

IT'S COLOSSAL! IT'S STUPENDOUS! IT'S GIGANTIC! Newberry JANUARY

EXCITING VALUES IN ALL TYPES OF FABRICS,
NEW PRINTS, SMART COLORS, WOOLS, COTTONS

OUTING FLANNEL
37" STRIPED
Firmly woven of good quality yarns. Fleece nap on both sides. Perfect for nightgowns, pajamas. Reg. 44c yd.

39¢ yd.

WAFFLE PIQUE
Regularly 59c yd.

49¢

Luscious solid colors for spring. Crisp textured cotton for smart children's and ladies' fashion. This fabric launders beautifully.

Percales - Broadcloths
REGULARLY 39c yd.

First quality mill remnants in smart prints and solid shades. All fast colors. Beautiful selections.

33¢ yd.

Novelty Prints
An outstanding favorite. Patterns and colors exclusive as in more expensive cottons. Extra fine finish. Ideal for merry - go-round skirt. Reg. 79c yd.

49¢ yd.

Gingham Plaids
Sanitized, Mercerized

These same beautiful plaids are being sold made up in expensive street and evening dresses and sportswear. Reg. 79c Value.

47¢ yd.

Pillow Tubing
Regular 59c

Restock your linen closet at a big saving. Fine quality tubing makes excellent pillow cases. Buy while it lasts.

47¢ yd.

Simplicity PATTERNS
25¢ • 35¢ • 50¢

Serviceable as Well as Lovely

NEWBERRY SALE

Lowest Priced Sheets

Unusual Buys at This Money-Saving Low Price

Good everyday quality standard muslin is smoothly finished. Stays crisp after washing. Sturdy muslin, bleached snowy white. Hems are deep. Buy a supply now.

Size 81x108"

\$2.47 EA.

COTTONS \$1.27

Reg. Value up to 2.98



PERCALES, POPLINS, BROADCLOTHS

SIZES:

12 to 20

38 to 44

46 to 52

HALF SIZES: 14 1/2 to 24 1/2

Fresh new styles in gay prints at a heart-warming price! You'll want several of these washable, colorfast dresses all so very becoming.

BASEMENT SALES FLOOR

LADIES SHOES

Moccasin or strap style

\$2.98

Navy, brown, tan. Sizes 5 to 8 1/2. Regular \$4.49

MEN'S SHORTS

Sanitized Broad Cloth

Regular 79c Value

2 for \$1

Top quality cotton. At a rock bottom price. Styled for comfort and long wear with reinforcements at strain points. Ass'd. colors. Sizes 30 to 44.



SPUN COTTON slack hose

Regularly 89c pr.

Men's Slack Hose - 4 pr. Assorted fancy patterns in a variety of bright washfast colors. Knit of soft spun cotton yarn. Sizes 10 1/2 to 13.

MAIN SALES FLOOR

PLASTIC SHOE BAG

Assorted Colors Reg. \$1.00

Basement Sales Floor

77¢

LADIES' panties

19¢

Hollywood and band leg styles in white or pink. Elastic waists, double fabric crotches. Med., large.



INFANTS TRAINING PANTS

Sizes 2-4-6 white only

15¢

Cotton knit panties with all elastic waist, self-binding cuff, reinforced crotch.

Basement Sales Floor

INFANTS ALL WOOL SWEATER

COAT STYLE. Sizes 2-3

Regular \$1.98

\$1.27

Fancy knitted designs, button fronts, long sleeves, crew neck. Ass'd. colors.

Basement Sales Floor

CHILD'S OXFORDS

Shoes with lots of style for play and dress. Sizes 8 1/2 to 3. Regular \$2.98

\$2.59

Three of the most popular of all children's shoe styles. Saddle, moccasin, or seam across toe. All of good looking leather with sturdy sport rubber outsoles. Our Shoe Department has dozens of low priced, high value styles for children.

Basement Sales Floor

SPECIAL OFFER

Plastic Drapes

MANUFACTURER'S CLOSE OUT

Hang like a dream. Look like expensive cloth. Easy to take care of. Long-wearing. Economical. Flame resistant. Washable. Approx. 2 1/2 yds. long. Assorted patterns and colors. Reg. \$1.98.

Basement Sales Floor

\$1.00

SOFA PILLOWS

88¢

Beautiful selection to refresh your home. Covers to give effect of tapestry in assorted colors & designs. Regular \$1.49 value.

Basement Sales Floor

PLASTIC CURTAINS

88¢

Gay cottage sets. Smartly styled. Assorted patterns. A touch of color to brighten up your rooms. Cleans easily with a damp cloth.

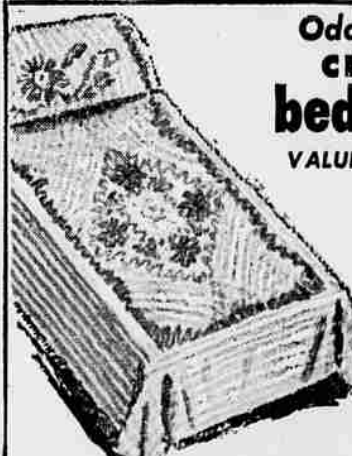
Main Sales Floor

Odd Lot Sizes CHENILLE bedspreads

VALUES UP TO \$6.98

\$3.99

Unusual values, a bargain at any price. Beautiful chenille spreads in double and twin widths. Outstanding value.



Basement Sales Floor

CLOSE OUT

Rayon Dress Prints, Spun Rayon Checks, Indian Head Chambray. Values to 79c.

33¢ yd.

SOLID COLOR FLANNEL

Luxurious quality with a deep, soft nap. Comes in white, pink, blue. 36" wide. Reg. 39c yd.

29¢ yd.

NEW LOW PRICE

printed percale

Newberry CLOTH
SUPER PERCALE
Guaranteed Fast Colors. FIRST QUALITY

39¢ yd.

Basement Sales Floor

J.J. NEWBERRY CO. 5¢ 10¢ & 25¢ STORES