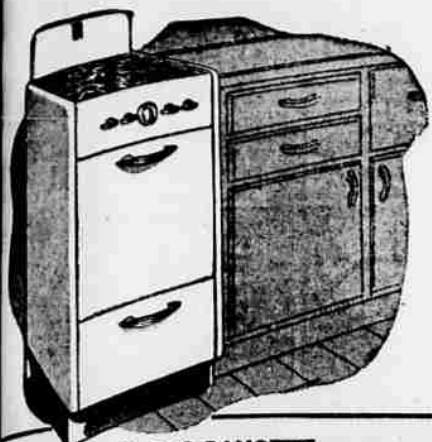


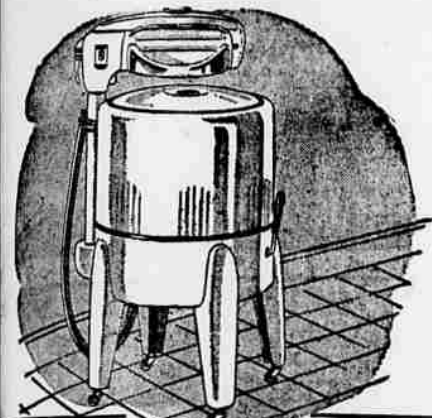
Montgomery Ward



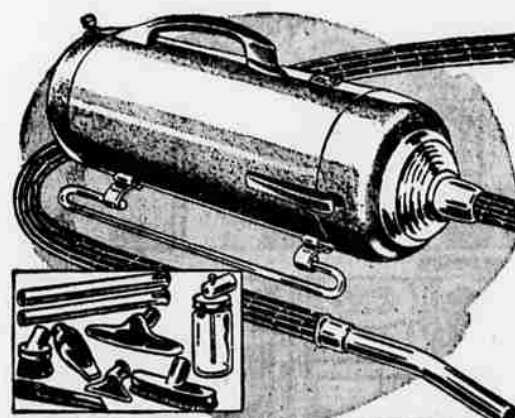
WAS \$9.95 M-W GAS RANGETTE 79⁸⁸
 Ideal 20" size for apartments or small homes! Large, insulated oven with heat control and broiler! Has four self-lighting top burners!
 10% Down Balance Monthly



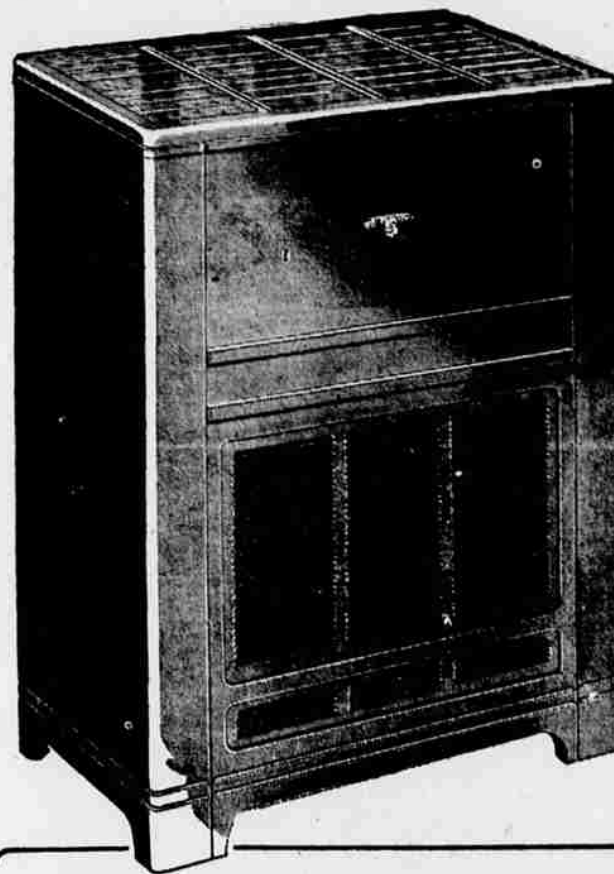
REG. 244.95 40" ELECTRIC RANGE CUT! 229⁸⁸
 Save now on this fully automatic M-W! Has many extras for quick, easy cooking! Dual lift converts to 4th top unit or 6-qt. deep-well! Buy Now!
 10% Down Balance Monthly



REG. 104.95 M-W WASHER REDUCED! 91⁸⁸
 Compare with models selling for \$100 more! Large Lovell wringer with balloon rolls, adjustable pressure.
 • With automatic drain pump ...
 On Terms: 10% Down, Balance Monthly



REG. 57.95 M-W TANK CLEANER REDUCED! 47⁸⁸
 New Deluxe full-size cleaner, with 9 cleaning tools. For every cleaning need: dusts, waxes, demotes, spray! Powerful suction cleans thoroughly.
 On Terms: 10% Down, Balance Monthly



Pre-Season Heater Sale!

BUY NOW FOR LATER DELIVERY... AND SAVE!

On Terms: 10% Down, Balance Monthly **92⁹⁵**

M-W SAVES 23% FUEL! GIVES 22% MORE HEAT!

Actual laboratory tests showed that M-W surpassed 4 other popular heaters... distributing more heat, yet using less fuel! M-W's new Miniflow unit comfortably heats 3 to 4 rooms, yet stops overheating. Compare for yourself—see how M-W stretches your fuel dollar twice as far!

