

THE GREATEST SALES STORY EVER TOLD

Goes On Furiously, Unabated, and With Thousands of Smart Shoppers Getting \$2 for Each Dollar Spent
Don't Miss This Greatest of All Sales For Big Savings.

Here's the most sensational value ever offered in the United States.

BOMBER JACKETS

Several styles with mouton or plain collars. Surcoats and gabardine jackets now selling at 12.95.

AT THE GIVEAWAY PRICE OF **7⁹⁹**

Sizes 34 to 46

Men's Heavy All Wool

Reversible School Jackets

In many color combinations. Beautifully tailored and color trimmed.

Regular 12.95
Now on Sale **8⁸⁸**

Sizes 34 to 46

Young Men's and Boys' All Wool

REVERSIBLE JACKETS

In lots of color combinations

10.95 values
On Sale At **6⁸⁸**

COLEMAN GAS STOVES

2-Burner, Regular 11.95
On Sale at **9⁹⁸**

2 BURNER DELUXE

Regular 15.95
On Sale at **12⁸⁸**

3 BURNER COLEMAN

Regular 24.50
On Sale at **19⁸⁸**

Coleman Gas Lanterns

1 Mantle
11.95 Regular
On Sale at **9⁸⁸**

2 MANTLE

Regular 13.95
On Sale at **11⁸⁸**

2 MANTLE DELUXE

With Large Shade, Regular 15.95
On Sale at **12⁸⁸**

Bait Box in green belt type for steelhead bait fishermen **39^c**

Fishing Creel, Best grade willow, 10" size **1⁴⁹**

WOOL CAPS with ear muffs. Solid colors and patterns. Regular 1.79.
On Sale At **98^c**

Boys' Famous Make Gabardine SPORT SHIRTS in variety of colors, a 3.95 value. Sizes 8-10-12-14. On Sale At **2³⁹**

MEN'S SPORT SHIRTS

Light, medium and heavy weight. Nylons, gabardines and wools. Solid colors and patterns. Regularly priced to 7.95.

ON SALE AT LESS THAN 1/2 THEY GO AT **3⁸⁸**

A sensational value. Be here early on this one

9x9 UMBRELLA TENTS

With fully complete sewn in floor, canopy windows, screen front, poles and pins. Heavy weight tan duck construction. All metal center pole assembly. A 55.00 value.

ON SALE AT **32⁸⁸**

Down & Feather Sleeping Bag

A 7 lb. bag with 3 lb. of gray duck down and feather. Full size 36x78 with balloon cloth lining and air mattress pocket. Has full zipper and can be made into a double. Regularly priced 28.95.

ON SALE AT **18⁸⁸**

Which is less than wholesale price

Regular 14.95

AIR MATTRESSES

Several types to choose from

Take Your Choice **9⁸⁸**

100% Grey Duck Down

SLEEPING BAG

Has every known feature for sleeping comfort. A 75.00 value.

AT **39⁹⁵**

Only a few in stock as Gov't has taken all down

Men's All Nylon DRESS SOX
1.00 Values
On Sale At **69^c**

Wright's 25% Wool UNION SUITS
5.95 value.
On Sale At **3⁸⁸**

LEATHER HELMETS

with goggles. Protect the children this winter. 1.75 value. On Sale At **88^c**

WIRE EXPANSION BANDS

For Wrist Watches
A 1.00 Value At **29^c**

LOGGER SPECIAL \$25.98
Hunkidori - Chippewa

FAMOUS HAND MADE CALKS **18⁸⁸**

Boys' Warmup Jackets

With flannel fleece linings. In color combinations.

Regular 7.95 values.
NOW ON SALE AT **4⁴⁸**

SUEDE LEATHER JACKETS

Values to 16.95.
ON SALE AT **12⁸⁸**

29c Cotton WORK SOX. White random. OD in long and shorts.
On Sale at **5⁹⁹**

White Stag heavy weight all wool SKI SOX. 2.00 value.
ON SALE AT **88^c**

SLEEPING BAG

3 lb. 100% wool filling. Full zipper and can be made into a double. Heavy water repellent outer with full size head flap. Plaid flannel or balloon cloth lining. Has double air mattress pockets. Regular 19.98 wool bag.

Now on Sale at **12⁸⁸**

Boy Scout Sleeping Bags

3 1/2 lb. all new wool. Size 33x58 with full size head flap and good weight duck cover. A bargain at 10.95.

Now on Sale at **7⁸⁸**

U.S. Army Mummy Bags

Brand new. Down and feather filling. Cost U.S. Gov't 35.00.

On Sale At **16⁸⁸**

U.S. Gov't Surplus 3 to 4 Man

RUBBER BOATS

Brand new with 2 seats that inflate. Just like riding on air. Complete with 2 pumps and oars. A very scarce item. Easily worth 100.00.

