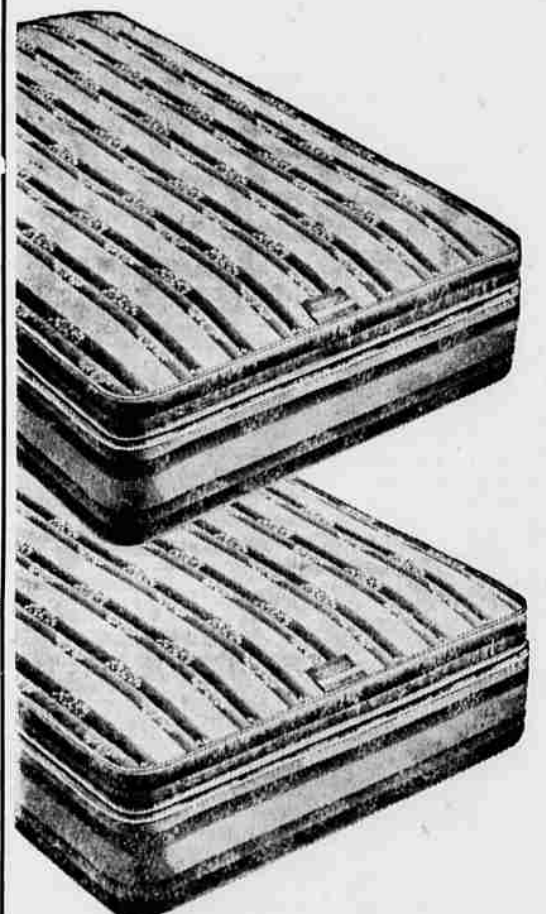
Wards most popular combination—now at savings. Enjoy concert-clear FM and standard AM bands plus smooth, fast-acting 3-speed automatic phono. Large PM speaker. Cabinet of mahogany veneers.



REG. 239.95 SUPREME CONSOLE

FM-AM-Phono 210.00 Convenient terms

5-way listening pleasure at a reasonable price. Concert-quality FM, standard AM bands plus 3-speed automatic record changer. Period-styled cabinet of fine mahogany veneers—record storage space.



129.50 FOAM MATTRESS SET

Full size 119.88 Terms, 15% Down

Designed to give you soft cushioned support from head to toe. Latex core 4 1/2" thick, literally suspends your body on millions of air cells. Beautifully covered in heavy Damask. Extra deep matching box spring, designed for this Latex mattress.

109.50 LATEX Mattress Set. Twin size, now....94.88