• 4 to 6 Room Model **102.95**

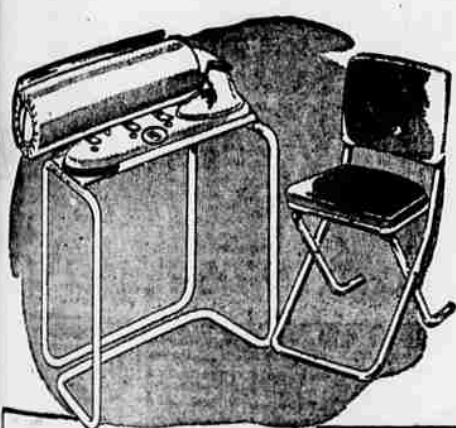
ONLY 10% DOWN ON WARDS LAYAWAY PLAN

Just 10% down will hold your heater and supply of oil, until September 30. Don't delay—buy now and be assured of your heater when you need it!

Special! 50 Gallons of Oil Included at No Extra Cost if You Buy Now!

Hurry... get these special savings now! Offer positively limited to this Sale! Use Wards Layaway Plan or Convenient Monthly Terms! Be sure of your heater when you need it.

AUGUST HOME FURNISHINGS SALE



SPECIAL IRONER, CHAIR OFFER! SAVE! 58⁸⁸
 Save \$18 NOW! Sit down and enjoy easy, effortless ironing. M-W Irons everything from sheets to shirts. Specially designed chair prevents fatigue.
 72.90 value Offer Limited



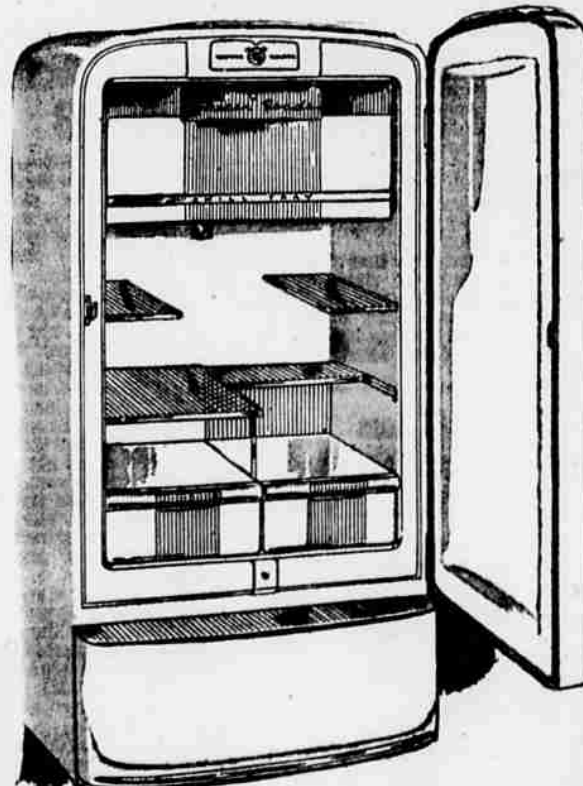
FM COMBINATION 144⁹⁵
 A superb model... its massive design in walnut veneer graces any room. Static free FM-AM! Auto. changer. 10 in. speaker for clear, rich tone.
 On Terms: 20% Down, Balance Monthly



PLASTIC RADIO! A DRAMATIC BEAUTY 20⁹⁵
 A hit everywhere! New streamlined design in ivory or walnut. 5" speaker for fine tone. Built-in antenna. Airplane type dial. A top radio buy!
 In Smart Brown Plastic 19.95



NEW! AMAZING-VALUE FM-AM RADIO! 42⁹⁵
 Now you can enjoy new static-free FM plus regular broadcasts at a money-saving price! 6 tubes, rectifier. Built-in FM and AM antennas.
 On Terms: 10% Down, Balance Monthly



\$20 MERCHANDISE COUPON BOOK INCLUDED WITH 8.8 CU. FT. M-W IF YOU BUY DURING THIS SALE!

10% Down, 24 Months to Pay **299⁹⁵**

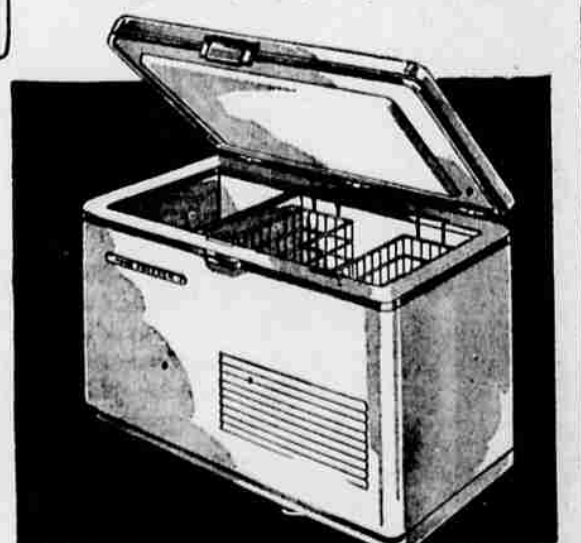
Buy now... receive this Coupon Book, which may be spent like cash for any merchandise in Wards store! Freezer holds 50 lbs. food and ice. 2 Food Fresheners for vegetables; special tray for fresh meat. Slide-away and drop shelves.

• 8.8 cu. ft. M-W, with \$20 Coupon Book 289.95
 • 7.5 cu. ft. M-W, with \$20 Coupon Book 239.95

\$20 MERCHANDISE COUPON BOOK INCLUDED WITH 12.5 CU. FT. FREEZER

10% Down, 24 Months to Pay **334⁹⁵**

Greater capacity at a lower price! Stores and freezes 435 lbs. of food... saves you money, food, shopping and cooking time. Separate freezer compartment; equipped with 2 wire baskets. Save!



THESE ARE JUST A FEW! MANY OTHER ITEMS REDUCED! SAVINGS FOR EVERY ROOM IN YOUR HOME! YOU'LL SAVE DOLLARS! THROUGH WARDS BIG-QUANTITY BUYING FOR 623 STORES!