

Montgomery Ward

THIS WEEK ONLY!  
WARDS GREAT

# AUGUST SALES!

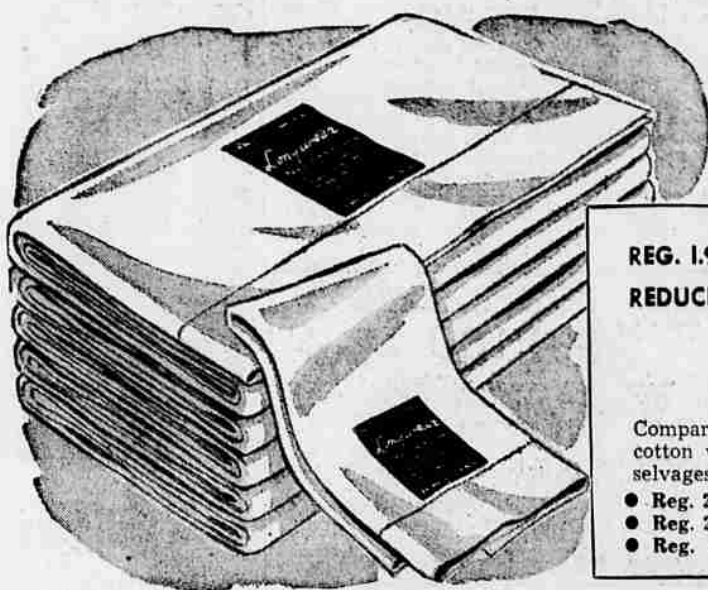
SHARP REDUCTIONS IN HOUSEWARES, HOME FURNISHINGS & BACK-TO-SCHOOL CLOTHING



ON 2.98  
SWEATER  
SCHOOL

244

Handing boy  
of the low price  
sweater only in  
sweaters  
sweater fit and ap-  
proach. Fine gauge,  
wool. Excellent  
details and new  
style. Sizes 34-40.

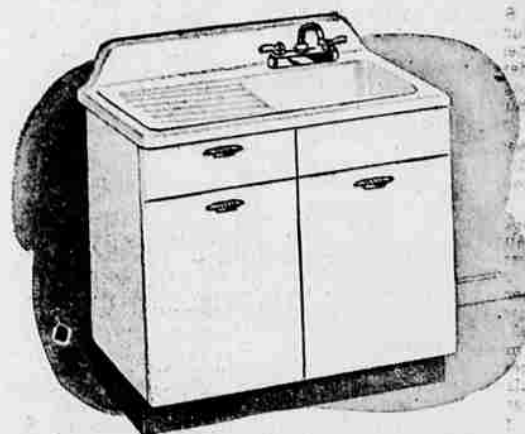


REG. 1.99 LONGWEAR MUSLINS NOW  
REDUCED! TWIN SIZE 72x99 IN.

Wards Sturdy Type  
128 Sheets On Sale! **166**

Compare! 128 threads of heavy long staple  
cotton woven per square inch. Strong tape  
selvages. 3-inch top hems.

- Reg. 2.19 Size 81 x 99-Inch Sheet...now 1.74
- Reg. 2.39 Size 81 x 108-Inch Sheet...now 1.84
- Reg. 49c Size 42 x 36-Inch Case...now 39c



42" STEEL CABINET SINK REG. 74.99

Mixing Faucet and Strainer  
Included. Reg. price 74.99.  
Special, 5 Only at

**63<sup>74</sup>**



BOYS' 39c  
AND SHORTS,  
SHORTS

34c

Up paid for  
the low price  
now! Quality  
of springy  
rib in Swiss rib  
body, wrong  
speed shorts  
double stretch and  
elastic waist.  
Save!

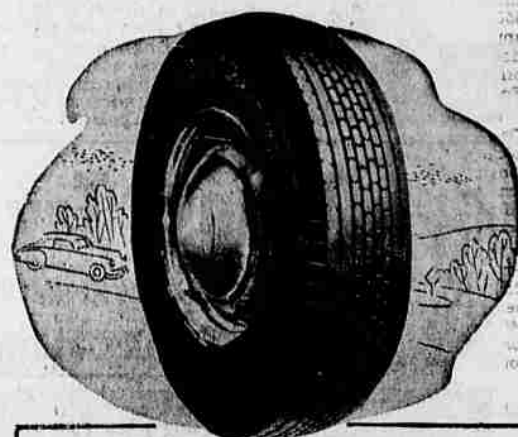


REG. 189.95 BEAUTIFULLY GRAINED  
GUINEA WOOD MODERN GROUP

On Terms: 10% Down,  
Balance Monthly **169<sup>88</sup>**

The sleek, simple lines are accented by soft  
curving picture frame styling. Carefully  
matched veneers, center guided drawers—dove-  
tailed at front. Attractive brass finished metal  
drawer pulls. All surfaces are hand rubbed  
finish. Plate Glass mirror.

- Bench .....11.88
- Stand .....17.88



PREMIUM QUALITY TIRES REDUCED!

Riverside Deluxe is not just first-line  
—it's premium quality! No better  
tire made—we say! Don't miss this  
sale! All sizes reduced this week!

