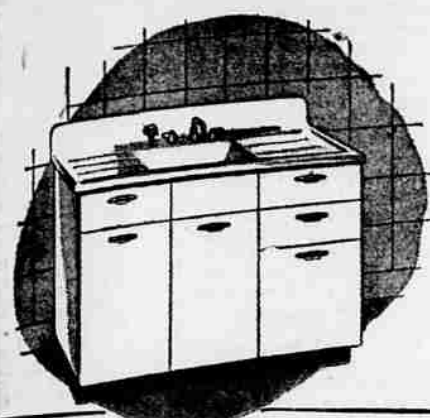


Montgomery Ward

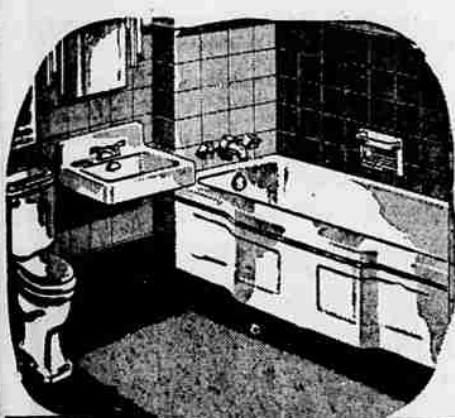
Prices Cut!

Big Savings... Big Selections... Sale Ends Saturday!

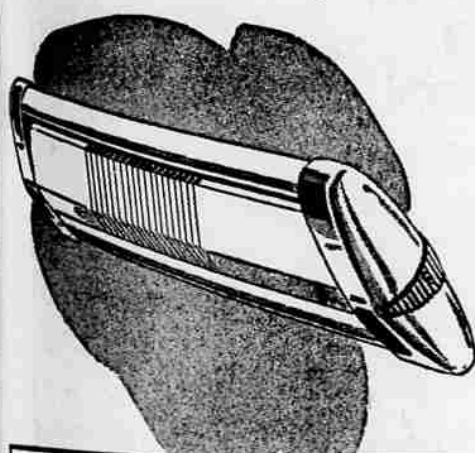
HOME OWNERS SALE!



REG. 105.50 STEEL CABINET SINK NOW
Top in quality, convenience and now at real down-to-earth price. Sparkling white enameled... has loads of storage, working space. With fittings.
98⁸⁸
On Terms: 10% Down, Balance Monthly



100.00 STEEL BATH OUTFIT, 3-PIECE!
Modernize now... big saving! Porcelain-enameled tub, lavatory, toilet clean in a flash! Sturdy vitreous-china closet! With fittings!
124⁵⁰
No money down on FHA Terms, 3 Yrs. to Pay



Reg. 9.98 Two-Light Fluorescent
Specially priced for this event! Real beauty plus soft, soothing light for your home! Enameled steel reflector, two 20-W bulbs.
7⁹⁸



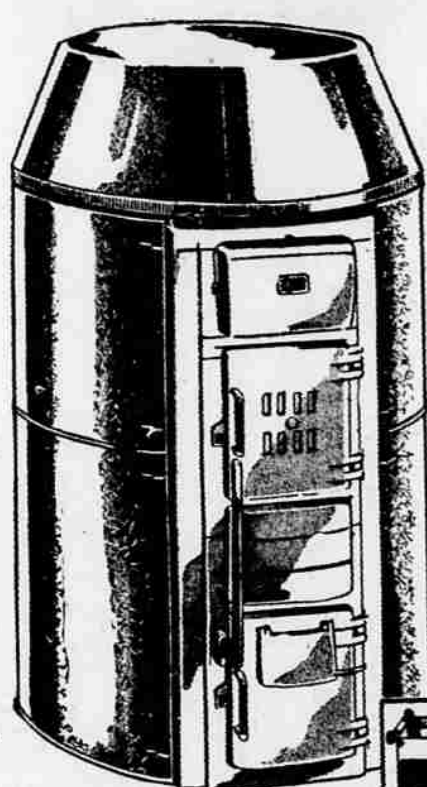
REG. WHITE CLOSET SEAT
Chrome fittings
4⁹⁵



REG. FAUCET CUT-PRICED!
Non-splashing
7⁸⁸
Swing-spout, with foam-flo aerator! Makes more suds from less soap! Chromium plated.



REG. 2.98 SEMI-CEILING LIGHT!
16" shade
2¹⁹
Get sale-savings now! Crystal-bottomed shade with 14K gold trim. Ivory porcelain holder.



TOP QUALITY AUTOMATIC OIL BURNER

Enjoy clean, quiet fully automatic heat at Wards low price! All you do is set the thermostat for complete home comfort! Efficient... saves fuel!
68⁸⁸
On Terms: 10% Down, Balance Monthly

ASK ABOUT WARDS GUARANTEED INSTALLATION

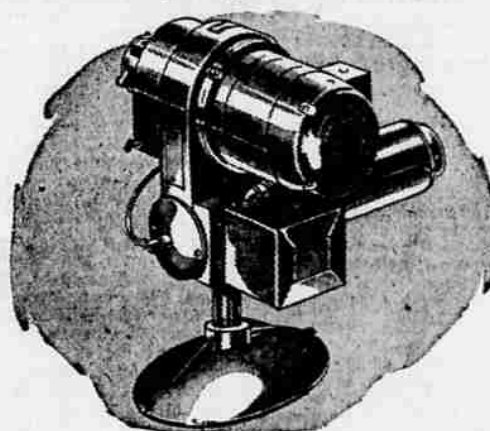
PREPARE NOW FOR NEXT WINTER... SAVE AT WARDS

Cut Prices!

