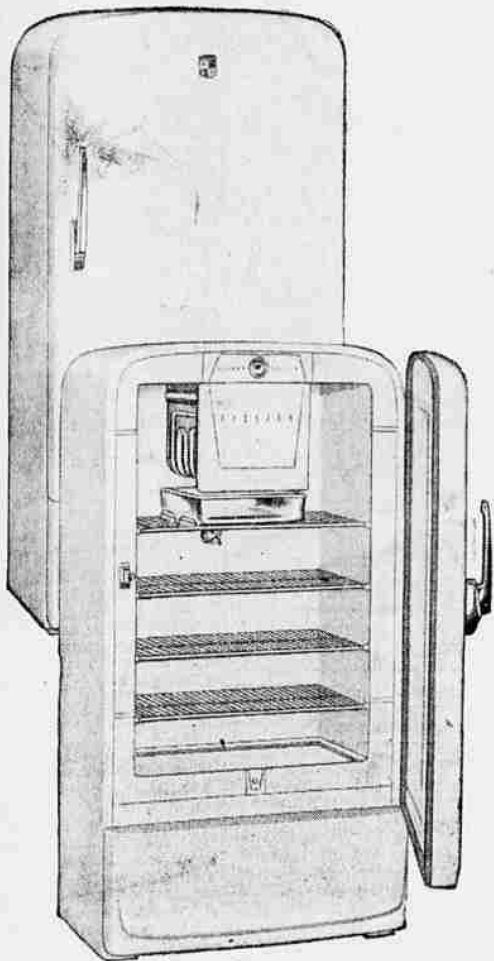


Phone 4-1401

Montgomery Ward

1059 Willamette



179.95 ECONOMY M-W

Sale price 169.88 Ask about terms

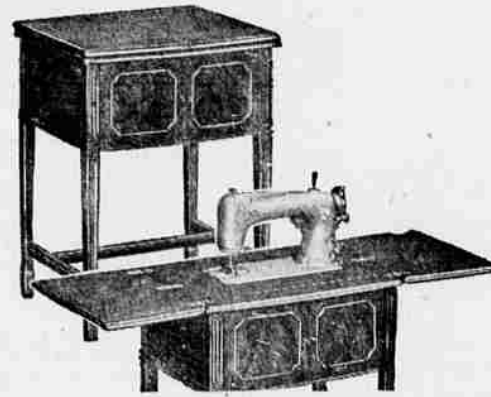
Big saving on this family size 7.4 cu. ft. model Freezer holds 21 lbs. food, ice. 13.8 sq. ft. heavily plated rust resisting steel shelving. Tall bottle storage space on both sides of freezer. Good looking all-steel seamless cabinet with durable easy-to-clean Dulux finish. 5-yr. warranty on M-W sealed unit.



56.95 DELUXE UPRIGHT

49.88 Ask about terms

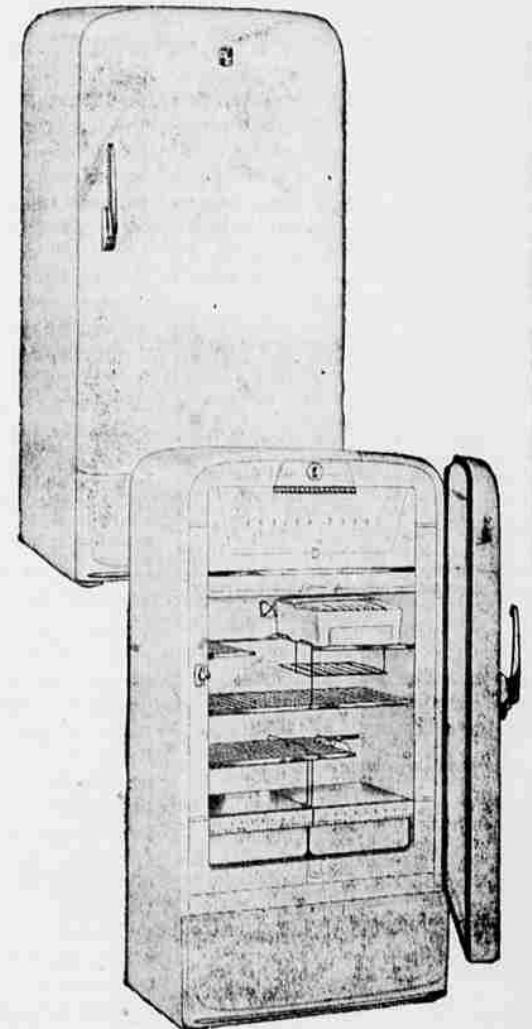
M-W's fast efficient double-beater brush prolongs the life and beauty of your rugs. Brush adjusts to rug nap depth. New front attachment converter, cleaner won't tip. All purpose attachments extra.



REG. 159.95 SEWING MACHINE

Sale price 128.00 15% down on terms

For easy, convenient sewing, choose this cut-priced Mahogany console. Sews forward or backward with double lock stitch. Has concealed sewing light, handy storage compartment. 20 years warranty.



8.9 CU. FT. SUPREME M-W

Reg. 264.95 264.88 Convenient terms

Supreme quality, Supreme features at Wards traditionally low price. Full-width freezer holds 50 lbs. Insulated froster tray under freezer for extra ice and meat storage. Twin Food Fresheners hold 19 qts. fruit, vegetables. Instant ice service with Jiffy tray and cube releases. Exclusive flexible shelving.

