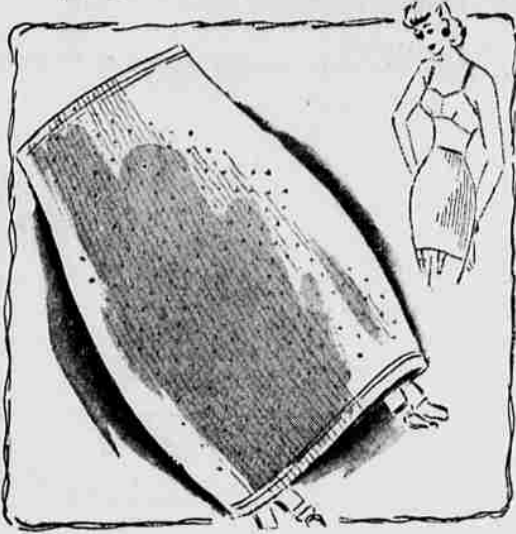


PENNEY'S C&C SAVINGS

FOR THE WHOLE FAMILY!

CASH AND CARRY

FOR MOTHER



WOMEN'S GIRDLES

98¢

A girdle or panty girdle style with circular knit elastic that gives it both horizontal and vertical stretch. Colors white, pink and blue. Sizes S.M.L.

Misses' Rayon Blouses

A special purchase of tailored blouses. Whether it's plaids, stripes or plains you want, we have them all. Sizes 32 to 38. **1.49**

Misses' Wool Sweaters

100% wool in a beautiful fine gauge slip-over sweater. Colors galore to choose from. Sizes 34 to 40. **2.98**

NEW FALL MILLINERY

Your choice of many new styles; the close-fitting cloche so popular this season or styles with lots of feathers and plumes. **1.98**

MISSSES' RAINCOATS

A Dan River storm twill fabric which is Zelan processed for water repellency. It is vat dyed and sanforized. Colors grey, aqua, dyed tan, royal blue. Sizes 10 - 18. **10.90**

Misses' Covert Coats

100% wool sheen covert in a beautifully tailored coat, styled for the little women 5'4" or under. Colors grey, green, wine, brown and black. Sizes 9-17. **24.75**

51 GAUGE NYLONS

Full fashioned leg flattery in fall shades of butternut, acorn, chestnut, hickory smoke and nut brown. Sizes 8½ to 10½. **1.15**

COMB and BRUSH SETS

Prophylactic comb and brush sets with five rows of nylon bristles set in gleaming plastic. Colors crystal, blue and ruby. **69¢**

All Wool Headsquares

Solid colors in bright plaids with the popular innared edge. All new wool, 34" size. **98¢**

CLEARANCE!

STRAIGHT CUT RAYON CREPE SLIPS

1.00

Colors white and pink. Sizes 34 - 36 - 38.

FOR FATHER



MEN'S DRESS HATS

1.98

For dress or work this neat-looking ready-blocked wool felt hat is perfect. Colors blue, grey, tan or covert. Sizes 6¾ to 7½.

MEN'S WOOL SHIRTS

A beautiful shadow plaid. 100% virgin wool shirt in blue, grey, green or maroon shades. Sizes 14½ to 17. See this value soon! **7.50**

100% virgin wool shadow plaid shirt with pearl snaps **8.90**

NYLON SPORT SHIRTS

Nylon and acetate sport shirts in blue, gold and tan. It's dressy! It's so reasonable! **4.98**

MEN'S CREAM CORDS

Heavy, long-wearing cords for cold winter days. Wide belt loops and zipper fly front. Sizes 29 to 36. The ever-popular cream color. **4.98**

Blanket Lined Jackets

Coat style with button front or jacket style with zipper front. Corduroy collars and warm blanket lining. Sizes 36 to 46. **3.29**

Blue Melton Jackets

Comfortable all wool jacket with horsehide leather trim at cuff and elbow. Good for work or sport. Sizes 36 to 46. **4.98**

