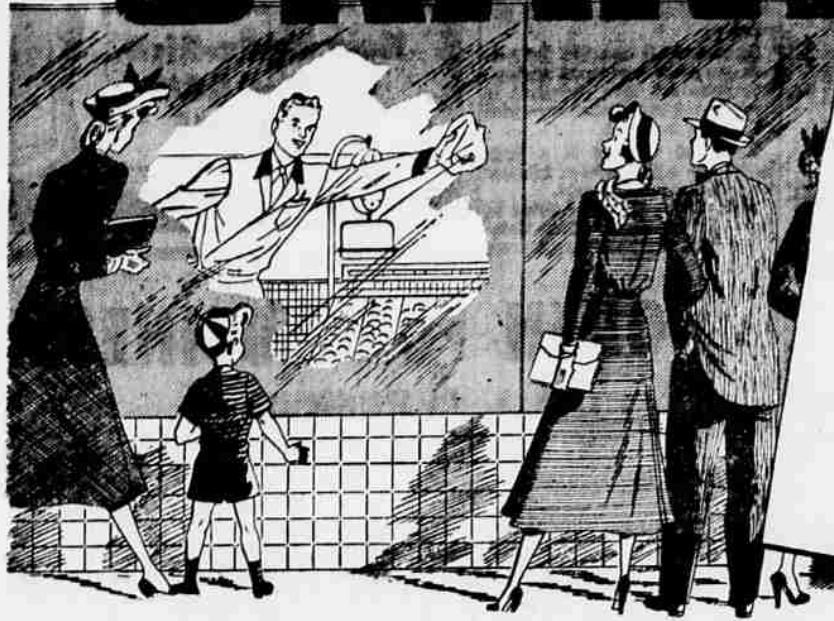


GRAND OPENING



**COMPLETELY
REMODELED
SAFEWAY**
Now ready to serve you

The welcome mat is out! A completely modern Safeway Store now awaits your inspection at 13th and Willamette Streets here in Eugene. Yes, we're really proud of our newly-remodeled store with its bright, new fixtures, six modern check stands, additional parking space and numerous other improvements to make your shopping easier. Everything's been "fancied up" except our prices. You'll still find the same kind of money-saving values that have made this Safeway store so popular in the past. We're celebrating with a gala store-wide sale. Come visit this streamlined store and share in some of the grandest food values we've ever offered.

CORN	Gardenside cream style 303 size can	10c
CORN	Highway-vacuum packed 12-oz. can	2 for 25c
TOMATOES	Gardenside brand No. 2 1/2 can	15c
CHICKEN FRICASSEE	Lynden's 29-oz.	89c
PINK SALMON	Prince Leo Tall can	49c
SMALL SHRIMP	Shady River 5 oz. can	35c
GERBER BABY FOODS	Strained	3 cans 19c
DELRICH MARGARINE	1 lb. pkg.	27c
DALEWOOD MARGARINE	1 lb. pkg.	19c
NESTLE'S MORSELS	Semi-sweet 7 oz. pkg.	19c
TASTE TELLS CATSUP	Bottle	10c
STRAINED HONEY	1 lb. can	79c
TOMATO HOT SAUCE	Taste Tella Can	5c

MAYONNAISE
Best Foods, Qt. **33c** Ne-Made, Qt. **29c**

BUTTER
Country - Fresh
Meadow Wood or Bluebell brand
LB. 59c

CHEESE FOOD
Breeze
Delightfully Mild Spread
2-lb. Loaf
69c

Marshmallows FLUFF-I-EST BRAND 1-LB. PKG.

Sweet Peas GARDENSIDE NO. 908 CANS 3 PKGS.

Pork & Beans DENNISON NO. 1 CAN 3 PKGS.

Hormel's SPAM 12-OZ. CAN

Fancy Tuna WHITE STAR SOLID PACK NO. 14 CAN

Cherub Milk 2 TALL CANS

Evaporated Milk All National brands TALL CANS

Take it easy! Serve TABLE-READY MEATS from SAFEWAY...



Breeze through summer meal preparation. Make use of the wide variety of delicious table ready meats available to you at Safeway. No cooking to do. They're ready to eat just as you bring them home from the store. Thrifty, too, because there's no waste. Check below for menu ideas.

- MINCED HAM
- VEAL LOAF
- PICKLE-PIMENTO
- MACARONI & CHEESE
- FRENCH HEAD CHEESE
- CHICKEN LOAF
- OLIVE LOAF

Special Price!
45c LB.

- Boiled Ham sliced lb. 98c
- Thuringer Sausage lb. 69c
- Spiced Lunch Meat lb. 55c
- Beef Pot Roast Blade Cut lb. 55c
- Beef Roast Round Bone cut lb. 59c
- Fancy Sliced Bacon lb. 49c

Fancy-Meaty
Fryers AND Rabbits
Ready for the pan. lb. **65c**

SKINLESS
Wieners and Bologna
LB. **45c**

AIRWAY COFFEE
Fresh Whole bean 2-lb. bag **83c**

NOB HILL COFFEE
Extra Rich Whole bean 2-lb. bag **87c**

EDWARDS COFFEE
1-lb. Can **47c** 2-lb. Can **93c**

FAMOUS COFFEE
All Nationally Advertised brands 1-lb. can **49c**

- VEAL ROAST Leg or Rump lb. 55c
- VEAL LOIN CHOPS lb. 79c
- BREAST OF VEAL lb. 25c
- Veal Shoulder Steaks, lb. 55c
- SMOKED HAMS Half or whole lb. 59c
- SMOKED PICNICS lb. 45c
- Pure Pork Sausage lb. 49c

BE READY FOR THE WHITE MAGIC SOAP
He's giving away **\$32,000.00** worth of Westinghouse Home Appliances!
640 PRIZES IN ALL 80 EVERY WEEK
You may win if you buy... **THE NEW White Magic**

POTATO CHIPS
Blue Bell - Regular 25c size **19c**

PAROWAX Jam & Jelly Sealer
KERR JARS, Reg. Mason-Dos. Qts. **\$1.05**
KERR JARS Economy, Dos. Qts. **\$1.19**
JAR LIDS Kerr Regular, 3 dos. **29c**
JAR CAPS Kerr Economy, Dos. **25c**



Shop Safeway — Regularly

SAFEWAY

WATCH YOUR SAVINGS