

Montgomery Ward

**OPEN UNTIL 9 P. M.
FRIDAY NIGHT**

**Wards Great
4 DAY...**

SPRING SALE!

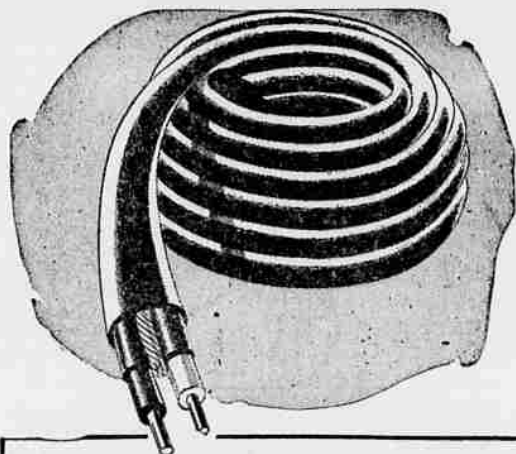
**OPPORTUNITY TO BUY
HOME FURNISHINGS YOU WANT... APPLIANCES YOU NEED AT PRICES THAT SHOUT SAVINGS!**



**THE FINEST HOUSE PAINT MONEY
CAN BUY... AND IT'S CUT PRICED!**

Price per gallon in
5-gallon quantities. **4⁷⁴**

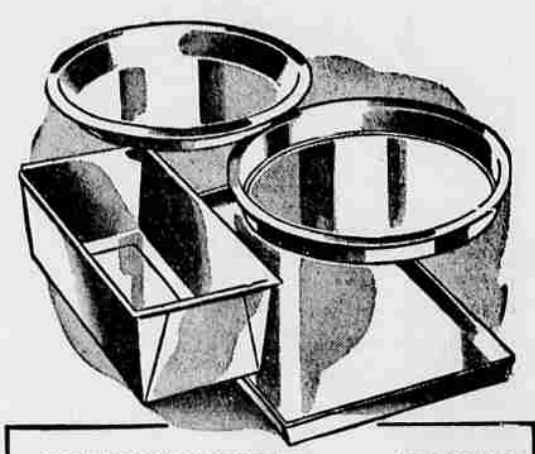
Now's the time to give your house that new look. Do it with Wards Super House Paint... the paint that cleans itself with a powdering action. Super gives you high hiding power, too. One gallon covers as much as 600 square feet. **SINGLE GALLON PRICE 4.84**



12/2 NON-METALLIC SHEATHED CABLE
Meets all REA requirements! Carries UL approval. Copper conductors have tough, long-lasting insulation... resists mildew, flame, oil, etc. Small diameter requires less space! **5⁵⁰**
Per 100'



20-PIECE HOLLYWOOD DINNERWARE SET!
California colors in the soft pastel shades so popular for patio or dining room! One setting each of yellow, green, coral, and blue. 5 pieces to each setting. See this set today. Priced low! **6⁰⁰**



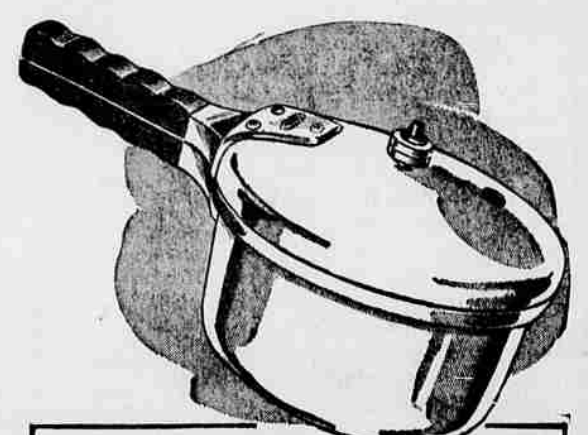
ALUMINUM BAKEWARE... REDUCED
Made of sturdy, mirror-finished aluminum, rustproof, stain-resistant!
● 8x6 Cake Pan... 75c ● Bread Pan... 30c
● Deep Layer Cake Pan... 20c
● Square Cake Pan... 20c
● 6-Cup Muffin Pan... 20c
10^c



