

SEARS ROEBUCK AND CO. 10 REASONS why you MUST be at SEARS 10 A.M. TOMORROW



TEN SELECTED MONEY-SAVING VALUES ON SALE AT 10 A. M. FRIDAY!

Reason 2

WOMEN'S PLAY SHOE CLEARANCE

Reg. \$3.98 NOW 2.97

Casual correct for Summer. White elk California sandals at a pin money price. Sizes 4½ to 7½. Quality costs less at Sears.

Reason 3

RAYON KNIT SLIP

Reg. \$1.49 NOW 77c

Here is an exceptional good value. You save 72c on each slip purchased. Size 40 only in Tearose color. Make Sears your One Stop Shopping Center.

Reason 4

CHENILLE RUG

Reg. \$3.39 NOW 2.98

Here is a real buy in a chenille rug suitable for bedroom or bath. Size 24x36. You have the following colors to choose from: Grey, White, Green, Peach, Blue, Rose and Yellow.

DOMESTIC DEPT. MAIN FLOR

Reason 5

Children's Summer Clearance

SWIMWEAR — SUNSUITS — SUN DRESSES

| | |
|-----------------------|----------|
| BOYS' SWIMWEAR | |
| Reg. 1.19..... | Now 47c |
| Reg. 1.49..... | Now 67c |
| SUNSUITS | |
| Reg. 1.39..... | Now 77c |
| Reg. 1.98..... | Now 97c |
| SUN DRESSES | |
| Reg. 1.98..... | Now 1.37 |
| Reg. 3.98..... | Now 1.97 |

NO PHONE OR C.O.D. ORDERS PLEASE

Reason 1

LADIES NYLON HOSE

Reg. \$1.15 SPECIAL 79c

Lovely sheer Nylon Hose, full fashioned, 51-gauge 15 denier. There are three lovely colors to choose from; Naive Beige, Apertif and Summer Taupe. You will want several at this low price. Shop at Sears and Save! 8½ to 10½.

Reason 6

HOMART TOILET SEAT

Reg. \$8.95 NOW 6.95

Easy to clean waterproof mother of Pearl Proxylon finish seat cover made of specially treated 1¼ molded wood fibre. Won't warp or split. Lots of colors to choose from.

Reason 10

PAD-O-PAINT KIT

Reg. \$9.95 NOW 6.95

Paints car in only two hours. It's a professional job quickly, lasts. Dries in 2 hours to a sparkling finish. Seven colors. Get yours at new reduced price.

Reason 9

DUNLAP CLAW HAMMER

Extra Strong 16-Oz. Head

Reg. \$1.49 NOW 97c

Hickory handle. Claw shaped pull nails easily. Forged steel head heat treated, tempered. Will chip. Select yours today.

Reason 8

COLORLED DISH DRAINER

Reg. \$1.98 NOW ONLY 1.69

For Single Basin Sink. Synthetic rubber-coated to save dishes. Cheerful red or white drainer. Silverware compartment, cup plate racks. Strong molded rubber feet.

Reason 7

WESTERN SPORTSMAN'S TENT

Reg. \$61.95 NOW 57.95

Accommodates 4 people with storage space for camping gear. Easy to erect by one man. No center pole frame makes more room. Adjustable folding corner piece. Close woven 9x12 ft. floor.

SHOP AND SAVE AT SEARS 'TIL 9 P. M. FRIDAY

"Satisfaction guaranteed or your money back" SEARS

Corner 10th and Charnelton
Phone 5-1561 Free Parking