Cotton Flannel Shirts

Gay, bright plaids in sanforized cotton flannel. You can afford several at this Penney-low price! Sizes 14½ to 17. **1.98**

Whipcord Work Pants

The very best for work. They are sanforized shrunk, and the whipcord is good and heavy. Popular forest green color. Sizes 29 - 46. **2.79**

Green whipcord shirts to match **1.98**



FOR BABY, TOO

FOR SISTER



GIRLS' WINTER COATS

12.75

100% all wool coverts in a bevy of styles that will delight both mother and daughter. A wide selection of colors too! Choose from wine, forest green, grey and many others. Sizes 7 to 14.

GIRLS' RAINCOATS

Three coats in one! The removable belt gives you three styles in one coat. It is cotton tilden plaid with detachable hood. Sizes 7 to 14. **5.90**

Flannelette Pajamas

A wide assortment of girls' pajamas including Butcher Boy and Coat Styles with band yoke front and elastic back trousers. Colors, tearose and blue. Sizes 8 to 16. **1.98**

Cotton Print Dresses

Stripes, plaids, or plains in a lovely cotton material. Lots of eye-catching styles to choose from. Sizes 7 to 14. **1.98**

SUBTEEN DRESSES

For that teen-age girl of yours who is usually so hard to fit we have subteen dresses. A variety of styles and colors. Sizes 10 to 16. **3.98**

GIRLS' MILLINERY

Don't miss seeing this complete, new array of girls' hats for fall. Many styles and colors to choose from. **1.69**

Cotton Plaid Raincapas

Completely water-proof with cemented seams, reinforced arm slits. Detachable hood. Colors red, blue and green. Sizes 4 to 14. **3.98**

Flannelette Gowns

Two bias-cut styles with tie belt in back. Peter Pan or pointed collar with self ruffles and piping trim. Sizes 6 to 16. **2.29**

Girls' Rayon Gown

A little girl's gown made just like Mother's. Made of fine quality rayon tricet knit in pink, blue, maize and white. Sizes 2 to 12. **1.98**

FOR BROTHER



Baseball Type Jacket

7.90

A warm-up jacket for boys. Designed with roominess for roominess. Supple capekin leather sleeves, knitted collar, wrists and bottom. Zipper front, two slash pockets. Sizes 4 to 8. **7.90**

UNION SUITS

There will be cold days ahead when one-piece union suits will feel mighty good to that young man. Cotton ribbed with short sleeves. Knee length. Sizes 4 to 16.

BOYS' 11 oz. JEANS

For the rugged lad — sturdy 11 oz. jeans. Expert detail work, zipper front, and reinforced at points of strain. Sizes 6 to 16.

JUVENILE BOYS' JEANS

For those little lads who want a jeans like Dad's. Sanforized 8 oz. denim. Zipper fly, self suspenders. Sizes 1 to 5.

JUVENILE OVERALLS

Bib overalls with the self bib for the small boy. Sanforized denim. Vat dyed. Sizes 1 to 5.

Multi-Plaid Choppers

It's a dandy for the cold days ahead! 100% wool in gay multi plaids. Zipper front — deep slash pockets — double-back and yoke. Sizes 4 to 6. **8.90**

BOYS' WOOL CAPS

Wool plaid caps with adjustable ear muffs for those chilly winter days. Water repellent. Sizes 6½ to 7.

BOYS' SWEATER

All wool sweaters in solid colors. Sturdy knit that holds its shape. Sizes 8 to 16.

Flannelette Pajamas

Soft, warm flannelette that is sanforized shrunk. Available in prints or stripes. Sizes 2 to 8. **8.90**

BOYS' SOCKS

Gay blazer stripes in a sturdy cotton. Toe and heel reinforced to add to the days of wear. Firm elastic tops. Sizes 7 to 10½.

FRESH HALLOWEEN CANDY

- Orange and black Jellied Scotties
- Candy Corn
- Halloween Butter Creams
- Hand-rolled Halloween Taffy