

OPEN UNTIL 9 P. M.
FRIDAY NIGHT

Montgomery Ward

SALE ENDS
SATURDAY

THIS WEEK ONLY!
...WARDS GREAT

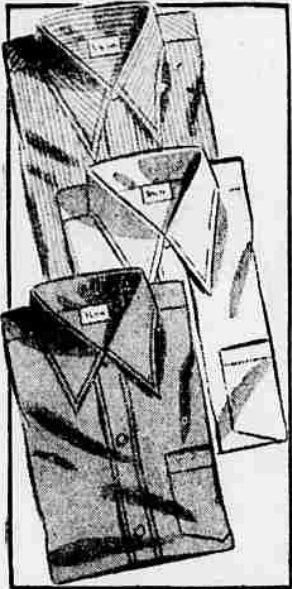
AUGUST SALES!

SHARP REDUCTIONS IN HOUSEWARES, HOME FURNISHINGS, and BACK TO SCHOOL CLOTHES

Big New Line
Men's Shirts!
Lowest Price!

198

White and Stripes!
Spread collar pastels!
Wards big new variety of 1st Quality shirts at this thrifty price. Fine Sanforized broadcloths — regular or spread collars. Whites, fancies, solids, pastels. Tailored for lasting good looks.



Regular 1.00
Sheer Nylons
At a Savings!

77c

20 denier...
15 gauge sheers
Here's a savings worth shouting about! Sheer, finless nylon from top to toe. Full fashioned — well reinforced with heavier nylon at toes, heels and tops to give miles of wear 8 1/2-10 1/2.



Jr. Boys'
Zipper Front
Play Overall

298

Sturdy and Practical!
Even kindergarten youngsters zip out of this overall as easy as pie. They save time for busy mothers! Full length zipper front with adjustable suspenders. Green, navy, brown. Sizes 3-8.



Men's Slacks
Babardine
Calif. Style

888

Lower Set Belt Loops
Continuous Waistband
Good quality wool gabardine dress slacks. Longer wearing twill weave. Smooth finish fabric in the smart California style, with higher rise waist. Taupe copper fly, double creased front. 29 to 40.



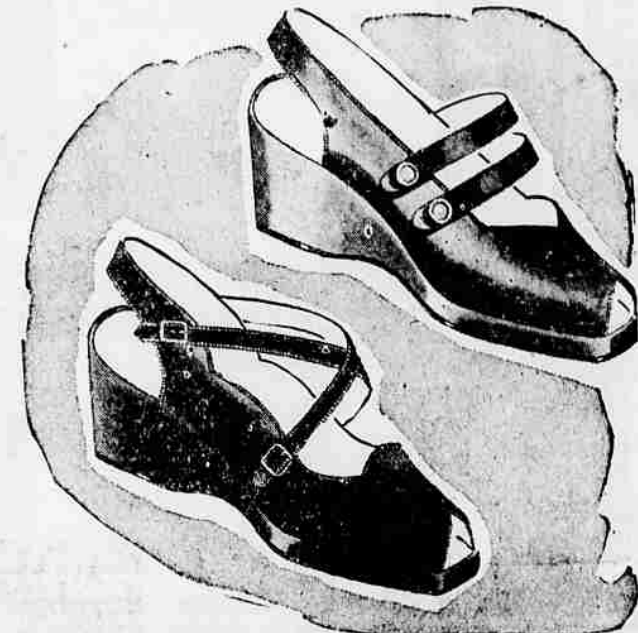
School Shoes

PRICED TO
SAVE YOU MONEY!

Here's Good Value
At a Low Price!

268

They'll shine in class and be ready for high-powered play after school! These are Wards good quality Green Bands, built to our own rigid standards! Sizes 8 1/2-3.

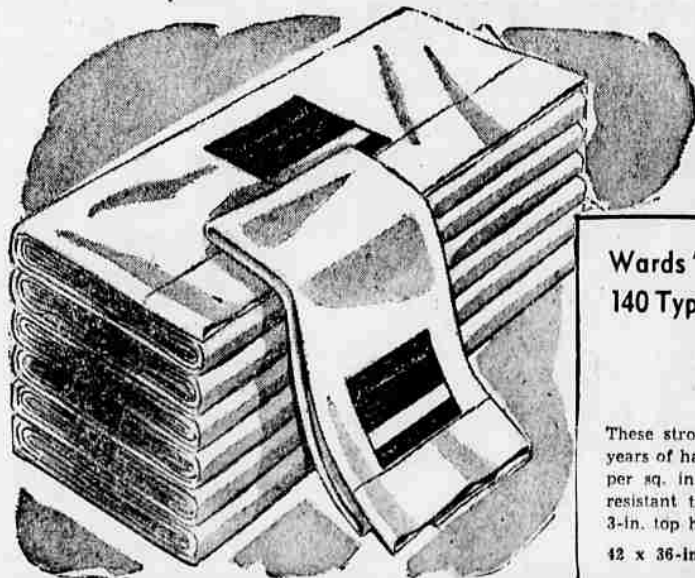


3.98 WING STEPS
NOW REDUCED!

These are just a few
from our wide variety!