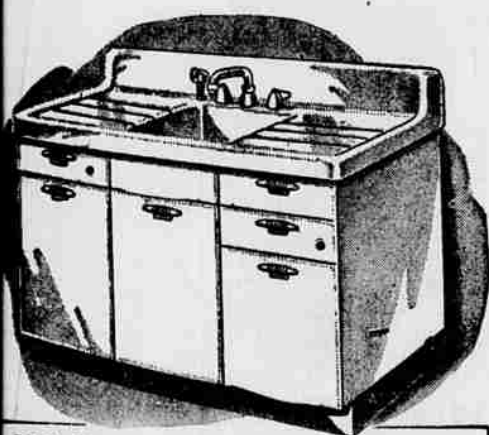
CUT PRICE ON ROCK WOOL
Save up to 30% on your fuel bills this year alone. You won't waste fuel heating outdoors. Rock Wool keeps heat inside in winter, outside in summer. Easy to install! **1⁶⁸**
40-lb. bag



SALE! WARDS COMMANDER BATTERY
Equal to Nationally known batteries selling for much more! Commander has ample power to handle starting and lighting of ordinary driving. 39 plates. 80 ampere-hour capacity. **7⁴⁵**
each.

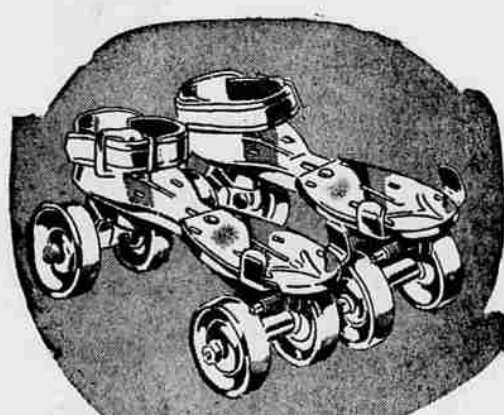


11.45 MAGIC SEAL 4-QT. SAUCEPAN
Save time, fuel and food! Pressure-cook in minutes, not hours! Simple to use. Rust-proof cast aluminum. Cans 3 pt. jars in 1/2 the time.
● 13.95 Magic Seal, 6-qt. size... **8⁸⁸**

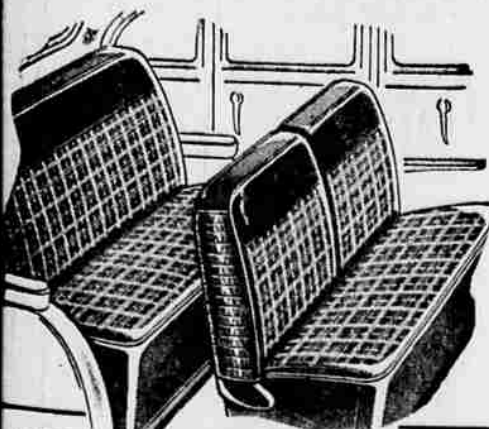


REG. 115.65 STEEL CABINET SINK!

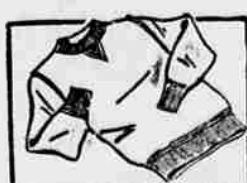
Steel top on a steel cabinet! 54 inches overall. Foam Flo airmixer on swing-spout faucet, 4-foot spray, basket-type strainer. Reduced for 4 days! **99⁸⁸**



REG. 2.29 SIDEWALK SKATES
Semi-streamlined nickel plated steel skates; steel wheels have single race ball bearings, rubber cushion trucks. Adjustable—fit children's shoes as small as size 10! **1⁸⁸**



LACQUERED FIBER AT A SALE PRICE!
Dress up your car! Wide strips of rich leatherette protects edge of seats & back.
FRONT SEAT ONLY 8.44
COUPE 6.98
14.44



1.89 HEAVYWEIGHT SWEATSHIRT
Men's Sizes **1.58**
Double-knit cotton sweatshirt for sports, work or school wear. Full cut; double rib knit trim.



REG. 1.25 PINT VACUUM BOTTLE
Drinking Cup Top **1.00**
Liquids stay hot up to 24 hours, cold up to 72 hours. Rustproof metal case; replaceable filler.