154.50 FAST-HEATING STEEL FURNACE CUT TO **139⁵⁰** 20 Inch

Top quality at big saving! Welded seams keep smoke, gas and soot out of your rooms! Large-size crescent-shaped radiator provides more heating surface... saves on fuel! Firebrick lining adds years of service. Limited time! Hurry!

16.50 Automatic Damper Regulator now... **14⁴⁵**



Reg. 1.79 Rock Wool Cut-Price Insulate Now and Save Dollars!

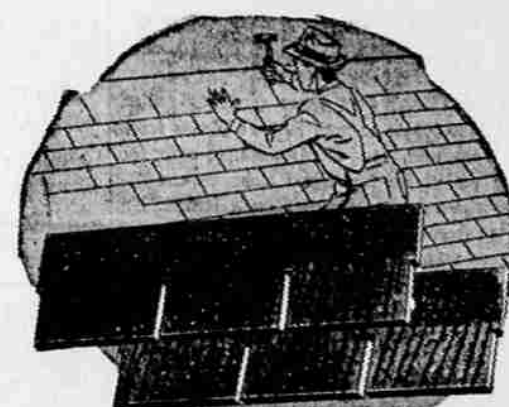
Keeps heat outside; cuts room temperature **1⁵⁸** 40-lb. bag

Just pour Wards Rock Wool in your walls and ceilings—you'll have a really cool home. Room temperature drops 8 to 15°. Blistering heat stays outside! In winter, your house stays warm; you save up to 30% on fuel bills. Insulate now—at cut price. *Covers 22 sq. ft., 3" deep!



PRICED LOW!—SUPER HOUSE PAINT

Save money, time, work! "Super" lasts for years! Self-cleaning, it looks better longer. Free-flowing, it's easy to apply. For any surface. Ass'd. colors.
● Single Gal. 4.29 **4¹⁹** Gal. in 5's



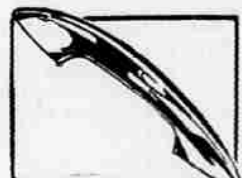
Sale! Reg. 7.35 Thick-Tab Shingles

Re-roof now for less! Extra-thick in exposed parts... gives double protection, wear! Ceramic-asphalt... attractive, fire-resistant! Choice of colors. *Covers 100 sq. ft. **6⁷⁵**



Reg. 5.10 Roll Brick Siding Reduced!

Protect and beautify at savings! Ceramic-surfaced asphalt, with authentic brick design. Long-lasting, attractive, resists fire. Roll covers 100 square feet. Buy on monthly terms. **4⁵⁹** roll

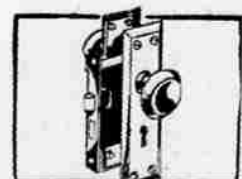


REG. 25c MODERN DOOR PULL

Chrome plated **19c**

Modern design... fits drawers or doors up to 1 1/4" thick.

Reg. 45c Hinges... **37c**



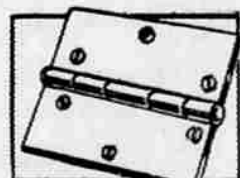
REG. 1.79 INSIDE LOCK SET

Dull brass finish
1³⁷
Simple design; always in good taste! For doors 1 1/4 to 2" thick. Buy at Wards extra-low price!



NON-METALLIC CABLE REG. 4.39

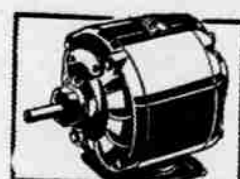
14/2, 100-ft. **3⁸⁸**
UL and REA appr. Copper conductor; resists fire and moisture. No. 12/2, Reg. 5.75 Now **8.17**



REGULAR 65c HINGES BUTT TYPE

47c

For the pair
Loose pin... button tip. 3 1/2 x 3 1/4" Brass finished steel. Buy several pair at this low price!



REG. 11.50 SPLIT-PHASE MOTOR!

1/2" single shaft
9⁹⁷
Compare at dollars more! Smooth-operating, light duty model. Save at this low price!



3 1/4" GALVANIZED OCTAGON BOX

UL listed **20c**
14-gauge galv. steel... resists rust and corrosion. For cable, conduit or loom. 1/4" knockouts.



WARDS SUPER ASPHALT ROOF PAINT

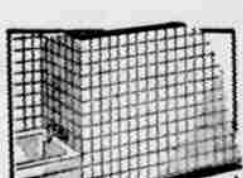
3⁷⁵

Gal. in 5's
Use on worn and dried out composition roof. Restores asphalt content. All-weather protection.



HIGH QUALITY, 4-IN. WALL BRUSH

2⁴⁹
Use indoors or out. Easy-working, with big paint capacity! Bristles firmly vulcanized in rubber, spread smoothly.



REG. 35c COLORFUL TILEBOARD

For beautiful walls sq. ft. **30c**
Low-cost, attractive! Easy to clean! Large panels... easy to install. Choice of Colors!

USE YOUR CREDIT... ASK ABOUT WARDS CONVENIENT MONTHLY PAYMENT PLAN