**1195**

6.00-16 plus tax  
Exchange Price

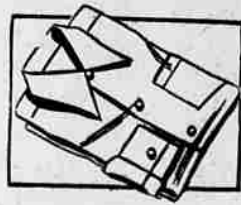


SPECIAL  
CHASE OF  
PLAIDS

278

Wards special pur-  
chase this low  
price! Swing  
style details,  
extra included in  
assortment of  
styles. Fine, wash-  
able. Sizes 7-14.

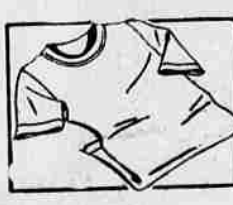
HURRY IN! SAVE! EVERY PRICE NOW REDUCED!



SNAPPY COTTON  
SPORT SHIRT

Boys Sizes 10-18 **169**

Wear it for school or  
sports! Convertible collar,  
in-or-out bottom. Blue,  
tan, maize or white.



REGULAR 75c WHITE  
T-SHIRTS

Men's Sizes **58c**

Absorbent combed cotton  
shirt for all-round wear.  
Quarter sleeves. In Sport-  
ing Goods Dept.



REG. 35c HOLLYWOOD  
ANKLETS

For Women and  
Girls **29c**

Stock up at savings! Miles  
of wear in every pair.  
Washfast mercerized cot-  
ton. Gay colors. 6 1/2-10 1/2.



SALE! VITALIZED  
MOTOR OIL

Fed. tax inc. **18c**

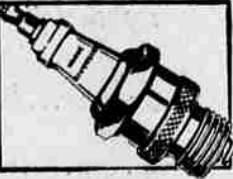
Bring your containers,  
stock up with Vitalized...  
none finer! Premium-  
grade oil for less!



MEN'S 1st QUALITY  
DRESS SHIRTS

New low price! **198**

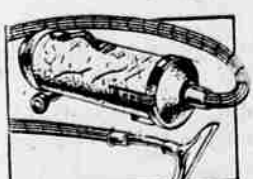
Fine Brent Broadcloths!  
Whites, fancies, with reg.  
collars. New spread collar  
pastels. All sizes.



REGULAR 45c  
SPARK PLUGS

Save, buy a set! **33c**

Riverside plugs pay for  
themselves in gas savings!  
Made to last longer with-  
out adjustment!



PRICE CUT ON M-W  
CLEANER

Reg. 42.95—Now **39<sup>88</sup>**

Save now! M-W's power-  
ful suction cleans rugs;  
furniture. Easy dirt dis-  
posal! 6 attachments!



SALE! REG. 4.19 SUPER  
HOUSE PAINT

gal. in 5's **399**

The finest! Buy now, save  
extra! Hides best; is easy  
to apply; and lasts years!  
• Gal. ....4.09



QT. WAX & APPLIER  
REG. 2.94

BOTH now only... **228**

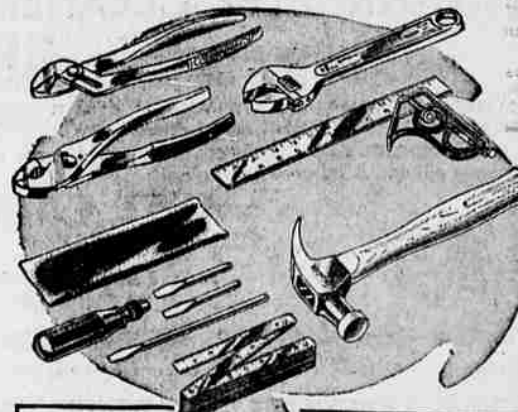
Save money, save work!  
Applier saves kneeling.  
Wax dries hard, bright  
without polishing!



REG. 1.98 MARINE  
PORCH LIGHT

Solid copper **148**

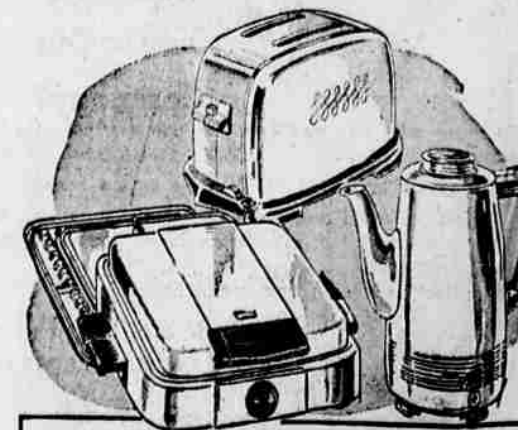
Salty nautical design! An-  
tique finish holder, wall  
plate and base. Ribbed  
clear glass shade.



YOUR CHOICE... REG. 1.09 to 1.45

Hurry! Get any one of these tools at this low,  
money-saving price! • Hammer • Alum. Ruler  
• Screw Driver Set • 8" Pliers • Angle Nose  
Pliers • 6" Adj. Wrench • Com. Square.

**97c**



REG. 19.95... ALL SAVE TIME, WORK!

Packed with expensive features at low cost!  
Automatic Tarnishless chrome finish stays  
bright for years! Choice of pop-up toaster,  
3-way table cooker and 9-cup Perc-O-matic.

**1788**

Each

USE YOUR CREDIT...ASK ABOUT WARDS CONVENIENT MONTHLY PAYMENT PLAN