

THE *Glamour* OF *Spring*
Presented by

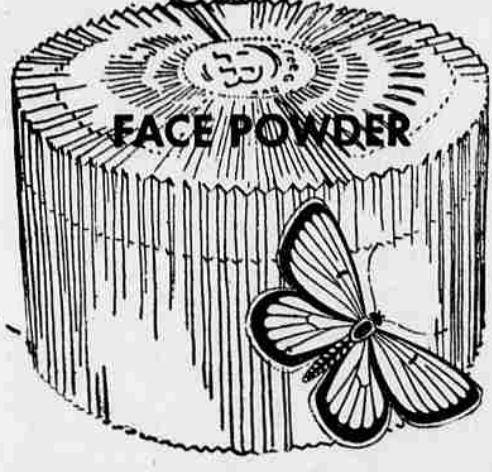
HIRONS Everybody's Drug **COSMETIC DEPT.**



HELENA RUBINSTEIN

atomizes **pure silk** in fabulous new

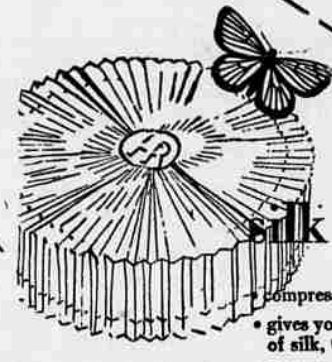
Silk Screen



that smooths on like silk...clings longer with silken tenacity!

- skin looks finer textured... prettier!
- gossamer fine, yet more adherent... clings magnetically to foundation!
- powdery silken magic blooms skin with instantaneous new loveliness!
- more perfect color absorption creates 8 new, more skin-glorifying shades!
- skin actually looks... feels... silken soft
- textured for dry or oily skin types

3.50. 1.00



silk compact powder

- compressed powder blended with pure silk!
- gives your skin the look of silk... the feel of silk, the long-lasting beauty of silk
- neat, non-spilling for purse or drawer
- perfect for quick silken daytime touch-up

(all prices plus tax)

1.50

made in Paris and destined to join that small constellation of **perfume immortals**



Lark Brilliance de Lanthieric

Languid splendour set to fragrance, \$5, \$15, \$30, \$75, plus tax. Also available in Bouquet, Bath accessories and Sachet.



a gay new way to apply Fabergé perfume!

Just stroke it on your skin... or run it through your hair... the new **Fabergette**... comes filled with Aphrodisia, Woodhue, Tigress or Straw Hat. Gold plated applicator, leather purse touch, glamor gift box. **2.50** (1 1/4 drams)

Plus Tax Plus Postage



DUBARRY FOUNDATION LOTION

Gives a Woman that "Who is she?" look...

This creamy lotion is an invisible guardian, constantly protecting your skin from wind and weather. Use it under your make-up for a look that's naturally fresh and dewy.



Du Barry Foundation Lotion by Richard Hudnut **1.25 plus tax**



Persuasion (the perfume variety) reaches its highest point under the fine, conniving hand of Schiaparelli. What woman—worthy of her sex—would dream of being found without one of these three...

- SMOCKING (\$8.00 to \$37.50)
- SLEEPING (\$2.75 to \$22.50)
- BALUT (\$2.50 to \$22.50) (plus tax)

REVLON'S LASTRON



Lastron goes on like a breeze—dries in split seconds—ends smearing, peeling, chipping worries! Wear? With a charmed life! Beautiful bottle! Exclusive lucite plume balances your hand, makes you expert at applying enamel. Discover Lastron today! .60 plus tax.



Left/right hand—makes no difference! You're an expert, with the lucite plume!

HIRONS Everybody's Drug Store
986 Willamette Eugene, Ore.