

THE GREATEST SALES STORY EVER TOLD

Sale Starts 9:00 A.M. Friday,
JANUARY 4th

NEW SMART DISTINCTIVE



and a
GREAT VALUE
for
Style-Wise
Value-Wise
Men!

MEDANA WATCH 5 PIECE JEWELRY ENSEMBLE

Made by the Makers of Mido
Watches to Sell for \$25.00

ON SALE FOR \$10.00

You Get All This:

- MAN'S MEDANA WATCH
- MATCHING CUFF LINKS
- COLLAR PIN
- LINK KEY CHAIN
- TIE HOLDER

Two great names—Medana and Bliss—combined to bring you this fabulous value. Smartly designed matching accessories in impeccable taste for the well groomed man plus a handsome Medana Watch in 10k movement... anti-magnetic and dust-proof. Made and guaranteed by world famous manufacturer.

First Time You've Ever Seen Such Fabulously Beautiful Watches Priced So Low!

The Same Expensive Look and Luxurious Styling of
Watches Selling for \$71.50 and More

All the glamour and enchantment of Paris, The Riviera, Monte Carlo, St. Moritz brought to you in these wonderfully exciting watches. Distinctive creations designed by master stylists... accented with luxurious black suede straps or black silk cord. Cases in natural color of gold with lifetime stainless steel backs.

ON SALE AT...

\$10.00

MOST USEFUL Watch Ever Designed MEDANA

Made and Guaranteed
by World famous
Manufacturer.

Calendar Watch AT AN ASTONISHING LOW PRICE



TELLS THE
CORRECT
Date
TELLS THE
CORRECT
Time
TELLS THE
CORRECT
Day

Ad Elsewhere
In This Paper

Also Medana Calendar
Watch with matching expansion band. Tells correct date, time & day. Dependable 7 jewel movement, anti-magnetic and dust resistant.

Made to sell for \$25.00

Now **\$10.00**

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The Amazing MEDANA COMPASS WATCH

WITH JEWELLED COMPASS DIAL

TELLS THE TIME

TELLS THE DIRECTION

Amazing Compass Watch, with Jeweled Compass Dial. Tells the time, tells the direction, water resistant, shock resistant, dust resistant, anti-magnetic, sweep second hand, chrome case, stainless steel back, full radium figures and hands, 7 Ruby Jewels.

\$10.00

ON SALE AT



MADE and GUARANTEED BY A WORLD FAMOUS MANUFACTURER

- Water Resistant
- Shock Resistant
- Dust Resistant
- Anti-Magnetic
- Sweep Second Hand
- Chrome Top Case - Stainless Steel Back
- Full Radium Figures and Hands
- 7 Ruby Jewels

No Other Watch Comes So Much For So Little

NEW DISTINCTIVE PHOTO WATCH

A Value Without Equal!

Shows Your Most Cherished Photo Open



A Handsome Coverlid Watch When Closed! Personalize It With Initials

Photo Watch, smart looking and low priced, 7 Ruby Jewels, anti-magnetic, dust resistant, engine turned coverlid, framed protected picture.

\$25.00 Value
ON SALE AT... **\$10.00**

ALARM CLOCK

7-JEWEL, 40-HOUR
MEDANA
ALARM CLOCKS
\$7.88

Alarm Clock Sale. 7 Jewel, 40 Hour alarm clocks in 6 beautiful colors. Jewelled Swiss movement, luminous dial.



Ideal for Bedroom! Perfect for Travel

DON'T MISS THIS
SALE OF SALES
OPEN FRIDAY NIGHT
666 WILL.