SAVE NOW \$5 WILL HOLD

Now—here's your opportunity to get extra sale-savings at Wards on those new appliances you've been wanting. No need to strain the family budget either—Wards famous "lay-away" plan permits you to put as little as \$5 down to hold your purchase

for 60 days. Choose a new cooler-cooking gas range, a big family-size refrigerator and many other quality M-W appliances. Come in today—pick out your appliance from Wards wide selection—pay only \$5 to hold your purchase.

ASK ABOUT WARDS CONVENIENT MONTHLY PAYMENT PLAN

Appliance Mezzanine



59.95 FM-AM TABLE RADIO

Sale price 54.88 15% down on terms

Console power and tone in a smart table radio. 7 tubes; rectifier; 7 in. speaker. Tone control. Phone-jack on rear. Exceptional value at this price.

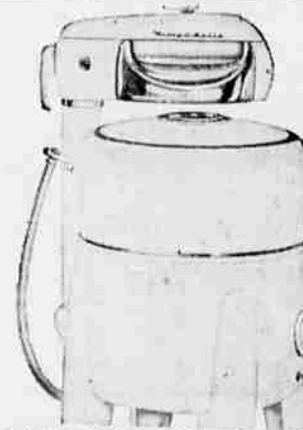


209.95 ELEC. RANGE

Sale price 199.88 15% down on terms



Get clean, cool, fast cooking with this 40" range. Clock-timer controls 20" oven. 3 Chromalox top units. Deep-Well have 7 precision heat speeds.



147.95 SUPREME WASHER

Low sale price 134.88 convenient terms

You'll like everything about this wonderful machine. Automatic timer controls washing action. Washes 10-lbs. clothes. M-W Wring-a-matic wringer has fully adjustable pressure. Large balloon rolls.

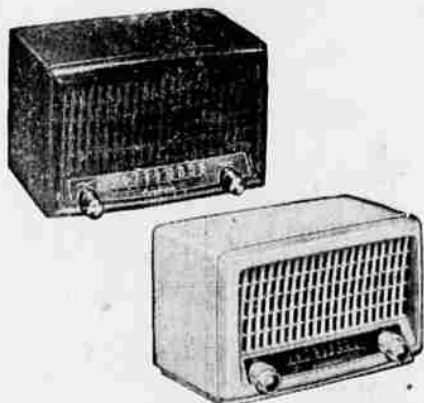
• With pump. Reg. 154.95 141.88



REG. 179.95 AIRLINE CONSOLE

FM-AM-Phono 154.88 Convenient terms

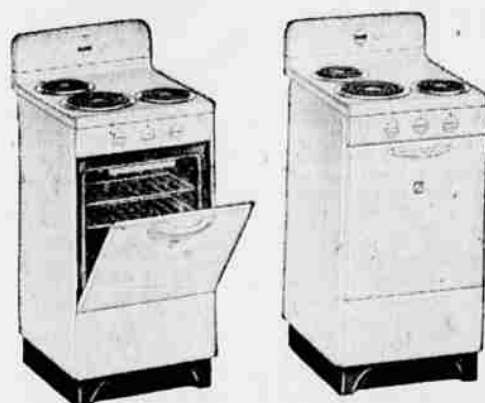
5-way entertainment—stereo-free FM, standard AM bands plus 3-speed automatic record changer. Tone control—bass boost—built-in antennas—8-inch speaker. Modern cabinet of fine mahogany veneers.



AIRLINE TABLE RADIO

Brown-plastic 18.88 Ivory \$1 more

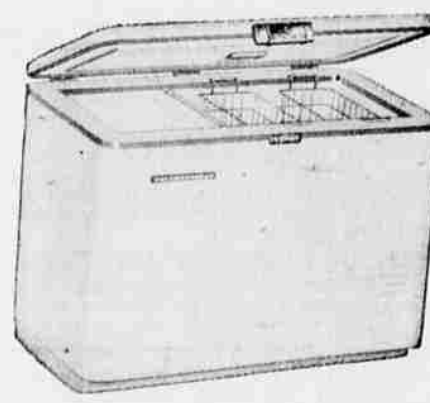
Stylishly styled brown plastic Airline with exceptionally good tone and dependable performance for its size. Wide, easy-to-read slide-rule dial. Dynamic speaker, built-in loop antenna. AC/DC operation.



REG. 144.95 20" ELECTRIC M-W

Wards low price 129.88 Convenient terms

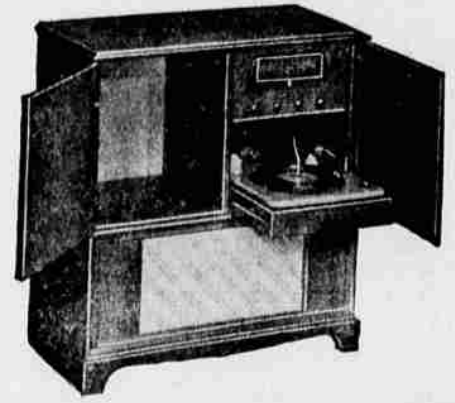
An ideal range for kitchens where space is limited. Large 18" fully porcelainized oven—work-height smokeless broiler. 3 Chromalox top units—1 extra large—have 7 heat speeds. See it at Wards, today.



339.95 M-W HOME FREEZER

Ask about 329.00 Wards terms

Save on Wards most popular model for the average family's needs. 12.5 cu. ft. storage with two wire baskets, two low dividers. Automatic interior light. Counterbalanced lid. Unit warranted for 5-yr.



189.95 AIRLINE FM-AM PHONO

3-Speed phono 174.88 Convenient terms

Airline's most popular radio combination. High-fidelity FM, standard AM plus 3-speed automatic record changer. Tone control—10" speaker—built-in antenna. Period-styled mahogany veneer cabinet.