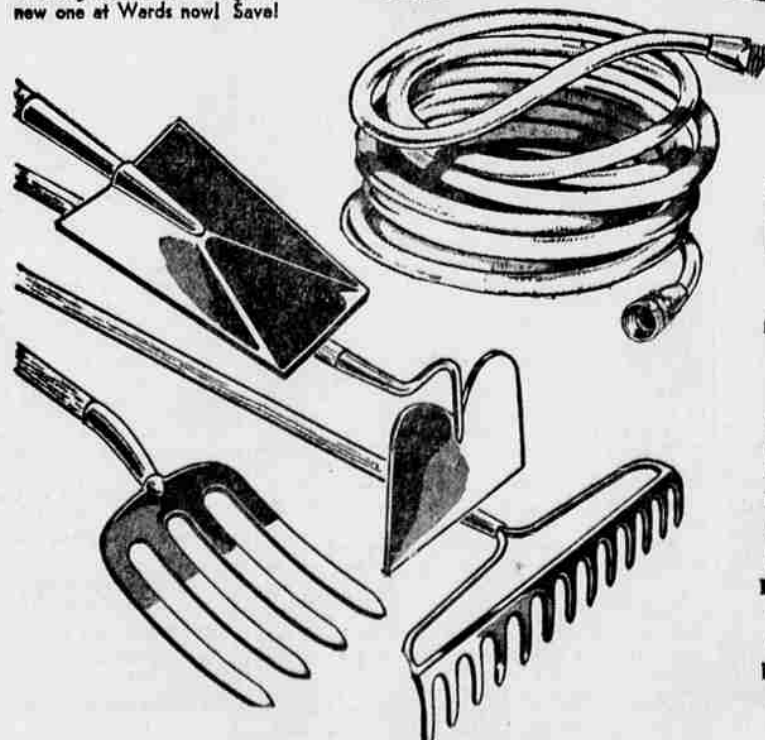
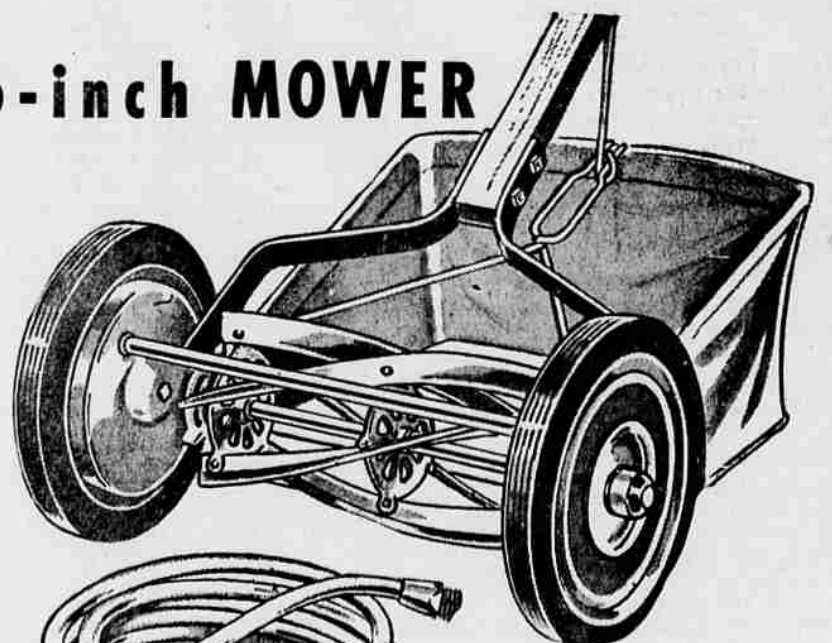
JUST ARRIVED B.B. SHOT 6c PKG.

SALE! 16-inch MOWER

Regular 18.98

16⁸⁸

Easy to push. Rubber tires won't damage your lawn. The fully-enclosed wheels protect gears against dust and dirt. Cast-iron frame keeps blades in perfect alignment. Get rid of that back-breaking old mower... get a new one at Wards now! Save!



**LIGHTWEIGHT BUT TOUGH!
PLASTIC HOSE**

4¹⁸
25 ft. Slim, slender, and easier to use! It's sole-priced for this big sale. Get yours today!
50-foot... **7.48**

REGULAR 1.89 GARDEN SPADE!
Hardwood handle with a 7x12" blade. "D" grip. Cut price! **1⁶⁸**

REGULAR 1.75 GARDEN HOE!
Socket, shank and blade are one piece forged steel. **1⁴⁸**

Regular 2.39 Spading Fork!
Wards Master Quality with a wooden "D" grip. Reduced! **1⁹⁴**

Regular 2.09 Steel Bow Rake!
Slim, tough teeth... 60-inch ash handle. Reduced! **1⁷⁸**

BUY NOW, WHILE THE PRICES ARE CUT... PAY LATER THROUGH WARDS MONTHLY PAYMENT PLAN! SEE WARDS CIRCULAR... FOR ADDITIONAL SAVINGS!