On Sale At **55⁰⁰**

BOYS BOMBER JACKETS

In satin or gabardine with mouton or plain collars. Lined or unlined.

Values to 10.00
ON SALE AT **6⁸⁸**

Sizes 4 to 16

Our entire stock of finest front quarter Horsehide

LEATHER JACKETS

Values to 29.95
TAKE YOUR CHOICE FOR **19⁸⁸**

AIR FORCE TYPE SUN GLASSES

Buy them now for next summer's use, 2.00 value
On Sale At **68^c**

Fishing Line. A high grade line made by Gladding. Braided and water proofed.
50 yd. spools at **49^c**

Tubular Glass Casting Rods

5 ft. long. Offset cork handle. Locking reel seat. An outstanding rod at an unheard of saving. Reg. 6.00 val.

3⁴⁹

Casting Reel. Quadruple Multiplying Level Wind. With lifetime replacement guarantee. A wonderful value. **2⁴⁹**

Metal Fishing Tackle Boxes
With rule and tray. A 3.50 value.
On Sale At **1⁹⁸**

Blue Chambray Shirts

Heavy weight Bearcat, double stitched. 2 pockets and pencil pocket. Sanforized. 1.69 value.

On Sale At **94^c**

Sizes 14 to 17

39c Jersey Gloves
On Sale At **26^c**

29c CANVAS GLOVES

ON SALE AT **19^c**

A 3 lb. All Wool Navy Type

BLANKET

On Sale At **5⁸⁸**

Come early as supply is limited

100% Wool

Navy Blue SWEATER

On Sale At **3⁴⁹**

Tire Chains

Case-Hardened Heavy Weight
Sizes 600-16
650-16
670-15
670-16
710-15
VALUES TO 10.95

On Sale At **6⁸⁸**

Steelhead Spinners

A wonderful value at **19^c**

2.50 famous make Men's

White Dress Scarves

We made an exceptional buy and you can get the benefit.

On Sale At **98^c**

★ ★ ★

Sale closes Tuesday, January 15th. We are still limiting quantities purchased so everyone can share in the greatest price slashing merchandising event ever staged. Even if you only want to look or browse around, come on down and see "The Greatest Sale Story Ever Told"

OPEN FRIDAYS
TIL 9 P.M.

★ ★ ★

Wright's 100% WOOL UNION SUITS
Regular 10.95 value. Sizes 38 to 50.
On Sale At **6⁸⁸**

Marine 50% wool, lightweight full length SOX. Worth 1.00 pr. Sizes 10 to 11 1/2. On Sale At **4⁸⁸**

50% Wool SOX. Full length, white, grey and tan. Regular 98c value.
On Sale At **69^c**

Men's 50c DRESS SOX in several styles, colors and patterns.
On Sale At **4⁸⁸**

SUEDE LEATHER JACKETS

Values to 23.95.
ON SALE AT **10⁸⁸**

JOHN B. STETSON HATS and we mean it. Stetson genuine furfelt Reissue, light brown, grey covert and dark brown. To Be Given Away At **3⁸⁸**

Officer's hard finish Suntan DRESS PANTS. 20% wool. Regular 7.95.
On Sale At **3⁸⁸**

Boys' Famous Make DRESS PANTS. Tweeds, Gabbs and Glenn Plaids. Ages 8 to 18. At Half Price **3⁸⁸**

U.S. Navy Blue "JAC" SHIRTS. 100% wool, a 7.50 value. Small size only.
On Sale At **2³⁹**

A group of Men's

SPORT SHIRTS

For dress or sports wear. In solid color pattern effects. Rayons, broadcloth and flannels.

Values to 3.98
ON SALE AT **2³⁹**

Sizes Sm., Med. and Large. This is a tremendous value as they are bargains at 3.98 and 2.29 they are a steal. Be here early.

Famous Make, Nationally Advertised

SHOTGUNS

12 and 16 gauge. Full or modified choke. Regularly priced \$119.90. On Sale At **8⁸⁸**

If you are thinking of a shotgun don't miss this Limited supply.

RIFLES, Nationally Advertised top quality. Famous Make. 22 Calibre Rifles. 8 shot clip magazine action. 25 shot tubular magazine. 15 shot tubular magazine and other regularly priced to 39.00. Be here when the doors open for this special. Supply is limited.

Nationally Advertised Famous Make

30-06 Rifle Mauser Type Action

1 piece stock with pistol grip, front receiver, rear receiver. Drilled and tapped for all standard scope sight mounts, side drilled and tapped for sights. Has every known feature.

A 139.50 value
On Sale At **7⁸⁸**



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"The Store of 1000 Bargains"