348

Here they are!... wonderful, wonderful Wing Step casuals! They're so soft and lovely... a happy blend of high fashion and easy, cushion-like comfort. And remember... try though you may, you won't find the equal of Wing Steps for so much value at such a small price! This Fall, wear them in sparkling patent, sooty black suede or brown smooth leather. In sizes 4 to 9.



SALE ENDS
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Wards "Treasure Chest" Sheets
140 Type — Our Luxury Muslin

Size 72x99 In.
Size 81x99 In.

214

These strong, snowy white muslin sheets give you years of hard wear! Strongly woven with 140 threads per sq. in. of heavy long staple cotton. Wide rip-resistant tape selvages, hand-torn hems. Generous 3-in. top hem.

42 x 36-inch "Treasure Chest" cases 43c

READY TO SEW WOOLENS

NEW FALL WOOLENS
SPONGED AND SHRUNK

All wool flannels
and Pacific
"Ribolaine" Crepe

269 yd.

No extra cost! No unnecessary steps! Professionally sponged and shrunk by experts! Cut your garment exactly to size — no worry about shrinking afterwards! 54-inch all wool flannel is year 'round weight. 54-inch "Ribolaine" all wool crepe—dressy finish. Many colors!

Part Wool Gabardine
40% worsted, 60% rayon, 54" 2.98

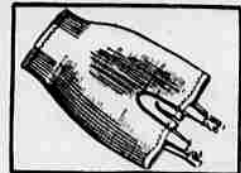
50% Wool Plaids
50% fine rayon, 54-in. 1.89

Juilliard Cooleroy
Fine Pinewale Corduroy, 35" 1.69



Simplicity
Pattern
No. 2777

Simplicity
Pattern
No. 2796



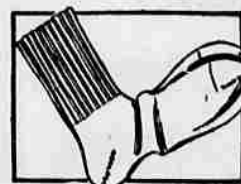
WARDS JOAN BROWNE
GIRDLES 2.98

Roll-on, panty styles
S-T-R-E-T-C-H to fit any height! Stay-put, snap back into shape. 5 dainty colors; Small, medium, large.



LADIES' RAYON
PAJAMAS... 2.98

Prints or Dots
Perfectly tailored down to the last detail! Vat-dyed; double stitched seams. Sizes 34 to 40.



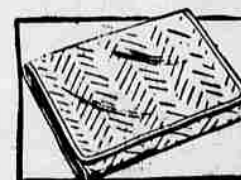
GUARANTEED CREW
SOCKS—3 PAIR 89c

For Women and Girls
3 pair must give 3 months' wear or we replace them! 8 1/2 to 11.



CUT-PRICED COTTON
FLANNEL 27" 18c yd.

Fleecy-Warm, Sturdy!
Softly napped on both sides. Snowy white for baby wear, diapers, nightwear, slaps, shirts!



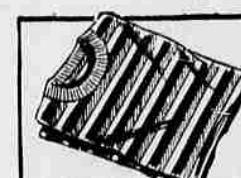
LOOK! FULL SIZE
MATTRESS PAD 3.28

Regularly 3.98!
Adds life to your mattress. Quilted in bleached white cotton sheeting. White filling. 54 x 78.



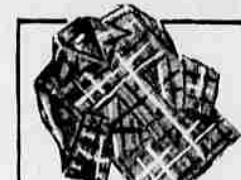
BOYS' FLANNELETTE
PLAID SHIRTS 1.18

Assorted Plaids!
Convertible collar may be worn open or closed. Plastic buttons. Sanforized. (Shrink 1%.) 6-18.



STURDY COTTON
KNIT SHIRTS 79c

Ass'd Bright Colors
Carefully knit of combed cotton yarns. Buy him several at this special sale price! Sizes 8 to 16.



Men's Cotton Flannel
SPORT SHIRTS 2.78

Vat-dyed, Washable!
For active occasions! Long sleeves, attractive, colorful plaids, 2-flap pockets. Sanforized. S-M-L.



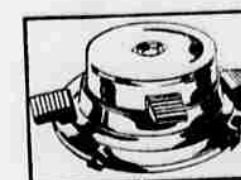
BOYS' 8-OZ. JEANS
SANFORIZED 1.29

Western Styled!
Strain points reinforced with copper rivets. Metal button fly snap waist closing. Blue denim. 4 to 16.



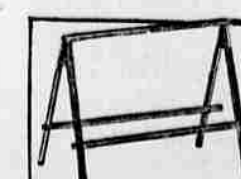
SPECKLED CORDUROY
BOXERS 2.98

Jr. Sizes 8 to 16
Buckshot pattern in rugged thick-set corduroy, slow to show soil. Elastic waist. Brown, blue. Zip fly.



CAMPARE AT 6.95...
WAFFLE IRON 4.68

Long-life element!
Special purchase — hurry! Heat dial tells when to pour batter. 6" aluminum grids. Chromed. AC-DC.



METAL SPACE-SAVER
STRETCHER 6.44

Compare at 9.99!
Needs 1/2 less space—yet does curtains up to 54x90"! Easier to handle. Lasts a lifetime!

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USE YOUR CREDIT...ASK ABOUT WARDS CONVENIENT MONTHLY PAYMENT PLAN